

Daria Dubois

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Summary

Strategic and results-driven Technical Program Manager with over a decade of experience in AI-driven SaaS solutions, cross-functional program execution, and ML-powered product development. Proven ability to align emerging AI/ML technologies with business goals, drive execution of complex technical roadmaps, and scale AI models for real-world deployment. Adept at risk management, stakeholder alignment, and delivering innovative AI-powered products in highly dynamic environments. Passionate about fostering a culture of collaboration, experimentation, and user-focused AI innovation.

Experience

VP AI Solutions Implementation Ruffalo Noel Levitz USA Remote 05/2024 - Present

Hired under Chief Solutions Officer to lead a cross-functional AI SaaS solutions team encompassing product developers, creatives, and product managers, while ensuring quality products and seamless collaboration with key stakeholders and partners.

- Lead cross-functional teams of 12 (product managers, engineers, designers, data scientists) to build AI-powered SaaS solutions.
- Launched 3 AI-powered products, including a B2C AI Chatbot integrated with CRM systems, and 2 B2B solutions that are RAG-based with CRM integration, overseeing product execution from ideation to implementation.
- Oversee sprint planning, backlog grooming, stakeholder alignment, & customer feedback for roadmap planning and on-time delivery.
- Developed a feedback loop integrating Sales, Delivery, and Product insights for roadmap planning and feature prioritization.
- Drove AI adoption 4.5x through partnerships, licensing deals & AI-ready data frameworks.
- Drive product vision, define key performance metrics, & Go-To-Market(GTM) strategy enhancing SaaS adoption & sales effectiveness.
- Foster an inclusive & intellectually curious team culture, enhancing collaboration, learning, & user empathy to drive impactful results.

Director Creative Technology and AI Weber Shandwick New York, NY 10/2022 – 05/2024

Hired to pioneer an AI Accelerator within IPG, delivering AI innovation strategies for Fortune 500 clients.

- Hired to pioneer the AI Accelerator & AI adoption strategy, collaborating with senior leadership & the Chairman of Digital Innovation.
- Led AI innovation strategies for Fortune 500 clients, developing AI-driven content solutions and enterprise automation frameworks..
- Negotiated AI technology partnerships (e.g., Adobe Firefly), enhancing enterprise AI-driven capabilities and collaborative platforms.
- Led research, legal review, & development of secure AI solutions across 3,500+ employees, driving efficiency across enterprise.
- Managed cross-functional teams to integrate AI/ML into high-visibility projects: Content Automation, AR, and AI Virtual Assistants.
- Led multi-million-dollar consumer campaigns integrating Gen AI, AR, Digital Humans and AI technologies (Mars, GM, Hilton).
- Promoted a bias for action, embracing ambiguity, & iterating quickly based on real feedback, ensuring AI adoption met actual needs.

COO (Part-time Strategic Advisor) MJGroup USA Remote 03/2021 – Present

Key stakeholder in defining product vision and market entry strategy for an enterprise AI SaaS solution.

- Defined AI product vision, GTM strategy, & market differentiation for enterprise AI SaaS solution, designed for automation & collaboration.
- Led end-to-end AI product development, ensuring user-centric approach and seamless product-market fit.
- Built strategic partnerships and built a cross-functional development team preparing software for MVP launch.

Executive Creative Tech Producer Submersive Media USA Remote 06/2021 - 10/2022

Managed diverse teams of creatives and developers to support digital transformation in web, automation, and communications.

- Leveraged Google Workspace tools as part of collaboration strategies and automation workflows.
- Innovated data-driven digital strategy for Will Hurd, LG, and The Cherry Picks, employing tools for automation and data analysis.
- Championed a user-first mentality, ensuring that technology served real-world human needs in an accessible, intuitive manner.

Creative Tech Lead Brooklyn Research New York, NY 01/2016 - 03/2020

As a Creative Tech Lead and Research Director, I combined technical agency expertise with community leadership to deliver impactful projects and foster innovation in emerging technologies.

- Managed projects for high-profile clients(Samsung, Google, etc), focusing on AI, Machine Learning, Mixed Reality, and Mechatronics.
- Managed and completed 32+ projects, demonstrating project execution, stakeholder alignment, & iterative development methodologies.
- Integrated Google Workspace tools into research and collaboration processes. Led Google Media Lab Human-AI interactions research.
- As a Research Director, hosted 60+ workshops and talks, encouraging a culture of creative problem-solving and open experimentation.

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Skills

- **Product Leadership:** AI Product Development, Roadmap Execution, GTM Strategy, Enterprise SaaS,
- **AI & Emerging Tech:** Generative AI, Cloud Computing, CRM implementation, UX/UI
- **Enterprise SaaS & Collaboration:** Google Workspace AI, CRM Systems, Data Analytics.
- **Cross-Functional Collaboration:** Stakeholder Engagement, Customer Advisory Boards, Agile Program Management.
- **Metrics & Growth:** AI Adoption Acceleration, KPI Optimization, User Retention Strategies.
- **Personal Traits:** User Empathy, Curiosity, Team Collaboration, Experimentation, Knowledge Share, Purposeful Development.

Education & Executive Certifications

BS, Emerging Media Technology (GPA: 3.84) - CUNY City College of Technology	NY, USA	08/2013 - 06/2016
BS, Business Economics and Information Systems - BSUIR	Minsk, Belarus	09/2009 - 06/2012
Google Cloud AI & ML Specialization - Coursera	Online	In Progress
Artificial Intelligence: Implications for Business Strategy - MIT Sloan Executive Program	Online	In Progress
Certifications: DeepLearning: Multi AI Agent Systems, IBM: AI for Everyone, PMI: Lean Principles for Sustainability		

Projects & Achievements

- **Google Creative Lab:** Developed an interface for AI Duet, showcasing innovation in AI-driven user experience and collaboration.
- **Samsung:** Created a dynamic AI-powered 360-sphere video display, demonstrating technical AI capabilities for enterprise applications.
- **Dove Chocolate:** Created a web tool with AI-powered resume tailoring, helping mothers translate parenting skills into job market skills.
- **RNL Edge Suite of AI-powered products:** RNL Insights; RNL Compass; RNL Answers.

Professional Engagements

- Creative Tech Innovative Council - Member | WIN – Women in Innovation Member | Intro to Conductive Painting – Instructor