

Roll No.....

Total No. of Printed Pages: 1

Total No. of Questions: [09]

BBA (Semester – 4th)
PRODUCTION AND OPERATIONS MANAGEMENT
Subject Code: BBAD1418
Paper ID: [150123]

Time: 03 Hours

Maximum Marks: 60

Instruction for candidates:

1. Section A is compulsory. It consists of 10 parts of two marks each.
2. Section B consist of 5 questions of 5 marks each. The student has to attempt any 4 questions out of it.
3. Section C consist of 3 questions of 10 marks each. The student has to attempt any 2 questions.

Section – A

(2 marks each)

Q1. Attempt the following:

- a. Production Management
- b. Relationship of Production Management with Marketing Management
- c. Importance of Layout Decision
- d. Scheduling
- e. Work Simplification
- f. Inventory Control
- g. Supply Chain Management
- h. Quality Circle
- i. Re-Order Level
- j. Quality

Section – B

(5 marks each)

- Q2. What is meant by Layout? Discuss various types of layouts.
- Q3. Explain the concept and importance of Assembly Line Balancing.
- Q4. Discuss the concept and uses of ABC Analysis.
- Q5. Citing suitable examples, elaborate Taguchi Philosophy.
- Q6. Discuss the concept and importance of Capacity Planning.

Section – C

(10 marks each)

- Q7. What do you understand by Method Study? Discuss the various steps for conducting Method Study.
- Q8. What are the objectives of inventory management? Discuss various factor affecting Inventory Control Policy.
- Q9. Define "Statistical Process Control". Discuss in detail different types of control charts.