How to find 404 external links

Google Search Console

Settings

Crawl stats

Crawl requests: Not found (404)

On the left side Go to the Settings link, then click Crawl stats>Open Report. Scroll down a bit to 'By response' and click on 'Not found (404) This will show a list of pages that Google indexed as 404.

When you find a 404 external link, you can:

- Check that the link is typed correctly.
- Replace the link with an active link, if the page is still live.
- Remove the link if the page no longer exists.
- Replace the link with an alternative source if it added value to your site.

To set up a Google account, go to the link: https://accounts.google.com/signup.

Explanation: This link takes you directly to the Google account creation page where you can input your details to create a new account.

Key points:

- Access: Simply navigate to "accounts.google.com/signup" in your web browser.
- **Create account:** Once on the page, click "Create account" to start the setup process.

As always Thanks for engaging with this episode of Practical Digital Strategies



How do you find 404 external links for free

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Check out <u>Ileane Smith</u> and <u>Fraser Ramsey</u>

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