

Project Description

** Required*

Status: Accepted in full, as of 2013/07/30.

*1. Title of Your Project **

WpLicense revived

*2. Short Description of Your Project **

Describe your project in 100 words or less.

The existing official Creative Commons Wordpress plugin, WpLicense (<http://wiki.creativecommons.org/WpLicense>), is severely lacking in functionality and should be brought up-to-speed. The author, Nathan Yergler, has agreed to hand over development of the plugin to those interested in it.

*3. What is the tangible output of your project? **

(e.g., CC factsheets and videos, OER workshops, CC outreach projects that encourage adoption, research projects.)

A renewed Wordpress plugin that works in multi-author blogs with varying license needs, which displays correct author information on all pages in the license RDF, and which is localized to several languages.

As an additional feature, integration with online CC-licensed image banks for searching and using figures in blog posts would be extremely useful in helping bloggers use pictures legally.

*4. How does your project further CC's Mission & Vision in your jurisdiction/region? **

The Finnish Affiliate team sees lack of consumer-level tools as a severe limiting factor in the adoption of CC Licenses. As Wordpress is the most used CMS in the world, it should have robust Creative Commons functionality, officially produced by CC. The plugin would both make it easy for bloggers to share their content openly, and would educate many about CC licenses.

*5. Describe the community/audience you are targeting. How would the project benefit the community? **

All bloggers with self-hosted Wordpress blogs or those hosting environments that allow self-selection of plugins (such as GoDaddy). Possibly this could even be pushed to be available on Wordpress.com's free and premium blogs.

*6. How many participants do you expect to be involved in your project?
How will you seek and sustain their involvement? **

We hope to get support through the cc-devel list or volunteer contributions and are prepared to compensate individuals for more sustained involvement.

The project will be coordinated by Tarmo Toikkanen, Finland, CC Finland team lead. Can work as project manager and developer. Already created a fork of another, more robust Wordpress plugin, and could work to incorporate those changes to a new official plugin.

*7. What challenges do you expect to face, and how do you plan to overcome them?**

This project may overlap with other CC tool initiatives. This needs to be resolved by CC staff.

The project is budgeted very low and depends on community members to contribute at below their normal professional rates.

*8. How will you measure and evaluate your project's impact - on your main participants, other contributors, and/or the larger community? **

Number of downloads of the plugin.

*9. How can this project be scalable, or have a scalable impact? **

The plugin can be potentially installed on millions of blogs, making them CC-enabled.

Budget

1a. Total Cost of Project (Local Currency)

Maximum request amount: \$20,000 USD. Please indicate in a number form (ie., "5000", NOT "five thousand").

3500

1b. What is your local currency?

Please indicate your local currency.

EUR

*2. Total Cost of Project (USD) **

Maximum request amount: \$20,000 USD

4490

*3. Breakdown (Local Currency) **

Please indicate an estimated breakdown of all required costs (staff, print costs, etc.) for your project.

- Management and communications: 500€
- Development: 1000€
- Testing: 500€
- Localization: 300€
- Support and fixing: 1000€
- Marketing: 200€

Additional Information/Comments

Add any additional information in regards to your project.