

AntCEO Clipping: Full Rules Brief

by ClipLaunch 

Campaign Overview + Goal

Your mission is to create viral clips from AntCEO's YouTube content that drive new viewers to his channel, @AntCEO.

Pull from his call in show: roasts, confessions, blunt advice, and heated caller moments all work well. These clips are EXTREMELY easy to go viral. 

AntCEO's YouTube: <https://www.youtube.com/@AntCEO/videos>

Tip: Screen recording viral moments within videos is a lot easier than downloading the entire video

Rules

- **Page Requirement:** None.
- **On Screen Requirement:** Must clearly show "YouTube @AntCEO," "YouTube.com/AntCEO," or the YouTube logo with @AntCEO (must be shown for the whole duration of clip)
- **Tagging Requirement (INSTAGRAM ONLY):** You must tag @antgambleceo in every caption on Instagram.
- **Hashtag Requirement:** Include the hashtags #AntCEO and #AntCEOyoutube
- **Bio Requirement:** Every posting page must have this link in bio: <https://www.youtube.com/@AntCEO/videos>
- **Audience Requirement:** 50%+ USA audience required.
- **Clip Duration:** Every clip must stay live for at least 30 days.
- **More Requirements:**
 - Minimum 3,000 views required before approval.
 - Platforms: all platforms accepted.
 - Max payout: \$300 per video.

- Total campaign budget: \$3,000.
- Every clip must funnel viewers into Ant CEO's YouTube, @AntCEO.
- **Warmup Process:** All new accounts must follow the warmup process before posting. Read it here: [Warm Up Guide](#)
- **Approval Process:** All clippers must read the approval process before submitting clips. Read it here: [Approval Process](#)
- **USA Audience Targeting:** All clippers must read how to target USA audience before submitting clips. Read it here: [HOW TO TARGET USA AUDIENCE](#)

Assets Required

- Pull clips from AntCEO's full YouTube video library here: <https://www.youtube.com/@AntCEO/videos>
- Ways to download the content:
 - Screen record
 - 3rd party YouTube downloaders/ or YouTube Premium

Clip Examples

- See reference clips for AntCEO here: [AntCEO Clip Examples](#)

Content Format

- Clips of Ant roasting or dragging a caller.
- Shocking confession moments (cheating, scams, lies).
- Blunt, unfiltered advice moments, "Ant tells it how it is."
- Heated arguments or caller pushback that escalates.
- Quotable one liner soundbites edited into a scroll stopping hook.

Submission Checklist

 DO

- Create original, high retention edits.
- Make sure your clip is meaningfully different if inspired by another (no 1:1 copies).
- Use strong hooks and pacing.
- Write accurate captions and titles that reflect the actual content.
- Use clean subtitles and formatting.
- Prioritize quality over quantity, one great clip beats ten rushed ones.
- Make content people genuinely want to watch and share.

DON'T

- Story boost or artificially inflate views.
- Post low effort or low quality edits.
- Use engagement bait (misleading titles, fake context, clickbait thumbnails).
- Post stolen or reuploaded clips.
- Spam post for quantity over quality.
- Post the same or nearly identical clip more than 5 times.
- Recycle repetitive content with little to no value.
- Try to game the algorithm instead of making quality content.

Consequences for repeated violations

- Reduced approvals.
- Lower priority for future opportunities.
- Possible removal from campaigns.

Need Help?

Stuck on something or not sure if your clip fits the brief? Reach out and ask any questions in the ClipLaunch Chat and we will get back as soon as possible. We are active 24/7 with support!