

B V Raju College (A)

Vishnupur, Bhimavaram

Department of Commerce

1. Title of the Event

Pick A Pitch – Present Your Business Idea

2. Date and Time

Date: 10 March 2026

Time: 10:00 AM

3. Venue

Room No: 339

B V Raju College (A), Vishnupur, Bhimavaram

4. Organizing Department

Department of Commerce

5. Objective of the Event

The objective of the Pick A Pitch event was to encourage students to develop entrepreneurial thinking and innovative business ideas. The program aimed to provide a platform for students to present their startup concepts and improve their presentation and communication skills.

6. Description of the Event

The Department of Commerce organized “Pick A Pitch”, a business idea presentation event where students were invited to showcase their creative startup ideas.

Participants presented their ideas covering various aspects such as:

Business concept

Target market

Investment requirements

Profit potential

Marketing strategies

Students confidently explained their ideas and answered questions from the judges and audience. The event helped students understand practical aspects of entrepreneurship.

7. Participation

Students from all departments actively participated in the event and presented innovative and creative business ideas.

8. Outcome of the Event

The event successfully:

Encouraged entrepreneurial mindset among students

Improved presentation and communication skills

Helped students understand business planning and idea development

Participants gained confidence in presenting their ideas and exploring startup opportunities.

9. Conclusion

The Pick A Pitch event was a successful and engaging program conducted by the Department of Commerce. It motivated students to think creatively and develop innovative business ideas for the future.



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participants

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