



Outline Your Skillshare Class

Step 1: Make a Copy or Download Template	In order to use this template you will need to make a copy. To do so, select File (in the upper right hand corner) → Make a Copy → Save to your drive to create your own editable version of this Google Doc (note: you'll need a Gmail account). Alternatively, you can download the template as a word document. To do so, select File (in the upper right hand corner) → Download as → Microsoft Word (you will not need a Gmail account for this).
Step 2: Check out a Few Tips	Check out this section of our Teacher Handbook for tips on how to outline your video lessons.
Step 3: Outline Your Class	Outline your class using the “Video Lesson Outline” table below. Add your class project in the “Project Description” table.
Step 4: Get Feedback	Select Share (blue button on the top right-hand corner) → Advanced → On - Anyone with the Link Can View . Share that link in the Skillshare Teachers Group or email a link or attachment to our Community team at teach@skillshare.com for feedback.

Video Lesson Outline

How to do product photography and photo edit in Photoshop
Class Description Great photographs of your products are important for you to sell your products whether on your e-commerce site, your printed catalog or flier, or a marketplace like Amazon or eBay. I will teach you how to have a fairly cheap studio, how to use a DSLR camera, how to photograph products, and how to edit your work to make them pop. <i>You need to have access to Adobe Photoshop, a digital camera, and basic computer skills</i> - <i>Learning to purchase affordable equipment like lights, photocube, digital camera</i> - <i>Learning how to use a DSLR camera</i> - <i>Setting up lighting for your product and different views</i> - <i>Photo Editing in Photoshop</i>

Outlining your class is one of the best ways to ensure your video lessons are well-organized and engaging.

Video Lesson Title	Video Format	Video Length	Talking Points & Key Concepts
<i>Give each video lesson a clear, concise title.</i>		<i>Video lessons are 2-5 minutes, on average.</i>	<i>Skillshare classes are typically 20-60 minutes in total length. Each video lesson can include: a demonstration of techniques, definition of concepts, examples and your unique perspective!</i>
<i>Introduction</i>	Talking head	3 min	• Introduce myself and my credentials • Talk about who can do this - e-commerce or small business owner who wants to do their own photography, amateur photographer who wants to do more professional work • Talk about photography and why it is important for selling products • Talk about what you will learn with bullet points
Affordable equipment	Talking head, video of items	10 minutes	Talk about DSLR camera and affordable options Talk about affordable lights for your photography Difference between fluorescence and halogen lights Different backdrops like photo cubes or paper Tripods
How to use DSLR camera	Talking head, video of items	10 minutes	Using DSLR camera Focus, ISO, aperture and shutter speed, white balance, image size,
<i>Setting up lighting for your product and different views</i>	Talking head, video of items	12 minutes	Setting up lights More lights the better Set up for paper back drop Set up photo cube Different views for items
Photoedit in Photoshop	screencast	8 minutes	Using Photoshop to increase contrast, saturate colors, remove background,etc
Wrap Up	Talking head	2	Summarize what you learned. Class project. Photograph your own object and photo edit it.

Class Project

All Skillshare classes include a class project that prompts students to put their new skills to action. Come up with an exercise or assignment that students can easily complete. Learning more about crafting a class project [here](#).

Project Description

Photograph an item. Any item in your home. Edit it and post it here.

Helpful Links:

[Class Publishing Checklist](#)

[Teacher Handbook](#)

[Class Merchandising Guide](#)

[Teach Challenge](#)

Curious to see how a great outline can produce a fantastic class? Check out these outlines and the fabulous classes that came from them!

- Dylan Mierzwinski's [outline](#) for her class [Digitizing Hand Drawn Sketches with Character](#)
- Stanley Idesis' [outline](#) for his class [Content That Attracts: Discover Content Ideas and Grow Your Audience](#)