



West Seattle 5K and Fall Fundraiser 2025/26 Sponsorship Opportunities

One commitment. Two signature events. Year-round visibility.

All sponsors are recognized at both events.

West Seattle High School and the PTSA invite you to sponsor the **2025 West Seattle Fall Fundraiser (November 2025)** and the **West Seattle 5K (May 2026)**. Your support funds classroom tools, books, supplies, **teacher & student grants**, parent education, community outreach, and more. **WSHS PTSA** is a **501(c)(3)** nonprofit whose mission is to encourage every student's potential. Thank you for your generosity!

Why these events?

West Seattle 5K (May 2026) — A 15+ year community tradition at Alki Beach with 2,000+ runners, walkers, and spectators from across Puget Sound. Families love the flat, scenic course and the neighborhood energy.

WSHS Fall Fundraiser (Nov 2025) — Hundreds of parents, students, and teachers gather on campus for an evening of auction excitement, student art & performances, and mission-driven giving.

Questions and to Confirm Sponsorship email:

Fall Fundraiser: fred@frednorthup.com (Fred Northup, Jr)

5K: sponsorwshs5k@gmail.com

Sponsorship Deadlines:

2025 Fall Fundraiser: November 1, 2025

2026 West Seattle 5K: April 15, 2026

Write Checks to:

West Seattle High School PTSA

Mail Checks To:

West Seattle High School

Attention: PTSA/Amy Doll

3000 California Avenue SW, Seattle, WA 98116



All higher sponsorship levels include the benefits at the lower levels, too! Go big to support our public school!

	\$5000 Presenting Sponsor	\$2500 Platinum Level	\$1500 Gold Level	\$1000 Silver Level	\$500 Bronze Level	\$250 Level
<i>WS5K (May 2026)</i>	• WS5K Presented By... • ONE available! • 10' x 20' booth • Logo on the race bib for 1000+ runners • 8 registrations • The most prominent logo placement on all materials	• 2 banners • 2nd largest logo on all materials • Logo on yard signs • 4 registrations	• 10' x 10' booth space on-site on Race Day • 1 banner • 3 registrations	• Include up to two marketing materials in an estimated 1,000 participant bags • Logo on all promotional announcements through social media, West Seattle blog, etc.	• Logo placement on 1000+ event participant race shirts • Include one marketing material in 1,000+ participant bags • Verbal acknowledgment at the event	• Your logo and live link to your company website on the WS5K event website: www.WestSeattle5K.com & social media • Logo placement on 250+ event posters
<i>Fall Fundraiser (Nov 2025)</i>	• Logo on the bid cards for all event guests	• Four complimentary tickets	• Two complimentary tickets • Prominent Verbal and visual (logo) recognition from the stage	• Verbal and visual (logo) recognition from the stage • Recognition in marketing, including social media.	• Visual (text) recognition from the stage	• Visual (text) recognition from the stage

*Race t-shirt logos must be provided in a single-color, high-resolution image format.
Banners may be up to 3'x 8' in size and are provided by your organization.
Participant bag marketing materials not to exceed 8.5" x 11".*