

VIDEO SALES LETTER.

THIS IS A SALES VIDEO SCRIPT WHICH MY CLIENT WILL BE READING OUT, WHICH WILL BE ON HIS SALES PAGE.

4 QUESTIONS

Who is reading this?

Age 30 , overweight, low testosterone Mohammed,

Muslim who really want to get an amazing athletic shape, increase energy levels, improve health, feel more confident.

DEEP DESIRES

status, Respect, self-esteem, recognition, strength, freedom, self, actualisation, relationships, intimacy, personal security, health. transcendence

Traditional values.

Wants to be the best man he can be for his family.

Where are they now?

They have just came to the page after watching clients youtube video,

their pain / Desire has been amplified so that they are intrigued to see if coaching will help them change so they can finally start implementing habits feeling motivated and disciplined and so they can achieve their dream physique

Disappointed with self scared for their future sick and tired of wasting time and not being the man that they desire to be feeling unhealthy undisciplined and in need of help

Scared that they may not have the ability and strength to achieve their results

They're already considering coaching they just need to be pushed over the edge

The problem is that these guys what are tired of the way their bodies look and they have low energy fatigue and motivation

I want to be able to be in fit and healthy soup bought the struggle to stay consistent and discipline and motivated we're sticking to impossible diet and workout routines

They also struggle with self-doubt and feel like they may not ever be able to achieve their dreams they wish they could stay motivated and be able to enjoy the lights by achieving results sustainably and realistically

The roadblock is difficulty sticking to training and diet, overwhelmed by information, need motivation and support and guidance low, willpower and discipline, n

What action do I want them to take?

Apply for a one-on-one consultation

What step do they need to go from where they are now, to get them to take the action?

Objectives : amplify desire for To finally be able to change and become the man that they want to be

Show how all this time round they will achieve the desired state through this coaching method

I must address their self doubts so they believe that they can achieve the desired state as long as they get the right help

Show that this will make implementing habits feel easy and effortless and simple, and will be sustained in long run

Engaging hook and intro WIIFM

Assalamualaikum warahmatullahi wabarakatuh

If you're watching this it means you're a muslim man who wants to get in shape, improve your health, and achieve your fitness goals...

If that's true...

Today we'll go over how I can help you get in strong and muscular shape in the same way I've helped myself and dozens of muslim brothers over the past 5 years of coaching and 10 years of being in the this field.

And not only can i help you reach your fitness goals...

But this is actually the first self improvement coaching service where I specifically help muslim brothers become the best men that they can be...

I help them improve their testosterone levels, self control, marriage, and most importantly ... their closeness to ALLah...

and so much more...

But we'll go more into that later in this video...

Because we need to address this approach specifically designed for muslim men who don't want to drain all of their time and energy trying to reach their fitness goals...

It's a simple way to make diets, workouts, and habits feel like a supplement to your day,

Rather than consuming your entire life

So you can make massive gains fast, even while training less than most guys

And without needing to stick to boring and ultra strict diets...

So you can get in your best shape, feel more confident, and show up to life with the power and strength to be the best muslim man you can be...

It's vital that your body and health is dialled in.

because I'm sure you never want to find yourself feeling overweight and out of breath, while sitting in a wheelchair while trying to pray in the masjid...

As a man, I'm sure you'd much rather have the best health, body, and energy...

So you can perform efficiently at work...

be the best father and husband to your family...

and to do the most for the sake of allah.

So let's get straight into it.

By the way, It doesn't matter if you're in your 20s, 30s, or 40s...

or how busy you are with family, work, or kids...

Or if you've struggled to stay consistent with diets and workouts before...

If deep down... you're serious enough about taking charge of your health and fitness...

And being the best muslim man you can be...

Just Keep watching this video and i'll take you through the process which many of clients have been using

So they can save their time, energy, and the unnecessary overwhelm that most experience when it comes to health and fitness...

PROBLEM

Because that's the big problem holding most muslim men back...

when you're already trying to balance your time and energy between your personal life, family, work, raising your kids, your deen, and so on...

adding health and fitness to the mix can only make things more overwhelming

But it doesn't have to be...

It's only overwhelming when you opt in to taking the one size fits all advice online...

A lot of guys are listening to these online influencers and coaches

who do not understand the unique challenges, priorities, & responsibilities we face as Muslim Men

They Tell you to stick to strict diets and avoid traditional family foods...

They tell you it's a must that you to train excessive hours each week, even when you're already busy

And They throw around the "best exercises for making gains"...

When In reality...

you don't know how much those exercises could be depleting your energy levels if you already have a stressful or challenging profession...

So when it gets unmanageable to balance your fitness goals and the rest of your life...

it becomes impossible to maintain that lifestyle...

Especially if you're planning on maintaining it for the rest of your life...

And brothers end up swinging back and forth between making gains and losing them all, over and over again...

And this is the reason a lot of muslim men today, give up on taking care of their health or bodies...

which is going to affect their mental health as years keep going by...

Presenting the Solution:

solution

This is why i created the muslim mastery method

Because i want to help muslim men who aim to get in shape and become healthier

So you never have around feeling unhealthy, weak, or judged by other people...

And so you can instead have more power and energy to make the biggest impact you can on your family and for the sake of allah.

without needing to follow a generic, time consuming and excessive program...

So you can even maintain those gains forever, without feeling overloaded

The first thing we do to achieve this is to create you a custom and flexible nutrition and training program

which is relevant to all of your goals, preferences, fitness level, time constraints and the way your life is set up...

I make sure to consider EVERYTHING which matters so you don't end up overloading yourself, while still making effective and fast progress.

As you work toward your goals..

We'll have a weekly 60 minute 1on1 coaching call where I help you push past any challenges slowing you down.

While keeping you accountable and motivated...

and giving close support as your muslim brother along the entire way.

You'll also have contact access with me 24/7

So you won't need to stress or get confused by all of the contradicting studies and fitness opinions which you see online

We'll also work to increase your energy and improve your willpower which you'll need To accomplish your goals

And like I mentioned before...

On these calls I've also helped countless brothers in many different ways...

I've shown brothers the 'easy quick-secrets' to maximise their testosterone

Which increases energy levels, brings back the spark with your wife, and even improves performance in work, training and overall life.

I'll show you the easiest way to develop laser-focused discipline & increased control over your actions.

I'll help you enhance your communication skills, so you can have the most fulfilling relationships, and also enrich your marriage and be the best husband you can be...

I'll show you the spirituality secrets which helped me live a calmer life with complete control over my mental health and emotions

And of course...

i'll help you Embrace Allah's Love so much, you could literally feel your heart light up whenever you make dua

There's a multitude of ways i can help you get the most out of yourself as a man

So you can set the best example to your kids,

experience the most fulfilling relationships,

Have more control over your life

And lead your family to live a healthy, happy, and more peaceful life.

While also being able to show others around you help they can improve their lives too

I'm here as your brother to help you be the best father, husband, professional and muslim you can be...

So if that also interests you in this program...

check out a few of my past clients' stories

These are guys who were just like you so you can see how things went for them.

Testimonials:

(Show video clips of client testimonials, with each clip highlighting a different aspect of transformation)

Money-Back Guarantee.

And to reiterate,,,

It doesn't matter how old you are, How busy your are, Or How many kids you have

And even if you've struggled with consistency with past programs or advice before...

I've worked with brothers who could have made every excuse under the sun...

If you're serious enough about taking charge of your health and fitness...

Making this investment will give you the health, willpower, and energy to do the most for the sake of allah

And doing good deeds for the sake of allah...

Is the best way to invest any amount of energy, time, or money...

And I'm so confident you'll be happy with the service and results...

as long as you follow the program...

if you're somehow unhappy with your results...

I'll give you all of your money back

That's your call

Just contact me and I'll send your money back

But if you follow the program to your best ability...

which will be super easy when i'm keeping you accountable and motivated...

You'll look back at this time, thinking it was one of the best decisions you made

Call to Action:

And There's no reason not to book a call today...

But the way the world works is...

there's always 2 types of people when it comes to making decisions

Firstly theses the guys who delays action and continue waiting and waiting

Hoping that the perfect time eventually comes by.

While others succeed...

They'd rather sit on the sidelines watching

When they could be joining them and achieving that same success for themselves

There's no excuse to delay this...

I've worked with every unique circumstance under the sun...

but honestly, I'd be surprised if anyone making excuses has even watched that far into the video anyway

Because you probably do want to get started.

However, if you are considering delaying this... or quitting entirely...

I want you to know that it's completely up to you

If that's the decision you choose to make...

this program probably isn't for you anyway

It's for guys who'd rather take the plunge and begin making massive progress.

And it doesn't matter how many times you've struggled on your own, or how busy you are...

As long as taking charge of your health, body and mind does mean something to you...

You CAN achieve the health, mindset and physique which most men are afraid to embody...

all you have to do is book a quick 30 minute chat with me today

I'll get to know you...

and you'll make massive gains within a few weeks

And you can only imagine how your body will look in the next few months...

It's the men who take action and do what MOST guys don't.....

THOSE are the guys who feel confident in themselves for making the exact change they knew they needed in their lives.

So if you're ready to get in shape using the easiest and least time consuming method for muslim men

While becoming more disciplined and increasing your energy levels, and health

So you can be the strongest, healthiest, most disciplined, version of yourself

Which is your power and energy to be the best muslim man for the sake of allah...

Make this tiny commitment today by booking a free 30 minute call,

It takes a couple minutes

but this is the call which is going to begin the process of taking you from where you are today...

To live the life you know deep down that you are capable of living.

Click the red button below, it's going to take you to a calendar,

select whatever time works best for you...

Fill out a quick form and book a call today.

I'm looking forward to meeting you

It's a risk free 30 minute chat

if you're watching this, there should be AT LEAST one space left

So if you want to make sure you lock your spot in... click it right now

And I'll speak to you very soon.

Assalamualaikum

VIDEO END.

