

Subject line: Your Missing Piece

John,

It's obvious that you know how to grow a Youtube channel and amass a following on instagram.

From what I can see on your website, you're quite the real estate investor as well.

But from the outside looking in, writing copy is a different story.

We both know time is money.

And in a perfect world, you'd have a lot more of both.

So, if you didn't have to spend hours writing emails for your newsletter, and could focus on expanding your businesses or spend some time with the people you care about, that would be awesome, right?

Using the same principles that have worked for guys like Gary Halbert and Dan Kennedy since the 70s, I'll write high-converting emails, ads, and web copy for you, so you can focus on more important problems.

I recreated your email welcome sequence to give you an idea of what I can do.

[https://docs.google.com/document/d/1QMtQz1kmHz\\_nxDBsyQMJf20-C4qLmWrnShtwDmq0MC0/edit?usp=sharing](https://docs.google.com/document/d/1QMtQz1kmHz_nxDBsyQMJf20-C4qLmWrnShtwDmq0MC0/edit?usp=sharing)

If you're interested, I'd love to hop on a call to get to know you and your business a little better.

How's 11 am on Monday sound?

Sincerely,

Riley Tews