

Booster Meeting 11-26-2024

1. Season update
 - a. Hop
 - i. Schedules
 - 12/2-4 tryouts
 - Scrimmages
 - 6/5 vs Derryfield; 6/10 @ Newburyport
 - Parent meeting - worry that if we wait until the week after tryouts that's too late since tryouts are so late this year
 - b. Uniforms/gear/equipment needs
 - i. Replacement Varsity - HMP/Hop will reach out to Jeremy
 - ii. Do we need a sticky mat???
 - c. Portland Tournney
 - i. 12/26-28; 12/30 Waiting on schedule
 - d. Team activities
 - i. Community Service
 - a. Holiday toy drive
 - a. Operation Santa Claus
 - b. Sponsor two kids
 - i. Syd going to coordinate returning V players to kick this off, would ask families to bring gifts to practice the week after tryouts
 - ii. Gifts need to be delivered by 12/9
 - b. Gather – in conjunction with youth night on 1/17 - Lead?
 - ii. Bonding – Hop and girls to settle on if/when/what they want to do
 - e. Team pics
 - i. Two potential options
 - a. Lyndsey (did last season)
 - b. Junior Maggie Callahan
 - ii. Want to do ASAP
 - iii. Need senior banner pics as well
 - f. Special Nights
 - i. 9 home games, six are Fridays
 - ii. Friday night home games:
 - a. 1/3 (slated for Alumni night)
 - b. 1/17 vs Concord (Youth night - perhaps some fun halftime rotating basket games)
 - c. Student night?
 - iii. If we aren't in, Portsmouth asked to host semi-finals
 - a. Will need sizeable volunteer list for this and lots of snack shack food
 - g. 5th grade halftime games
 - i. Reached out to Koz re: who is running the 5th grade program
 - a. Can do Friday again this year
 - ii. Post game meet
 - iii. If a go - get team pic schedules – Heather will reach out to Cowabunga to do them again
 - h. Googies
 - i. Em not playing but they are willing to run again this year
 - a. If they can, do we want them again?
 - b. \$2600 last year
 - ii. Sign up form for players - HMP will draft if we move forward
 - iii. Will circulate sign up forms post tryouts
 - iv. Need to determine pick up schedule - last year they delivered and we just needed to get them the schedule AND keep them updated about schedule changes

2. Fundraising

- a. We need a shadow treasurer this year!
 - i. Push for freshman/sophomore parent
- b. Need to swap out Jen and Jodi once reporting is on track
- c. Budget last year was about 19k
 - i. General costs have increased (senior night, banquet)
 - ii. Need to push on Snack shack this year and get people to step up to volunteer
 - iii. We have at least 5 seniors this year
 - a. Last year we presented at senior scholarship night
 - b. Well received - if we do again HMP will let Brittany Lind know so that we are on the schedule
- d. Bylaw change
 - i. HMP will write Bylaw change to make our fiscal year July - June to better coordinate with season. There has been confusion (because our predecessors left a mess) about these filings and so hopefully we can get the program in a good position before most of us leave. In the meantime we:
 - a. Filed with State NHCT for 2023
 - a. This filing needs to include balance as of 11/30/2023
 - b. We will then file a "shortened" filing 12/1/2023-6/30/2024 with a note about our bylaw change for fiscal year
 - c. Then our regular filing will be 7/1/2024-6/30/2025 and will be due in October 2025
 - d. HMP making document that outlines all of our filings with links and deadlines
- e. Waiting on 5013c designation – applied
- f. Secretary of State filing was done in the spring. That reporting is due every 5 years. We formed 4/26/2024 so report due 12/31/2029
- g. Adrenaline fundraiser – Hop has the link ready to go
 - a. 80% back to the team.
 - ii. Last year we made \$8,500
- h. Tagging – \$1615 last year. Do we want to do this again?
 - i. If so - need a lead and permit
- i. Apparel store
 - i. Hop has reached out to his contact. Will get more details once it's set up.
 - ii. Changing companies and we will be able to set up ASAP and likely get things in time for the holidays
- j. Harvey's
 - i. Apparel to sell at snack shack
 - a. Need to decide what remaining inventory is and if we need more
- k. Community/Corporate
 - i. Direct asks
 - a. [New Sponsorship letter](#)
 - b. Sent to Piscataqua Bank, Boynton Waldron Law, MB2, and Great Island Realty so far.
 - c. Others?
 - d. Special asks for Friday nights
 - a. Youth night - DJ will run again
 - i. Last year was Maxway and Romps sponsored at \$350 each
 - ii. Ask them first
 - iii. T-shirts for the night
 - b. Need Alumni night sponsor (last year was Optima - DJ is reaching out to the contact there)
 - i. Need to blast out via socials from school, rec dept, and team accounts
 - c. Student night?
 - i. Would need to get extra gift cards for raffle

- I. Chuck – a – Duck
 - i. DJ has been a force leading this.
 - a. Ordered new ducks
 - b. HMP getting sense of how many gift cards we have to date – DJ thinks he’s all set. We may try to get additional for Youth night/student night
 - m. Snack Shack
 - i. HMP will get sponsor signs made asap (includes SS and CaD)
 - ii. We need a Snack Shack coordinator
 - a. HMP looking into whether Tim will let us use the square machine this year
 - b. Need an internet source for it (can’t use school wifi)
 - iii. Need a plan for opening/closing and training
 - iv. Need pizza donations - standing pick ups - lead?
 - v. 99 popcorn - Jenn said she would do again - need to confirm and see about pick up
 - a. HMP will confirm
 - vi. Pretzels? Tim did this last year - they were a hit, I think even more so with so many Friday night games.
 - vii. Mac and cheese
 - a. The Goat donated for playoffs last year - who wants to ask them?
 - n. Other?
3. Website and social
- a. Website – phsgirlsbball.com – anyone want to volunteer to run?
 - i. Heather updating now with schedules, rosters (TBD) and new images for the pic gallery
 - b. IG – PHSClippersGirlsBball (boosters)
 - c. IG – portsmouthgirlsbball (players run this)
 - d. FB - PHS Girls Basketball
 - e. Twitter - @phsclippersGBB (Hop runs this)
 - f. Team youtube channel for girls bball <https://www.youtube.com/@phsclippersbasketball>
4. Parent meeting – TBD
- a. What do we need to share from the boosters
 - i. Email list – will integrate with Mailchimp
 - a. auto managed and people can easily reference archived emails
 - ii. Need a team parent rep for JV and Freshman teams
 - a. Ask for them to be the liaison between team and boosters (season pics, spag/team dinners, etc)
 - b. Snack shack (pre-meeting assignments of requested player donations)
 - a. Last year:
 - i. Reserve: Cases of water, Gatorade, soda
 - ii. JV: Bags of chips, pretzels, etc
 - iii. Varsity: Large candy bars, bags m&Ms, candy
 - b. Pizza donations; other hot food?
 - i. Need someone to check with Pizza places
 - 1. Donations for home games
 - ii. HMP to check with Jenn about 99 to and popcorn
 - iii. Signups (could do paper at meeting and transition to online to finish)
 - a. Team spag dinners – [sign up live](#)
 - a. Night before home games
 - b. Hop usually does the first varsity dinner, will confirm
 - b. Snack shack
 - a. Sign up through sign up genius – sign up live (not live yet but HMP working on)
 - b. Up to parents to find replacement if they need to switch

- c. Googie's – will create sign up if we go with this

5. Future Events

- a. Senior night (need non-senior parent)
 - i. Need to check with Hop on preference
 - ii. Shirts – Harvey's?
- b. Banquet
 - i. Need date and location
 - a. Location?
 - a. Cisco
 - b. Elks
 - c. Downtown event center
 - d. Wentworth
 - e. Grill 28
 - b. Lead? Need to secure data and location –
 - c. All teams together

6. Other?