

## Quick Research: Target Market

Woman in her 20s who has slept around for the last few years and is struggling to find true purpose in their life. They feel like they have lost themselves and forgotten who they were. They let the bad influence of others change them as a person and they don't like themselves anymore.

They start to overthink everyday and they are letting negative thoughts affect them. Their dream state is to be able to be confident within themselves and strive for an end goal while expressing themselves in a genuine way. They want to be loved and loving & to have a positive influence on others lives.

## SL: OMG Who Am I? Identity Crisis 🤔

[name],

Are you struggling to find yourself in this hectic world?

Does it feel like you don't know who you really are anymore?

...Your Identity is how other people perceive you and it shapes your overall personality.

It's VITAL you have this dialed in if you want to excel in the important aspects of your life...

### ***There Are 3 MAIN Pillars That Define Your Identity:***

#### **1. External Influences**

- Our everyday decisions and choices are affected by others. Our very beliefs and morals have been shaped by others since the day we were born.

*Just imagine how different your life would be if you were raised in the amazon rainforest...*

#### **2. Current Circumstances/Environment**

- Your current situation in life can change you as a person. Things like the weather, relationships, status, emotional state...

*Think of how much your identity and overall life would change if somebody just gifted you 10 Million dollars this second.*

### 3. Past Experiences

- As much as people try to deny that their past experiences have an impact on who they are today. It's TRUE. Good and Bad experiences form your identity.

*Why do you think we know to stay away from tigers and lions?... Because we have learned from others past experiences that they are dangerous.*

Truth is,

An “Identity Crisis” occurs when a few things happen...

- ❖ You Start Overthinking And Having Negative Thoughts
- ❖ You Lose Confidence And Start To Doubt Yourself
- ❖ You Don't Feel Like You Belong Anywhere And Everyday Things Become Unfamiliar

OR

*Drastic Events Take Place That Change The Course Of Your Life.*

Luckily for you, they can all be fixed with a bit of work and you can start to feel like yourself again...

Everybody will start to notice the positive energy you radiate and you will start to feel accepted and belonging in today's society. 😊

If you are serious about getting your life back on track and you want to be an overall more genuine and likeable person...

My team and I have spent hours researching and designing an eBook to get to the bottom of your “**identity confusion**”.

And did I mention...

IT'S FREE!!!

[Your FREE “Unlock Your True Self eBook”, that transforms how you view the world and helps eliminate negative forces from your life.](#)

Just take a look what [testimonial name] said about the eBook:

**{Insert Testimonial}**

So...

You can either spend years trying to figure it out by yourself and struggle day after day looking for answers.

OR

Use tested and proven methods that are extensively covered in this eBook to feel like YOU again...in a ¼ of the time

[CLAIM YOUR FREE EBOOK NOW](#)

*Shaina Leis*

