

JINU WHITE PAPER

Saving Johnny Inu
V1.0 (last updated 4/25/22)

The ongoing defamation trial opposing Johnny Depp to Amber Heard has laid bare the most intimate and deeply disturbing details of a tortured relationship and shown, among other things, that men can also be the target of extremely damaging physical and psychological violence, and that it's usually assumed that they won't be believed if they go public with their ordeal.

The long running bias against men in media, popular culture and the justice system, more recently compounded by literal witch hunts and an aggressive campaign of extrajudicial cancellations, a byproduct of an initially legitimate effort like the MeToo movement, has created an incredibly powerful chilling effect. The fact that for the first time in ages, the perspective of a high-profile victimized man is represented in the public space is undoubtedly one of the reasons why so many people have been captivated by the proceedings.

The institutionalized degradation of men

The necessary fight for women's rights and gender equality has given rise to a new kind of gender-based discrimination. In the US and most of the Western world, men are increasingly openly discriminated against in many aspects of life. This isn't limited to the well-documented imbalance of treatment for men in the criminal justice or family court system. There are now instances of quotas explicitly excluding deserving men from academic positions or other opportunities (e. g. [Yale](#), or [a recent Laval university job posting](#)), of dubious legality. Men as strong role models have almost entirely disappeared from TV and movie fiction and the media at large. Men featured by the advertising industry are often pathetic and weak, bested by smarter, braver, more competent women and children, to the point of absolute caricature.

Those who tried to restore some fairness, among which the "Men's Rights Movement", have been demonized by most of the media and various organizations and described as "male supremacists". Unlike any other group, men seemingly can't organize to defend their rights and common interests without being defamed and assumed to have the worst of intentions.

Men as the enemy

Among the many misconceptions reinforced by the media and institutions, one of the most damaging is the idea that violence, including domestic or workplace violence, psychological or physical, only goes one way, the idea that men can only be perpetrators. The idea that gender should dictate who should be believed has gathered more and more support, with many people on social media going as far as saying they're willing to sacrifice possibly innocent men on the altar of "believing women". Countless men in various countries have seen their professional and family lives utterly destroyed after someone on Twitter posted accusations without a shred of evidence. In the few instances where the accused have fought back and proved the accusations false, the punishment has been weak or nonexistent. This imbalance and denial of justice empowers bad actors who abuse the status quo and make it harder for genuine victims and survivors to come forward.

No help for men

Studies have shown that 1 in 7 men will be a victim of domestic violence in their lifetime ([source](#)), and 1 in 3 victims of domestic violence are men. Because of the stigma and the shame of being a victim as a man, and the widespread fear of not being believed, men who suffer psychological abuse and physical violence from domestic partners are less likely to report their ordeal. They're also less likely to use physical force to defend themselves when physically abused by a woman, and are generally ill-equipped to deal with psychological violence and manipulation or blackmail. The very concept of men as abuse victims has been long derided and is still commonly used for comedic purposes in mainstream entertainment, without any public outcry. At the institutional level, it's extremely difficult for male abuse victims to find any kind of support or a safe place to escape an abusive partner and sometimes life-threatening situations.

The role of internet culture

This toxic dynamic, compounded by social media, has widened the divide between men and women in the modern era. Disenfranchised young men have been corralled towards sometimes fringe or extremist ideologies, like the "pick-up artist" (PUA) community reducing women to simple objects and all interactions with them as repetitive numbers game, or driven to self-identify as "incels", losing all hope of a fulfilling relationship sometimes before even

reaching adulthood, and driven to develop an irrational hate or fear of women. Others have espoused movements based on a radical disengagement from any kind of interaction with women and limiting their exposure and contributions to a society they consider utterly biased against them. This rush towards the extremes on both sides of the gender divide – man-hating radical feminism on one side, women-hating grifters taking advantage of hopeless young men on the other, is having extremely negative consequences for society at large, and paints a bleak picture of a future where society is broken to the core.

JINU – Crypto-based memes to help men in need and restore fairness

That's where JINU jumps into action. Turning the Depp-Heard legal spectacle into an opportunity to support men in need and help restore balance in gender relationships. Using a meme-powered approach to undo the move towards radicalization, often based on weaponized memes, harming the overwhelming majority of good men and women.

The JINU project will channel the community's generosity and talent to raise awareness about those crucial issues and to provide support to organizations which benefit from very little to no public support, like shelters dedicated to male victims of abuse, crisis lines with trained personnel dedicated to men, the defense of fathers' rights, etc. It will create and maintain a dedicated space for the community to support men who've been victims of abuse or discrimination and help them restore their faith in themselves and escape the vicious cycle of suffering, negativity, and resentment.

By taking a close look at Johnny Depp's NFT project "Never Fear Truth" (<https://www.neverfeartruth.com/>), the \$JINU Team has identified what we think is Johnny's wallet (or a wallet closely affiliated to him) and will be donating 25% of the supply to this wallet at TGE. Our hope is that Johnny will responsibly put those tokens to good use to support the cause. At a later stage, some of the marketing funds will also be used to buy and hold some of Johnny's NFTs and engage with him on the \$JINU community's behalf.

Join the JINU Movement and spread the word!

Tokenomics

Total Supply: 1,000,000,000 (1 billion)

25% or 250,000,000 (250 million) are **sent to Johnny Depp**

Buy tax: 0% Cannot be set higher than 0%

Sell tax: 9% (3% Burn, 3% Dev, 3% Marketing) *Cannot be set higher than 9%*

Early sell tax (24 hours): 24% (8% Burn, 8% Dev, 8% Marketing) *Cannot be set higher than 24%*

Max buy/sell limit: 0.5% (5,000,000 \$JINU) *Cannot be set lower than 0.5%*

Max Wallet: 1% (10,000,000 \$JINU) *Cannot be set lower than 1%*

NO TEAM TOKENS: All of the supply minus the 25% that was sent to JD belong solely to the community.

Helpful Resources

This section will feature a growing list of resources to inform and help the JINU community.

PDF:

https://theredarchive.com/assets/data/pdf_blogs/The%20Rational%20Male.pdf

Videos:

<https://www.youtube.com/watch?v=Z4ulBQt8DmU>

<https://www.youtube.com/watch?v=3WMuzhQXJoY>

<https://www.youtube.com/watch?v=cRsYwu8uD4I>

<https://www.youtube.com/watch?v=5gFUmrWr4KQ>

Books:

<https://www.amazon.com/Exposing-Abusive-Female-Kimberly-Taylor/dp/0578143259/>

<https://www.amazon.com/Abuse-men-women-happens-hurts/dp/0983433879/>

<https://www.amazon.com/Abused-Men-Hidden-Domestic-Violence/dp/0313356718/>

<https://www.amazon.com/Narcissistic-Women-Concrete-Healing-Abused/dp/B0875YCC8D/>

Have a suggestion? We are actively seeking more information to add to this section and encourage anyone to suggest additional resources using [THIS FORM](#).

DISCLAIMER

Johnny Depp and any and all related parties, people, companies or any other entities including court cases of and around topics that this project references within its context, discussions, media and materials are in no way affiliated with the JINU Project. No endorsement by any party of another is suggested in any way.

The JINU project is an anonymous community-based project and is not owned by any company, entity(s) or person(s). The project, code and all related content, including this website, are fan made and created by anonymous people from all over the world. It uses a cryptoasset-based fundraising and community building mechanism to raise awareness about, promote and fund causes dear to the JINU community.

\$JINU tokens are not an investment and do not represent any share, participation or equity in any enterprise or virtual or physical entity. Before acquiring or trading \$JINU tokens in any way and on any platform, users should be aware of the intrinsic volatility and risk of cryptoassets. The deployment of the \$JINU token on the Ethereum blockchain and initial liquidity provision have been made according to best practices for this asset class, but users agree that they understand that no guarantee about price or otherwise is offered, and that no one can or will be held responsible for any financial loss or loss of assets under any form.

Additionally any information presented on this site or anywhere else online or offline is not to be taken as financial advice and you are not to expect to profit from the work of others.