

## **FOR IMMEDIATE RELEASE**

## **Media Contacts:**

David Gibson Inter.Asia Communications Tel: +6012-612-1425

E-mail: David@inter-asia.biz

Frankie Lee Sophos +65 6436 4773 frankie.lee@sophos.com

## Sophos Boosts Network Security Performance with SG Series Appliances

Major Market Refresh of Network Security Hardware

Kuala Lumpur, Malaysia. September 19, 2014 – Sophos today announced a major market refresh of its network security gateway hardware in Malaysia to capitalize on and further advance, increases in new customer business for Sophos unified threat management (UTM) appliances.. Running on 4th generation Intel® Core™ processors, the Sophos SG Series appliances deliver up to four times the speed of the previous UTM generation appliances, bringing flexibility and simplicity to security for small and medium businesses (SMBs) and mid-market organisations.

According to a Sophos survey conducted by Ponemon Institute, which surveyed 2,000 respondents globally, two main challenges SMBs face in maintaining their security posture are insufficient budgets (42 percent) and lack of in-house expertise (33 percent). Many SMBs also do not have a clear owner responsible for cybersecurity.

"SMBs in Malaysia increasingly ride on technology trends such as bring-your-own-device (BYOD) and cloud computing for productivity, while mid-sized organisations struggle with data overload and not knowing what security solutions best fits their needs," said Gerhard Eschelbeck, Chief Technology Officer and Senior Vice President at Sophos. "Such technologies introduce new attack vectors and security risks for SMBs and mid-sized organisations, as their security management and awareness remain nascent. The new Sophos SG Series will prove to be a good return-on-investment, as it is not only affordable, makes up for their lack of IT



expertise and saves time with easy and flexible deployment."

The Sophos SG Series appliances run the latest Sophos UTM 9.2 operating system, featuring over 150 enhancements including new Advanced Threat Protection and SPX Email Encryption functionality. Version 9.2 can also be deployed on Intel compatible servers as virtual appliances and in the cloud using Amazon Web Services.

Being the 6<sup>th</sup> generation of Sophos security gateways, the SG series includes models that meet the requirements of small offices to distributed enterprises. These 1U appliances are available in the mid-range 200, 300 and 400 models. They all deliver over 10 Gbit/sec firewall throughput to easily handle the demands of multi-layered protection.

The Sophos SG series is also designed to streamline administrative processes for simpler and more effective security. The appliances use standard Intel technology, making them to upgrade and benefit from future software enhancements. They also include a multi-function LCD display for a quick status check and performing basic administrative tasks directly on the appliance. All appliances are fully interchangeable so should companies upgrade or expand their business, they can take their purchased module and slot it in their new appliance.

"The new SG Series appliances are the fastest and most flexible UTM and Next-Gen Firewall devices we've ever produced, as proven in recent independent testing," added Eschelbeck. "Sophos has been able to see dramatic performance improvements by unlocking Intel's core processor capabilities to make fast, intelligent decisions."

The new SG series appliances mark a significant step forward for Sophos unified threat management (UTM) offerings, which have benefitted many small to large organizations including government agencies to enhance security on their network. "The integrated functionalities of Sophos UTM have allowed the Sabah State Computer Services Department to implement a defense-in-depth strategy to protect IT systems and data with multiple security technologies," said Dr. Mingu Jumaan,



Director of Sabah State Computer Services Dept. and Sabah State Chief IT Security Officer.

The 200, 300, 400 and 500 models of SG series are now available from Sophos authorised distributors and resellers, and 100 models will be available from October 2014.

Additional information on all of the features in Sophos SG Series appliances and Sophos network security solutions is available at: www.sophos.com/accelerated.

###

## **About Sophos**

More than 100 million users in 150 countries rely on <u>Sophos</u>' complete security solutions as the best protection against complex threats and data loss. Simple to deploy, manage, and use, Sophos' award-winning <u>encryption</u>, <u>endpoint security</u>, web, email, <u>mobile</u> and <u>network security</u> solutions are backed by SophosLabs - a global network of threat intelligence centers.

Sophos is headquartered in Oxford, UK. More information is available at www.sophos.com.