Ildar Kinyabulatov
Product/UX/UI Designer

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I am a multidisciplinary designer & manager with over 10 years of proven experience in creating innovative digital products for leading companies in industries ranging from precision agriculture & security systems to fintech. I built from scratch & led the design and product teams, and applied modern practices, methods, and tools. Also, I have experience in social, cultural, art, and linguistic project development, mostly as a volunteer. Open to relocation on a global level.

WORK EXPERIENCE

UX/UI Designer, Stream Alliance, from 2022
I am responsible for the UX/UI design of a marketing ERM platform for video streamers (Twitch & Youtube), agency managers & their clients.

Senior UX/UI Designer, DSSL, 2020-2021
I was responsible for the company's product redesign — cloud access control system, control server interface, and mobile app for the residential complex. I did research and designed applications for web, PC, and mobile platforms.

Project Manager, WKB (NGO), 2018-2019
I was responsible for the strategic/digital projects of the NGO, its business transformation, and related PR & GR activities. I hired & managed a project office team of 5 people. We organised the largest events (up to 700 participants).

Project Manager, EFKO, 2018
I did research, redesigned & developed the Electronic Notepad app. It is an internal HR management system & analytics for the company's managers (more than 14000 workers).

Design Lead, ExactFarming, 2015-2018
I designed from scratch all the company's products such as farmer's web & mobile apps, the corporate app. I led a small group of designers and researchers (4 people).

UX/UI designer, Roscontrol, 2015
Redesigned and launched www.democrator.ru online petition platform. My role was to analyze and create a new product vision & UX.

Senior Designer, ADV web-studio, 2011-2014
I designed many websites, portals, and apps for clients of agencies, such as Disney, Marvel Studios, Akado, VTB Bank, Russian Standard Bank, MediaMarkt, and Leroy Merlin. My role on projects was analytics, UI, UX, and illustration. Also, I was engaged in research and training programs.

TEACHING EXPERIENCE

Mentor & Lecturer, Geekbrains, from 2020
I am an expert in the UX/UI Design faculty. I am mentoring students on the practical project course, "Design Hackathon". I am a lecturer at "Working with hypotheses (in product design)".

EDUCATION

Moscow State University of Mechanical Engineering MAMI — some courses, 2003—2005.

SKILLS

Languages
English — Upper Intermediate B2
Russian — Fluent
Bashkir — Mother tongue, Fluent

General
UX design, interaction design, UI design, service design, design system, product vision & strategy, roadmap, business process design, design sprint framework, design thinking, foresight, scrum, customer development, CJM, CX/UX research, data analysis, branding, graphic design & typography, sketching & drawing, documentation, copywriting, storytelling & public speaking, PR & GR, email marketing, SMM, event planning & management.

Technical
Figma, Sketch, Zeplin, Invision, Adobe XD, Photoshop, Illustrator, AfterEffects, Miro, Flying Logic, Mindmeister, Google Analytics, Yandex Metrica, Google Sheets, HTML, CSS, JS, PHP, Mailchimp, Sketch Up, Logic Pro X, Izotope RX7

PUBLICATIONS

20 questions about web fonts, 2013, Habr & CMS Magazine

Creating a Bashkir layout for Mac OS, 2013, Habr

Analysis of the language situation in Bashkortostan, co-author 2018, The Journal of Bashkir projects.

The life after oil era (blog), 2018-2021

PUBLIC SPEAKING

2019 — Innopolis University, Innopolis
2019 — Creative City forum, Sterlitamak
2018 — Bashkir State University, Ufa
2018 — Asyltash X, Ufa
2017 — Ufaforum, Ufa
2015 — Wiki-Sabantuy, Ufa

AWARD

2020 — The award of the Foundation for the Preservation and Development of the Bashkir Language.