

## **BTS Shortcut to Sales Panel (8/21)**

### **Panel Experts:**

**Name:** Audrey Kwan

**Instagram handle:** [Instagram](#)

I've been shifting more of my focus to **LinkedIn** and want to connect with other MixerMind members who are active there.

**Ask:** If you're posting at least twice a week and engaging in comments—and you're up for supporting and being supported—drop your name and LinkedIn handle in this [Google Doc](#) by September 3rd.

**Give:** I'll follow you, engage with your content, and I'm cooking up some visibility ideas, I'd love to reach out and include you from this list—[drop your name and LinkedIn handle in this Google Doc by September 3rd](#).

**Name:** Dallas Travers

**Instagram handle:** [Instagram](#)

**Ask:** We've got one more Profitable Coach Bundle on the calendar for December. If at least 51% of your audience consists of coaches and you'd like to be a contributor, please [go here to complete the interest form](#).

**Give:** [Go here to see a summary](#) of how I use VideoAsk to increase my sales conversions. I've included a sample email script, links to different examples of VideoAsk in action, and some action steps.

**Name:** Dielle Charon

**Instagram handle:** [Instagram](#)

**Ask:**

**Give:**

**Name:** Kate Kordsmeier

**Instagram handle:** [Instagram](#)

**Ask:** I'd love to have y'all [join my affiliate program](#). We offer 50% commission on almost everything we sell and we run monthly contests with prezzies!

**Give:** Get 30 days of free access to the [\\$1k/Day Experiment](#), the strategy I shared in my presentation to shorten the sales cycle and build relationships. [Checkout here](#)

**Name:** Sam Vander Wielen

**Instagram handle:** [Instagram](#)

**Ask:** What's something you'd like to hear me talk about on my podcast after today's talk that would help you?

**Give:** Two episodes of my podcast, On Your Terms®. Why Your Content is Driving Customers Away:

<https://www.samvanderwielen.com/why-your-content-is-driving-customers-away/> and **Your Sustainable Content Strategy for Consistent Sales (without reels)**  
<https://www.samvanderwielen.com/your-sustainable-content-strategy-for-consistent-sales-without-reels/>

**Name:** Sophia Parra

**Instagram handle:** [Instagram](#)

**Ask:** I'm hosting a new podcast with my husband and it's completely different to what I typically do. Not about my business at all, more entertainment. I'm looking for resources / people / tools to help us monetize this kind of a podcast (which is more lifestyle oriented and dare I say "influencer" rather than business owner) after a really successful first month 😊

**Give:** On today's call I'm talking about my Q+A Party Email Strategy. I recorded a 15 minute episode on [this private podcast](#) breaking it all down (like email templates, how to make invitations, what boundaries to put in place and how to talk about them, what to say when people ask multiple questions or just don't listen to the rules, leveraging it, etc.) So if you know you want to implement the strategy I'm sharing today, join the private pod which also has 10 other episodes from other strategists who share strategies that are working for them in 15 minutes or less, as well! → <https://www.gotocoach.club/fortheLoveofMarketing>

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### **MixerMind Members:**

**Name:** Linda Sidhu

**Instagram handle:** [Instagram](#)

**Ask:** [If you haven't shared your praise for your pod members, please do so here.](#) I appreciate your help in making this a success.

Retreat Attendees: [Fill this out](#) - I need this info. by next Friday.

**Name:** Penelope Jane Smith

**Instagram handle:** [penelopejanesmith360](#)

**Give:** I'm accepting more contributions for our compilation YouTube videos with established women entrepreneurs answering money questions... this is **FREE visibility for you**, no cross promo required. It's kind of like a little bundle that you don't have to mail for, and it should only take 15 minutes of your time. I'll continue to promote this on YouTube, to my e-mail list and across my social media channels. [Click here for details.](#)

**Ask:** I'm starting work on my new book (planned to launch 2027), and I need some feedback from women entrepreneurs who are NOT my clients (and haven't already been influenced by my messaging). If you'd be willing to answer a few market research questions, please [click here](#) and add your responses to the survey form.

**Name: Kinsey Soderberg**

**Instagram handle:** [instagram.com/ai.kinsey](https://www.instagram.com/ai.kinsey)  
[instagram.com/authenticaforentrepreneurs](https://www.instagram.com/authenticaforentrepreneurs)

**Ask:**

I'm launching a new community called **AI Systems Lab**, for women who are already using AI and want to take it to the next level - with automations and agents! I'd love for you to share the waitlist with anyone who might be interested: [diywith.ai/lab](https://diywith.ai/lab)

**Name: Nata Salvatori**

**Instagram handle:** [instagram.com/accidentalceo.co](https://www.instagram.com/accidentalceo.co)

**Ask:** I'm launching my first course next week and I would love a few more affiliates to help me promote the course. The cart opens Aug 26 and closes Sep 4. This will be a BETA group that will pay less than have of the normal price and get a 1:1 strategy session with me as a bonus. Here is the course info <http://accidentalceo.co/delegate-course-beta> and the link to become an affiliate is <https://accidentalceo.thrivecart.com/delegate-course-beta/partner/>  
Feel free to email me if you have questions - [hello@accidentalceo.co](mailto:hello@accidentalceo.co)

**Name: Maria Bayer**

**Instagram handle:** [https://instagram.com/MariaBayer1](https://www.instagram.com/MariaBayer1)

**Ask:** I'm a high-ticket sales coach with \$25M in booked sales. If your audience would love a sales training in high-ticket sales (without being salesy), I'd love to chat with you: <https://mariabayer.as.me/?appointmentType=16127122>

**Ask:** If you're a coach/service provider, I'd love to chat with you about what kinds of sales lead magnets and offers you'd love to see to help you grow your business. Grab a spot and let's chat: <https://mariabayer.as.me/?appointmentType=16127122>

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