Sage: Carriers

NOTES

The Sage sitemap mimics CHRobinson site in that we have:

1. A page to layout the broadstroke benefits of being a carrier, ex :https://www.chrobinson.com/en-us/carriers/
2. Another page which walks a user through the steps and requirements, ex: https://www.chrobinson.com/en-us/carriers/become-a-carrier/ - which can be merged with something similar to: https://chrcarriers.rmissecure.com/_s/reg/generalrequirementsv2.aspx

As of V1 we are using Zoho surveys for the onboarding form. We recommend integrating with the zoho CRM (using webforms or forms) to standardize the process, provide accountability, and ensure that onboarding is as seamlessly integrated with Sage workflow as possible.

We can include more specific steps and requirements on the pages.

1. **CARRIERS** [story page]
   Dedicated page , reference https://www.sagefreight.com/carriers
   - **1.1. Hero**
     - 1.1.1. *Carriers*
       Why haul with Sage?
       Because we're focused on helping your business grow.
     - 1.1.2. CTA: Become a Carrier (links to onboarding page)
   - 1.2. **Our goal is to build relationships that last – and which benefit everyone involved.**
     From freight options that fit your fleet, to carrier-friendly features like

backhauls, home time for drivers, and quick payments, we'll help move your business forward.

1.3. **Tools for Success** [cards]

1.3.1. Fuel Advance - *Sage Freight carriers can receive a comcheck for up to 50% of line haul once loaded at shipper.*

1.3.2. Triumph payment - *Sage Freight has partnered with TriumphPay to facilitate prompt, accurate payments.*

1.4. **Quotes** from shippers - https://nimb.ws/CVhTKZ

1.5. **CTA: Become A Carrier** - links off to dedicated form on onboarding page

1.6. Carrier contact form

1.6.1. Copy: Please provide as much information as possible. If you would like to register to haul with us, please sign up here.

1.6.2. Form - embed from Zoho, or other client utility.

2. **Become a Carrier** [story page]

**Assume no copywriting needed for this page.*

2.1. Hero

2.1.1. Copy

2.1.2. Creative

2.1.3. CTA - form at bottom of page

2.2. Requirements of hauling for Sage Freight (i/t 2 col)- https://nimb.ws/yZdtbu

2.3. Tracking

2.3.1. require all carriers to accept real time tracking on all shipments , required by our customers for real time visibility. Partnered with Macropoint and Trucker Tools which are integrated into our TMS, don't have to contact the driver or dispatcher for tracking updates

2.4. Triumph Pay

2.4.1. Billing / Carrier payment

2.4.2. CTA: register for Triumph Pay

2.5. FAQ [cards]

2.6. **Register Form** - embed from Zoho, or other client utility.

SAGE CONTENT

Website Organization- Carriers.docx

2. Carriers (David / Rob need to have input). This section has the most legal liability – carriers will use.

    Onboarding

    1. RMIS

    Requirements of hauling for Sage Freight

    1. Tracking
    2. Billing
        1. POD
        2. Carrier Bill
        3. Lumper Receipts
        4. How to handle damages
    3. MacroPoint
    4. Trucker Tools

        iii. Fuel Advance (?)

        iv. Triumph Pay Section

    1. Pay Terms
    2. Submit Invoices
    3. NOA
    4. Triumph Pay Support

        v. Lanes they want to haul?

        vi. Carrier Rep assignment?

        vii. What legal items do we need to post?

        viii. Where does a carrier send emails for questions?

~~i. Technology (Jason – I need this section to be strong)~~

~~Built for how WE work and our processes~~

~~ii. Not our first TMS, we have significant experience in both tech and logistics~~

~~iii. 100% cloud based~~

iv. Event sourced, event driven, and message based to maximize scalability and flexibility (will help us communicate in real-time and interface quickly with vendors/partners)

v. Hyper focused on workflow and simplifying/accelerating every transaction wherever our employees are (and to make sure nothing gets forgotten)

vi. We will maximize the use of automation (not just RPA, as the current site states) to reduce touches in rating, acceptance, booking, tracking, and back office