

Program for RobTech Innovator 2020

Please be noted changes may come.

Program overview

1 - Saturday 14.03.20 - Intro weekend
2 - Saturday 21.03.20 - Organisation
3 - Wednesday 25.03.20 - Idea development / Work on project
4 - Saturday 28.03.20 - Status / Pitch / Feedback
5 - Wednesday 08.04.20 - Idea and market validation
6 - Saturday 18.04.20 - Business development
7 - Saturday 02.05.20 - Pitch / Sparring by experts
8 - Wednesday 06.05.20 - Presentation / Pitch / Stand
9 - Thursday 14.05.20 - Final event

Program for RTI (Preliminary)

Intro weekend:

Saturday, March 14 - 2020 from 09:00-16:00

09:00 - 10:00

10:00 - 10:15 Introduction to the RobTech Innovator program. The course, expectations and partners.

10:15 - 10:45 Introduction to "Network Cards", LinkedIn, competence triangle (model), roles in group work and how to use your network. Introduction to the Bono's 6 Thinking Hats.

10:45 - 11:00 Introduction to latest robotics technologies, markets, businesses.

10:45 - 11:00 Distribution of roles. Utilizing competencies (Who do you see as CTO / CEO / CxO?). Expectation reconciliation between the students as well as between you and RTI. Students present expectations of where they want to be after the end of the program.

12:00 - 12:45 Lunch

12:45 - 13:30 Introduction to topics you can work on. Presentation of companies and partners.

13:30 - 16:00 Workshop. Dialog with companies and to pinpoint field of interest to work on.

Between workshops stage 1: Decide what problem and possible teammates to work with until next workshop.

Weekend workshop Organisation:

Saturday, March 21- 2020 from 09:00-16:00

09:00 - 09:30 Welcome and breakfast.

09:30 - 10:00 Introduction to project work and teamwork, conflict management. Role allocation. Utilization of competencies. Clarify who is CTO / CEO / CXO.

10:30 - 11:15 Introduction to the entrepreneurial journey. Presentation from a robot or drone company their journey and how to succeed.

11:15 - 12:00 Group formation.

12:00 - 12:30 Lunch (Sandwich)

12:30 - 13:45 Group formation continued.

13:45 - 14:30 Final group formation.

14:30 - 15:00 Idea development.

15:00 - 16:00 Completion of problem.

Between workshops stage 2: Prepare distribution of roles in your organisation, cooperation agreement and ownership agreement until next workshop.

Weekday workshop Idea development / continue work:

Wednesday, March 25- 2020 from 16:00 - 21:00

16:00 - 16:10 Welcome and today's program.

16:10 - 17:00 Introduction to idea development, and brainstorming tools.

17:00 - 18:00 Work on idea development in the group.

18:00 - 21:00 Dinner & socialising

Between workshops stage 3: Work on your project until next workshop.

Weekend workshop Business development:

Saturday, March 28 - 2020 from 09:00 - 16:00

- 09:00 - 09:30 Welcome and breakfast.
- 09:30 - 10:00 Introduction to "Product Sheet"
- 10:00 - 10:45 Intro to Business Development: Running Lean (Lean Canvas, MVP etc.) and The Wide Lens as Business Development Tools. Rapid prototyping, identify the bottlenecks "Show us that it works". Meet customers and understand their problems.
- 10:45 - 12:15 Idea and market introduction
- 12:15 - 12:45 Lunch
- 12:45 - 15:30 Work on your product sheet. Breakdown on responsibilities. Clarified work and project scope in a project plan.
- 15:30 - 16:00 Landing page, LinkedIn page, as start-up for pitch material etc.

Between workshops stage 4: Individual research on your problems and group work on problems / solutions, business development.

Weekday workshop Idea and market validation:

Wednesday, april 8 - 2020 from 16:00 - 21:00

16:00 - 16:10 Welcome and today's program.

16:10 - 16:45 Group status.

16:45 - 18:00 Work and mapping of Idea and market validation in the group.

18:00 - 18:45 Dinner

18:45 - 21:00 Continue work on idea and market validation.

Between workshops stage 5: Complete idea and market validation.

Weekend workshop Pitching - Pitcherific and project work:

Saturday, april 18 - 2020 from 09:00 - 16:00

09:00 - 09:30 Welcome and breakfast.

09:30 - 10:00 Group status.

10:00 - 12:00 Project work continued.

12:00 - 12:30 Lunch

12:30 - 13:30 Introduction to Pitcherific and Pitch deck.

13:30 - 16:00 Work with Pitcherific and design of pitch deck in groups.

Between workshops stage 6: Create pitch deck.

Weekend workshop Pitch / Sparring from experts:

Saturday, May 2 - 2020 from 09:00 - 16:30

09:00 - 09:30 Welcome and breakfast.

09:30 - 12:00 Pitch training. 30 min presentation, 30 min exercise / presentation, 30 min gathering in the groups before meeting with the experts at 12.30 (where they pitch their idea to each expert they meet).

12:00 - 12:30 Lunch

12:30 - 16:00 Sparring from various experts and working on your projects.

16:00 - 16:30 Wrap-up on expert session.

Between workshops stage 7: Work on project and pitch.

Weekday workshop Presentation / Pitch / exhibition stand:

Wednesday, May 6 - 2020 from 16:00 - 20:00

16:00 - 16:10 Welcome and today's program.

16:10 - 16:45 Group status.

16:45 - 18:00 Work on pitch deck, presentation and exhibition stand.

18:00 - 18:45 Dinner

18:45 - 20:00 Work continued on pitch deck, presentation and exhibition stand.

Between workshops stage 8: Work on project and pitch.

Weekday workshop Final event:

Thursday, May 14 - 2020 from 14:00 - 20:00

- 14:00 - 15:00 Completing your pitch presentation and exhibition stand.
- 15:00 - 18:00 Pitch and presentation to jury consisting of SDU,
RobTech Innovator professionals and investors.
- 18:00 - 19:00 Light buffet and award of diplomas
- 18:00 - 18:45 Dinner
- 18:45 - 20:00 End of RTI. The continuity into Startup Station.