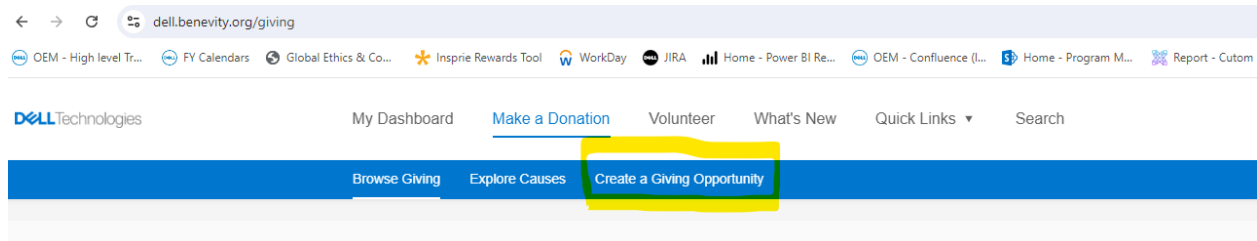


If your company uses Benevity to match donations for charities, go to your Benevity website.

Once there, click “Make a Donation”, and options should show up underneath

Select “Create A Giving Opportunity”



The “Create A Giving Opportunity” form will then be displayed.

A screenshot of the 'Create a Giving Opportunity' form. The form is titled 'Create a Giving Opportunity' and includes a subtitle: 'Complete this form to create a specific initiative or project in need of donations, and share it with people in your program. Fields marked with an asterisk * are required.' The form is divided into two main sections: 'Basic Info' and 'Form Navigation'. The 'Basic Info' section contains three fields: 'Giving Opportunity Name: *' (a text input field), 'Summary:' (a text input field), and 'Description: *' (a rich text editor with a toolbar). The 'Form Navigation' section is a vertical sidebar on the right with links for 'Basic Info', 'Peer Matching', 'Donation Progress', 'Attach Causes', 'Add Image', 'Interests', and 'Visibility'. At the bottom of this sidebar is a blue 'Submit' button.

To MAXIMIZE the Giving amount, be sure to Turn On “Peer Matching”

Peer Matching

With Peer Matching turned on, you can use your own funds to match the donations of your peers. We'll let you know when your matching funds are used up, or when the opportunity ends. You'll then make a one-time payment for the amount of your pledge that was matched. 

☐ Turn on Peer Matching for this Giving Opportunity

The form provides you to enter the following information, and make selections for your Giving Opportunity:

- Giving Opportunity Name
- Summary of the Opportunity
- More detailed description, purpose, and most importantly WHY this is important
- Allow Peer Matching
- Enter Donation Goal for tracking Donation Progress
- Attach the Cause (Healing With Horses Ranch)
- Add an image or picture for the Opportunity
- You can enter “Interests” so that this will show up in searches for people who may be on the site looking for good causes
- You can Visibility for the Opportunity (Company Wide, or By Invitation)
- Set a Time frame for the Opportunity

This is a great way to get something out your company Giving Site, and make it available to get additional donations that will be matched.