

DM PITCH

Template

Hi **name!** **Insert an encouragement or something you've noticed that they've done that's amazing.** On **quiz launch date**, I am launching a quiz to help people **transformation of your quiz**. I am looking for a couple people to post to their stories to help me get the word out and I thought of you! If you're **open / excited / into it**, dm me and I'll send you the details! **End with something fitting for your personality or to wrap it up on a personable note.**

Example

Hi Ashley! You're incredible. On Monday, I am launching a quiz to help people discover their self-sabotage type and I am looking for a couple friends to post to their stories to help me get the word out! I totally thought of you! If you're open to it, dm me and let me know, and I can send you the details. I'D SERIOUSLY SHAKE CONFETTI FROM MY HAIR AND DONUT TOAST YOU. Let's be real, I probaby will either way!