

Robinson Martin Brown

[Portfolio](#) | robinsonbrown.co | [Linkedin](#)
(917) 691-8590 | Browr952@newschool.edu

MFA Fashion Design candidate at Parsons School of Design. NYU BA in Fashion Business. 10 years of experience in the luxury fashion industry: cut and sew, draping, styling, sales, buying, textiles, RTW, and merchandising. I compliment my relentless creativity with a passion for luxury entrepreneurship and human connection, evident through the successful launch and growth of my fashion label: *R o b i n s o n B r o w n* - demonstrating my excellent ability to identify emerging markets and deliver on forthcoming trends.

Formerly: *Hellessy, Sotheby's, Dior, Luar, Christopher John Rogers, Alamo Records, Daniel Patrick*

Education:

Parsons School of Design

MFA in Fashion Design and Society

Anticipated Graduation Date, **May 2026**

New York University

Double Major: BFA in Fashion and Textile Design, BBA in Fashion Business

2023

Professional Experience

Hellessy

Associate Designer/PR

New York, NY

January 2025 - May 2025

- Contributor to the design team and to Hellessy's Fall/Winter 2025–2026 collection, showcased at Paris Fashion Week in March 2025
- Managed sample trafficking and coordinated with stylists, publicists, and celebrity assistants across NYC to support press pulls, fittings, and red carpet placements, gaining experience in bridging design and PR while deepening my understanding of brand visibility and creative strategy

Sotheby's

Luxury Associate

New York, NY

March 2024 - October 2024

- Coordinate logistics for multi million dollar luxury watch auctions involving but not limited to the collections of Sylvester Stallone and Tom Brady
- Manage and retain high value customers throughout the corporate auction process at Sotheby's in which I evaluated property, built auction sets, analyzed market performance, and planned marketing campaigns to ensure that Sotheby's outperformed competing Auction Houses

R o b i n s o n B r o w n ®

Founder and CEO

Bridgeport, Ct and New York, NY

June 2017 - Present

- Founded the global clothing brand, *R o b i n s o n B r o w n*, executing 6 luxury collections, creating 1000+ designs, and facilitating the manufacture of 500+ high quality luxury wear garments over the brand's life
- Oversee a team of 5 associates across the international networks of Milan, LA, and New York, who manage operations including production, merchandising, marketing, events, and organic customer relationships
- Officially registered 2 trademarks on the brand name and evaluated KPIs to identify key trends in supply chain, consumer behavior and promotional activities performance
- Created seasonal RTW garments based on specific body measurements working mainly with cotton, denim, silk, wool, and leather fabrics

And or Forever

Fashion Week Assistant

New York, NY

NYFW - September 2023

- Coordinate logistics for NYFW Production of *Christopher John Rogers* and *Farrow X Ball 2023*
- Collaboration Co-Design set production for *Luar 2023 NYFW* Runway show

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Christian Dior LLC

New York, NY

Marketing and Design Associate

August 2019 - January 2021

- Conducted in-depth analysis of customer purchasing trends to develop targeted product description decks for wholesale buyers during the Spring 2020, Spring 2021, Pre-Fall 2020, and Pre-Fall 2021 buying seasons
- Contributed to the design and development of over 20 garments for Christian Dior's 2020 and 2021 Couture Collections by providing original sketches, graphic concepts and comprehensive creative assistance throughout the design process

FITS

New York, NY

Co-Founder and Creative Director

June 2021 - June 2023

- Built FITS, a fashion design incubator and online marketplace that showcases 20+ emerging American fashion brands
- Formulated a startup pitch, including DCF valuation, growth factors and exit opportunities and presented this PowerPoint to industry analysts to illustrate our companies' financial health and future growth prospects
- Saved over 10% in annual expenses by negotiating with luxury vendors on product specifications, distribution, deadlines, and price
- Developed pitch decks and financial models to raise \$40,000 from investors to build and grow the business

Alamo Records

New York, NY

Stylist

January 2020 - June 2021

- Serve as the lead stylist for hip hop photo shoots and commercials in support of multimillion-dollar brand marketing campaigns behind artists such as Lil Durk and Rod Wave
- Styled and tailored 25+ full wardrobe looks for music artists while working under a fixed budget, maximizing my expertise in trend forecasting and fabric relevance, helping clients achieve their best look

Daniel Patrick

New York, NY

Retail Associate and Stock Room Staff

September 2017 - September 2019

- Supported both front-of-house and stockroom operations, gaining hands-on experience in inventory management, product flow, and the fundamentals of the retail supply chain
- Delivered strong sales performance in a commission-based role, refining customer service and communication skills while building lasting client relationships and deepening brand knowledge