

## 0.0 HOME/ABOUT (Homepage)

**Page name:** Home

**KeyWords:** short films, documentary, documentaries, documentarian, film videographer, videography, film production, film editing, film production, video production, non-profit fundraising films, grant proposal, web film, audio engineering, sound editing, Final Cut Studio, Final Cut Pro 7, video producer, film producer, media production, freelance, fine arts documentation, high-definition, high definition, instructional video, media arts services, independent, digital

**Title:** Short Film and Documentary Video Production | Seattle, WA | Drama Without the Drama Film Production

**MetaDescription:** Freelance digital video producer who specializes in high-definition short format video production and film editing in the Seattle area. Past projects include: fine arts documentation for non-profits, performance recording for independent artists, production of instructional videos for the web, and editing existing footage to give a professional polish.

**Description:** This page will introduce Aaron and describe his business, *Drama Without the Drama*.

## 1.0 SERVICES (Gateway Page)

**Page name:** Services

**KeyWords:** dialogue recording, music, sound effects, sound editing, sound engineering, sound design, video editing, color correction, audio editing, video compression, DVD authoring, documentary, short film, film production, film editing, Final Cut Studio, Final Cut Pro 7, high-definition, audio equipment, shotgun microphone, wireless microphone, record, edit, mix audio, pre-production, post-production

**Title:** Film Production Services | Short Film and Documentary Video Production | Drama Without the Drama Film Production

**MetaDescription:** From pre-production project concepts, to recording your subject, to post-production with Final Cut Pro, I have all the necessary high-definition equipment to produce a short format web film from start to finish. I can also edit existing footage to create a polished finished product suitable for your organization's website.

**Description:** This page will list the services Aaron provides. It would include information on the gear and software he uses.

## 1.1 FILM EDITING (Destination Page)

**Page name:** Film Editing

**KeyWords:** dialogue recording, music, sound effects, sound affects, sound editing, sound engineering, sound design, video editing, color correction, audio editing, video compression, DVD authoring, film editing, Final Cut Studio, Final Cut Pro 7, high-definition, record, edit, mix audio, freelance, DVD, web film, clean up the sound, footage

**Title:** Film Editing | Short Film and Documentary Video Production | Drama Without the Drama Film Production

**MetaDescription:** My video editing skills range from taking your existing footage and constructing a compelling narrative by selecting and reordering the good material; to color correction, audio editing, adding music or sound effects, video compression, or DVD authoring.

**Description:** This will be about film editing. It will describe the extent to which Aaron can edit a film and what technical skills he can apply to that (audio engineering, color fixing etc) as well as a description of the software he uses.

## 1.2 FILM PRODUCTION (Destination Page)

**Page name:** Film Production

**KeyWords:** dialogue recording, music, sound effects, sound editing, sound engineering, sound design, video editing, color correction, audio editing, video compression, DVD authoring, documentary, short film, film production, film editing, Final Cut Studio, Final Cut Pro 7, high-definition, audio equipment, shotgun microphone, wireless microphone, record, edit, mix audio, high definition, professional microphones, ENG camera, DSLR camera, full lighting kit

**Title:** Start to Finish Film Production | Short Film and Documentary Video Production | Drama Without the Drama Film Production

**MetaDescription:** With a full lighting kit, a spectrum of microphones and digital cameras, filming a professional video to represent you or your organization is easy. At the end, you'll have a fully edited H.264 compressed file that can be uploaded to YouTube or viewed on any computer immediately.

**Description:** Aaron prefers to call himself a recordist. So this page will describe what and how he is able record a client's performance or document whatever it is they are wanting to document.

## 1.3 RATES (Destination Page)

**Page name:** Rates

**Keywords:** film project rates, video project rates, editing rates, sound engineering rates,

**Title:** Film Project Rates | Short Film and Documentary Video Production | Drama Without the Drama Film Production

**MetaDescription:**

**Description:** A description of rates.

## 2.0 BLOG (Destination Page)

**Page name:** Blog

**KeyWords:** budget, timeline, short films, documentary, documentaries, documentarian, film videographer, videography, film production, film editing, film production, video production, non-profit, grant proposal, web film, audio engineering, sound editing, video producer, film producer, media production, freelance, fine arts documentation

**Title:** Blog | Short Film and Documentary Video Production | Drama Without the Drama Film Production

**MetaDescription:** Ever wondered what it takes to produce a film? Find out what the process is, including a general timeline, for producing a web film. I can help you produce a documentary, instructional video, advertising media or any other short format web film, that fits your budget and your needs.

**Description:** First post would be about process and would detail how to determine a timeline for a project. Subsequent posts would be about *Drama Without the Drama* and the biz.

### 3.0 PAST WORK (Destination Page)

**Page name:** Past Work

**KeyWords:** documentaries, short film,

**Title:** Past Work | Drama Without the Drama Film Production

**MetaDescription:**

**Description:** This page would showcase Aaron's past work as well as serve as a portfolio of sorts with films embedded.

### 3.1 AWARDS (Destination Page)

**Page name:** Awards

**KeyWords:** awards, film festivals, One Reel Film Festival, Los Angeles Film and Video Festival, Seattle Transmedia Film Festival.

**Title:** Awards and Film Festivals | Drama Without the Drama Film Production

**MetaDescription:**

**Description:** A list of awards Aaron's films have won with films embedded.

### 3.2 REFERRALS (Destination Page)

**Page name:** Referrals

**KeyWords:** past clients, referrals, recommendations, satisfied customers,

**Title:** Referrals | Drama Without the Drama Film Production

**MetaDescription:**

**Description:** Praise from happy past customers.

## 4.0 CONTACT (Destination Page)

**Page name:** Contact

**KeyWords:** email, phone, address, questions, comments, rate questions, budget questions, project

**Title:** Contact | Drama Without the Drama Film Production

**MetaDescription:**

**Description:** A contact form that enables people to give details about their project or questions they have for Aaron.