

# ENGAGEMENT EMAILS



## Value Email for a fitness apparel brand

**SL:** 83% of ranchers face this at every gym

**PV:** Are you noticing these strange reactions too?

Hey [First Name],

**Ever notice how differently people at the gym respond when they discover what you do for a living?**

I spent 9 years wondering why some gym-goers connect instantly while others seem worlds apart.

As someone who's worked with agricultural communities across 12 states,

I've seen this pattern repeatedly.

In our survey of **500+** *agricultural workers uncovered something unexpected.*

The disconnect isn't about your workout routine or even your strength.

It's about something far more fundamental.

Those moments when conversation shifts after mentioning your daily work...

The subtle change in expression when you reference your lifestyle...

That feeling when you can tell someone doesn't truly understand...

It's more than just awkward...

It's isolating.

Like being invisible in a crowded room.

It all traces back to a single, overlooked factor.

**What if I told you that 83% of ranchers and farmers experience this exact disconnect?**

I'm curious:

What's the most interesting reaction you've gotten at the gym when people learn what you do?

Reply to this email and let me know.

I read every response personally.

Your stories aren't just heard.

They're helping us build something meaningful for our community of ranchers who train hard in both worlds.

Talk soon,

- NAME

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### Curiosity Driven Email for a nootropic company

**SL:** Your brain has an expiration date.

**PV:** Ever wonder why focus vanishes so fast?

Hey [First Name],

Ever feel like your brain is running on Windows '98?

Slow and glitchy?

**What if you could stay focused all day without the noon meltdown?**

Focus fades like the WiFi signal during an important Zoom call.

You try caffeine. A snack. Maybe staring at your screen, hoping for a miracle.

Why?

Because **focus** isn't about trying harder... It's about finding the right solution.

Our brains need a balanced mix of chemical signals to stay sharp.

When they're off, it's like starting a car without the right fuel.

*Neuroscientists* have long understood how to regain focus.

These insights are finally available outside research labs.

## **Sustained clarity... Naturally.**

The secret isn't more coffee...

It's addressing what's **quietly hijacking your brain**. (Hint: it's not just caffeine.)

Most supplements just rely on caffeine,

Which only crashes your focus faster.

By noon, 70% of people are already in a mental slump.

This keeps millions from doing their best work every day.

But focus isn't just luck.

It's **chemistry**.

And you can change it.

*"After trying Labyrinth Supplements, my productivity shot up.*

*No more crashes, just steady focus all day"*

- **Sara W.**

So, the real question isn't if you need a "focus boost" ...

It's if you want to keep running on Windows '98...

Or finally get an upgrade for your brain.

[See what your brain can do with the right support.](#)

John,

[Labyrinth Supplements]

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**Problem Solution Email for a love coaching mentorship**

**SL:** Stop dating disasters before they begin

**PV:** Break the cycle and find real love

Hi [First Name],

In the past year alone, I've helped 173 people break toxic dating cycles and find real love.

**Does finding a meaningful relationship sometimes feel just out of reach?**

The difference between endless dating frustration and finding your person comes down to one thing:

Understanding your pattern.

There's a specific pattern behind your dating struggles.

One you can identify and change.

Imagine knowing exactly why you keep attracting the wrong people...

And having the tools to change it.

Many of my clients came to me after years of attracting partners who weren't right for them.

This led to emotional, physical and mental pain that affected every area of their lives.

One client, Megan, spent 8 years dating men who couldn't commit.

She felt hopeless and questioned if she was meant to be alone forever.

After identifying her unconscious patterns in our program,

She met her fiancé just 2 months later.

Your dating history isn't random.

There's a specific reason you:

- Keep meeting potential partners who disappear
- Watch friends find love while you wait for your turn
- Feel time slipping away with each disappointing date

What separates those who find lasting love from those who don't?

A proven system.

During our Pattern-Breaking Experience, you'll receive:

- Personal guidance to identify your unique attraction patterns
- Daily exercises that rewire your approach to relationships
- A supportive community of others on the same journey

Lisa, who struggled with 40 YEARS of disappointing relationships, shared:

*"I dated the same type of unavailable men for decades.*

*This process showed me exactly what I was doing wrong.*

*Now I'm in the healthiest relationship of my life."*

Your patterns can change.

And your results will follow.

Most of my clients say their only regret was not doing this sooner.

Ready to uncover the hidden pattern blocking your path to love?

[\[BOOK YOUR PATTERN-BREAKING STRATEGY CALL\]](#)

Spots fill quickly.

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### Testimonial Email for a fitness apparel brand

**SL:** Agricultural workers found this gym trick

**PV:** His secret wasn't what you'd expect

Hey [First Name],

**What made a tough-as-nails rancher suddenly feel respected at the gym?**

It wasn't a new workout plan.

It wasn't a trainer.

Or even more muscle.

Mike's message hit my inbox last week.

*"For months,*

*I was that guy hiding in the corner of the gym.*

*Baggy clothes, eyes down, feeling like a fraud among the regulars.*

*Then I made ONE change to my appearance.*

*Something shifted that day.*

*Not just in how others saw me, but in how I saw myself.*

*Six months later?*

*I walk in owning that space.*

*The same people who ignored me now ask ME for advice.”*

What's fascinating is that 372 other agricultural workers report identical results within their first week.

The pattern is undeniable.

Those fancy fitness spaces weren't built for people with dirt under their nails and calluses earned before sunrise.

**But what if you could walk in tomorrow and instantly command the respect your work ethic deserves?**

Mike found his answer in under 60 seconds.

The transformation happens the very first day you use it.

And contrary to what most think:

- No awkward conversations required
- No changing your schedule or routine
- No pretending to be someone you're not

Imagine:

By this time tomorrow, you could be the one others look to.

[\[MIKE'S SECRET - ONLY 47 LEFT IN STOCK\]](#)

- NAME

P.S. "This would've saved me **YEARS** of feeling like an outsider," Mike told me yesterday.  
"Every agricultural worker **deserves** to know this exists."

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## Value Driven Email for a nootropic company

**SL:** Ingredients harmful in nootropics

**PV:** Avoid these ingredients at all cost

Hey [First Name],

The supplement you take for mental clarity might be silently damaging your brain.

Research reveals most nootropics hide 7-11 harmful ingredients behind scientific names.

Here's a taste:

- Meclofenoxate: **Causes insomnia**
- Reserpine: **Linked to depression**
- DMAE: **Could lead to respiratory failure**

That's not a supplement, that's a chemistry quiz you didn't study for.

The scary part?

Companies can use these **dangerous** ingredients without any testing or approval.

Yet, people buy them daily because they simply don't know.

After analyzing over 200 nootropic formulas and consulting with neuroscientists,

We've documented which ingredients actually help and which cause harm.

Here's the bright side:

When you know how to spot harmful ingredients,

You can choose safe nootropics with confidence.

I've created a guide that shows you:

- Harmful ingredients and how to spot them

- Healthy ingredients proven by science
- How to find **trustworthy nootropic brands** (Yes, they do exist)

Here it is: [{Insert Blog Post Here}](#)

This guide is typically reserved for our clients, but I'm making it available for the next 48 hours.

Because when it comes to your health, what you don't know can hurt you.

We only trust tested, research-backed ingredients for our formulations.

Your brain deserves better than an unregulated science experiment.

Ready to protect your brain from hidden threats?

Get the free ingredient guide and join our community.

[{Link}](#)

To your future health,

John

[Labyrinth Supplements]

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## Teaser Email for a love coaching mentorship

**SL:** Why dating advice keeps failing you

**PV:** The missing piece nobody talks about

Hi [First Name],

After helping over 500 clients find lasting relationships,

I've seen a pattern.

Ever feel like you're following all the right dating advice but still end up alone?

I've created a way to find lasting love without the endless disappointment.

A completely different approach to finding love that focuses on breaking patterns you can't see.

My test group's results?



83% found meaningful relationships within weeks.

Not by changing dating apps.

Or learning new pickup lines.

But by addressing the hidden barrier that's been blocking your heart all along.

When people suggest "just try harder" or "be less picky" with dating...

These common recommendations miss how *invisible patterns* actually work.

Following typical advice often reinforces the very cycle keeping love away.

It's going to be a complete mental shift.

One that changes everything about how you date.

*"I spent years on app after app,*

*Feeling invisible,"*

Sarah confessed before joining.

*"Three weeks into the program, I met my partner.*

*The difference was night and day."*

Our 50-person test group proved this works across:

- Ages
- Backgrounds
- Dating histories

Some who had been single for 10+ years found connections within just 21 days.

Next week, I'm inviting a small group of people to experience this firsthand.

Before anyone else.

I wanted to let my most committed subscribers get this first.

Are you ready to see what's been missing all along?

[\[SECURE YOUR SPOT TODAY\]](#)

Only 50 spots available and they're filling quickly.

I'm excited!

- Dr. Stacii Johnson

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## Pain Agitate Solution Email for a nootropic company

**SL:** Are your nootropics safe?

**PV:** You might just be surprised.

Hey [First Name],

### **Is it even possible to boost focus and not risk turning your brain into mush?**

Every time you swallow that pill, you're trusting a company that might be hiding something dangerous.

What's terrifying is that most nootropic companies won't tell you this...

**7 out of 10** nootropic brands are playing roulette with your brain.

Most are loaded with untested ingredients with unknown long-term effects.

Some cause insomnia so severe you'll be staring at your ceiling at 3 AM, feeling your heart race with anxiety.

Others?

**A MAJOR HEALTH DECLINE** so bad you might forget conversations you had yesterday.

Right now, with every dose, you could be damaging your:

- **Brain and Nervous System:** Substances causing permanent neural pathway disruption
- **Heart:** Racing heart, palpitations, and blood pressure spikes your doctor would panic over
- **Liver and Kidneys:** These vital organs silently suffering as filter toxins day after day

The cruel irony?

The very supplement you're taking to become sharper might be making you duller with each passing day.

Imagine explaining to your family why your memory is failing at 45.

Or why you can't focus on simple tasks anymore.

And here's the worst part...

These companies know exactly what they're doing.

They hide behind scientific jargon,

While banking on the fact that you won't research every chemical compound (because who does?).

After seeing so many people harmed by these dangerous products,

We knew there had to be a better way.

So don't panic, there's good news!

You can actually tell if your nootropics are safe by checking specific ingredients.

Some brands actually care about **transparency**, **research**, and **results** that don't leave you wondering if you're on a one way ticket to the ER.

For example,

Ingredients like *Bacopa Monnieri* have decades of research showing they improve memory without harmful side effects.

So, why gamble with your health?

[\[Click here to learn how to focus the healthy way \(before you end up calling your liver to apologize\).\]](#)

John,

[Labyrinth Supplements]

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## PAS Email for a nootropic company

**SL:** You are being misled about your nootropics

**PV:** Spot the hidden risks inside your nootropics

Hey [First name],

Think your nootropic is improving your focus and health?

It might be doing the exact opposite.

You could be unknowingly harming your:

- **Focus:** Struggling to stay focused at school or work
- **Health:** Risking long-term damage from untested chemicals
- **Efficiency:** Losing valuable hours every single day

All because you're being misinformed.

Some nootropics contain untested ingredients, like *DMAE* and *meclofenoxate*, with harmful side effects.

And, most companies skip independent testing.

Meaning no one verifies whether their products are safe or effective.

Most consumers never realize what they're ACTUALLY investing in.

But, is there a way to spot the nootropics you can trust?

Luckily, some companies show you outright what they're putting in their nootropics.

Because they have nothing to hide.

Their proof?

Honesty, research and hours of testing.

Some even share a document detailing the safety of every ingredient.

As a 6-year veteran in the nootropics industry, I can tell you:

Trustworthy companies prove their nootropics through research and transparency.

What's the one thing that sets trustworthy nootropics apart?

It's not what you'd expect, but once you spot it, it's obvious.

Want to learn the secret "clean label" test that ensures your brain's safety?

Reply to this email, and I'll share the #1 thing to look for.

Talk soon,  
John

[Labyrinth Supplements]

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### Discovered Item - Common Problem Email for a fitness shoe company

**SL:** Your Gym Bag Is About to Get a Lot Lighter

**PV:** The One Item You Didn't Know You Needed

Hey [First Name],

**Tired of swapping out equipment every time you switch exercises?**

You're not alone.

Over 10,000 gym-goers found something that changed everything.

You walk into the gym with your casual wear, running shoes, and lifting gear.

It's like packing for a weekend getaway instead of just hitting the gym.

Your bag screams with unnecessary weight.

Your workout breaks with constant equipment changes.

Your focus shatters between transitions.

What if I told you elite athletes have been hiding a secret?

One piece of equipment that replaces everything else.

Not another gimmick.

Not another fad.

Something that:

- **Moves with you:** Adapts to every stretch and lift for maximum flexibility
- **Keeps you stable:** Provides 93% more control during intense sessions
- **Boosts your confidence:** Makes you look and feel unstoppable

Imagine your gym bag 80% lighter.

No more wasting precious minutes switching gear between sets.

No more compromising form because you brought the wrong equipment.

The most surprising part?

This solution has been hiding in plain sight.

It wasn't designed to do all this.

It was an accident.

We discovered it when testing something completely different.

Want to see what 10,000 athletes are already using to transform their workouts?

[\[DISCOVER THE SECRET\]](#)

P.S. The first 50 people who click will get the inside story on how we accidentally created the perfect all-in-one solution.

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