



FOX VALLEY
POOL AND SPA

Privacy Policy

Privacy Policy of **Fox Valley Pool and Spa**

PRIVACY POLICY



Owner and Data Controller

Brent Giesler

Owner contact email: idahospas@gmail.com

Idaho Spas

5901 W. Fairview Ave.

Boise, Idaho 83704

Types of Data collected

Complete details on each type of Personal Data collected are provided in the dedicated sections of this privacy policy or by specific explanation texts displayed prior to the Data collection. Personal Data may be freely provided by the User, or collected automatically when using this Application. Unless specified otherwise, all Data requested by this Application is mandatory. Users uncertain about which Personal Data is mandatory are welcome to contact the owner with any questions.

1. Information We Collect:

- We collect your mobile phone number when you opt-in to receive text notifications from us.
- We may collect additional information such as your name and location if you provide it voluntarily in your form submission.

2. Use of Information:

- When opted in, we use your mobile number to respond to your online queries, notifications, automated promotional messages, & personalized marketing text messages related to the products, services, and events you've expressed interest in.
- If you provide additional information voluntarily, we may use it to personalize your experience and improve our marketing strategies.

3. Protection of Information:

- We take reasonable measures to protect the security and confidentiality of your personal information.
- Your information is stored securely and accessed only by authorized personnel.

4. Sharing of Information:

- No mobile information will be shared with third parties/affiliates for marketing/promotional purposes. Information sharing to subcontractors in support services, such as customer service is permitted. All other use case categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.
- **We do not share, sell, or rent your personal information to third parties for their marketing/promotional purposes.**

5. Message & Data Rates:



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- As always, message and data rates may apply for messages sent to you from us and to us from you. You can expect to receive an average of 2-3 messages/month. For questions about your text or data plan, please contact your wireless provider.

6. Customer Care:

- If you need any assistance, you can reply **"HELP"** to (208) 330-8159 at any time to receive assistance from a member of our dedicated team.

7. Opt-out Policy:

- You have the right to opt out of SMS Marketing at any time, by replying with the word **"STOP"** to any text message.

8. Changes to Privacy Policy:

- We reserve the right to update or modify this Privacy Policy at any time. Users are recommended to check this page often for updates.

Retention Time

Personal Data shall be processed and stored for as long as required by the purpose they have been collected and may be retained for longer due to applicable legal obligations or based on the User's consent.

Additional information about Data collection and processing

Legal action

User's Personal Data may be used for legal purposes by the Owner and may be disclosed to public authorities upon request.

System logs and maintenance

This Application and third-party services may collect files and use Personal Data for operation and maintenance purposes.

Information not contained in this policy

Users may request more details concerning the collection or processing of Personal Data from the Owner at any time.

Changes to this privacy policy

The Owner reserves the right to update this privacy policy at any time. Users are recommended to check this page often for updates.

Latest update: April 1st, 2025