

SAMPLE: Twitter Hashtags Analysis

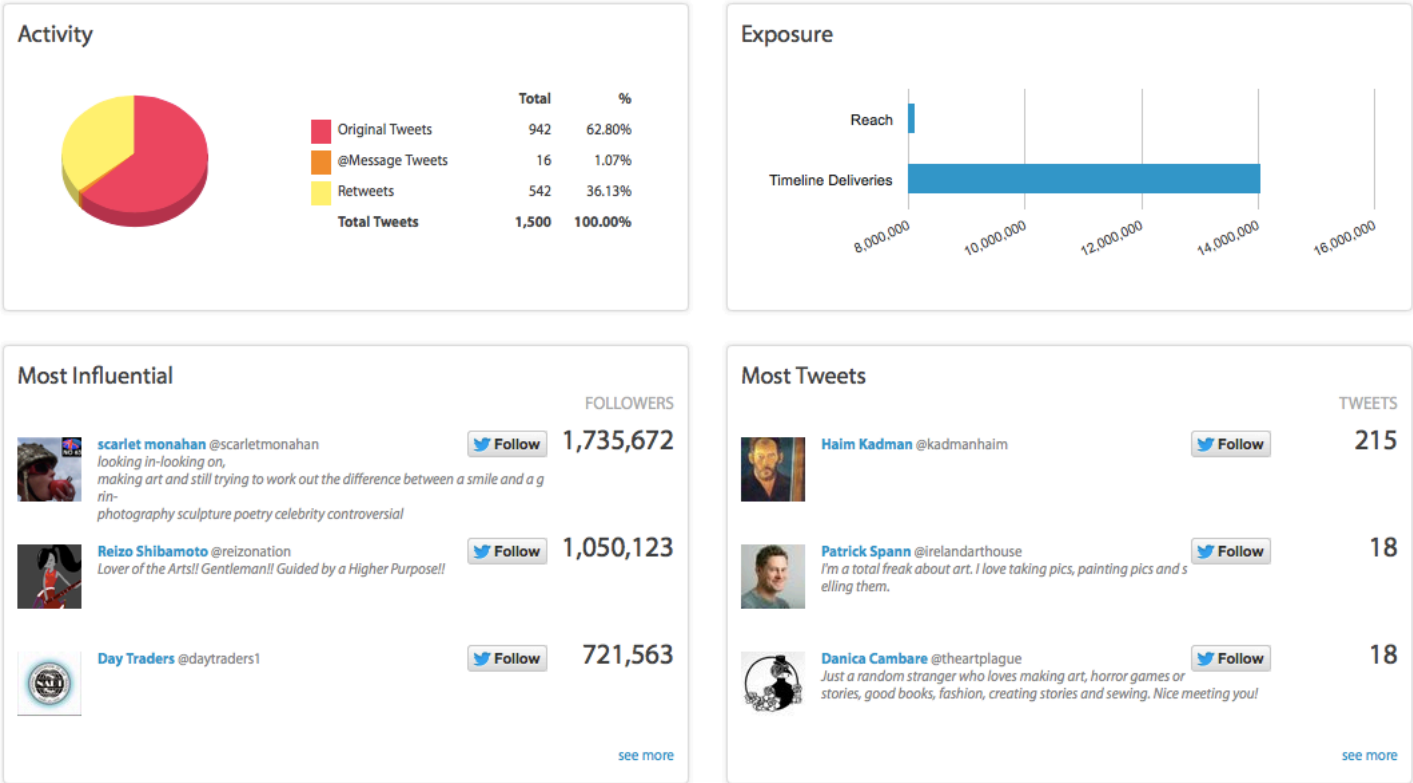
Note: This client was in the environmental art field

Here is a list of the most used hashtags relating to art: **#arts** and **#contemporary** and **#gallery** are the top ones. **#HumanBeings** also has quite a following. Please use hashtags as needed.

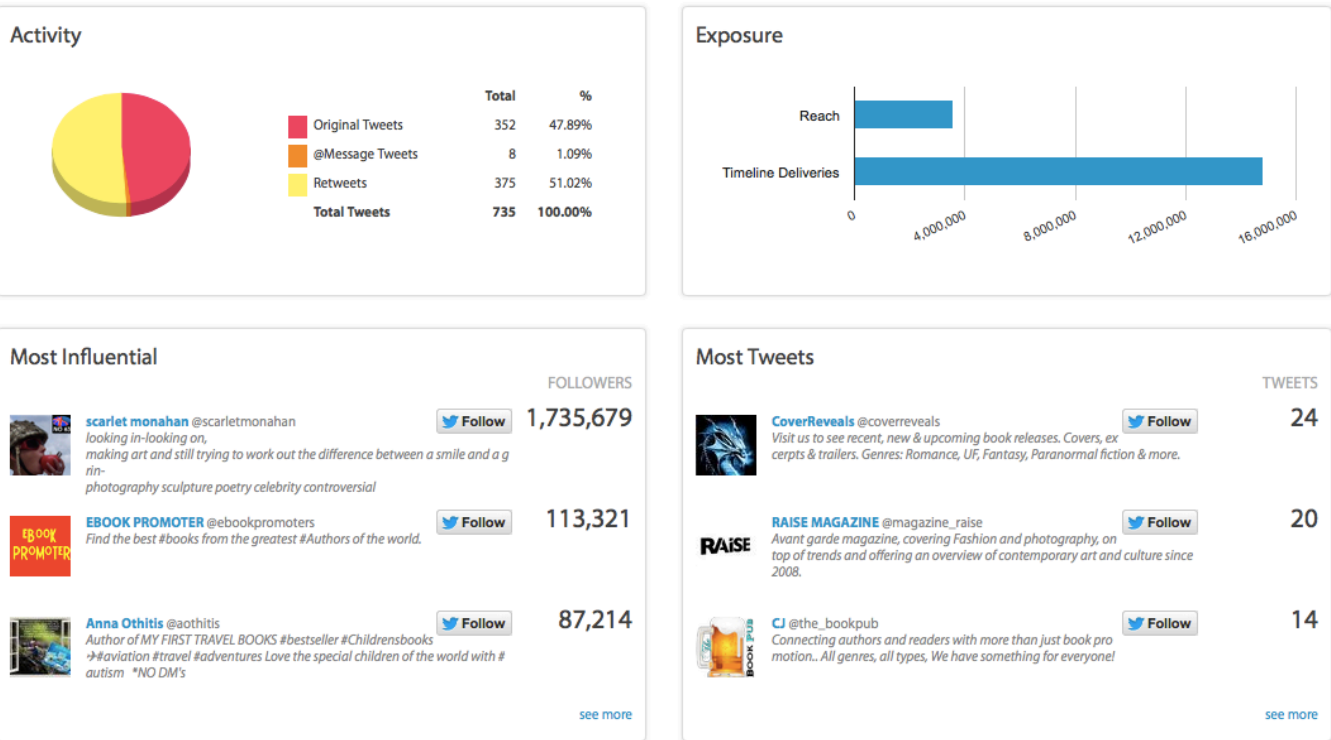
ART	ENVIRONMENT	SOCIAL CAUSES	
#Contemporary #Art #modernart #museum #Contemporaryart #Collector #ModernPaintings #artists #painting #fineartprint #photography #illustration #gallery #artsdigital #artprints #Popart #streetart #Design	#EcoWatch (good one) #oceanplastic #EarthDay #Earth #EcoPride #globalwarming #HumanBeings #EndOvershoot #sustainability #EarthOvershootDay #EcologicalFootprint , #sustainability #environment		

Hashtag Analysis Breakdown (activity and influence)

#Art



#Contemporary



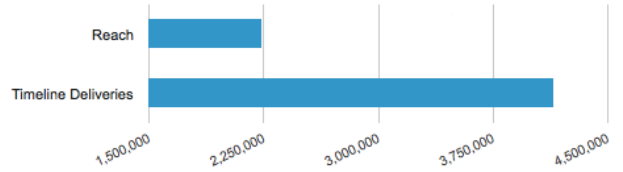
#modernart

Activity



	Total	%
Original Tweets	994	66.27%
@Message Tweets	12	0.80%
Retweets	494	32.93%
Total Tweets	1,500	100.00%

Exposure



Most Influential

FOLLOWERS

**Gallery Marchi** @gallerymarchi

May 2015 I fractured my back in a boat accident. I have never painted in my life. The art in me was released. Gallery Marchi is Art & everything in between.

Follow

231,871

**Lucie Brooks** @luciebrookssuk

PR Contact - rob@robcooper.co.uk ❤️ S66 Girl https://t.co/qRH
RwzqhHb #selfiesisters

Follow

100,310

**High Museum** @highmuseumofart

News from the Southeast's largest art museum by High Museum
m tweople. http://t.co/TkXVNT9b9W

Follow

69,155

Most Tweets

TWEETS

**Bill Lucky** @modernwalart

Follow

93

**CReArt-E Alumbrijes** @arteoaxaca

Artista Plástica, Idealista, Soñador, Creador de los #Alumbrijes y el #ArteConHumo, vivo para el Arte y no del Arte, Amo a la vida y le escribo a I Amor.

Follow

56

**Artists of Denver** @artistsofdenver

Follow

48

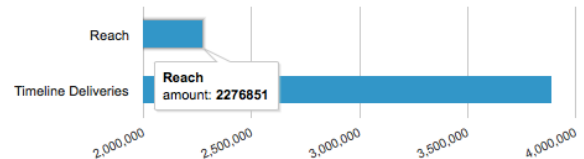
#museum

Activity



	Total	%
Original Tweets	813	54.20%
@Message Tweets	9	0.60%
Retweets	678	45.20%
Total Tweets	1,500	100.00%

Exposure



Most Influential

FOLLOWERS

**Gallery Marchi** @gallerymarchi

May 2015 I fractured my back in a boat accident. I have never painted in my life. The art in me was released. Gallery Marchi is Art & everything in between.

Follow

231,862

**Joelle McTigue** @joellemctigue

Los Angeles artist, writer, and cultural editor. Currently on the move with a camera and pair of boots. Available at jm@joellemctigue(.com).

Follow

63,366

**Offenhause Live** @apco360

Alexander Paul Int'l Creative Platform. Showcasing & Supporting Artists, Creative Professionals & Emerging Practitioners. https://t.co/Wdue2m5CS4

Follow

57,009

see more

Most Tweets

TWEETS

**Michal Dunaj** @michalartworks

Art, photos & art-based products + things I like (Yes!) #FractalSt
ore #abstractart #digitalart . Self-taught #artist

Follow

42

**Desiree Scaldeferri** @dscaldeferri16

Follow

35

**Acacia PR** @acacia_pr

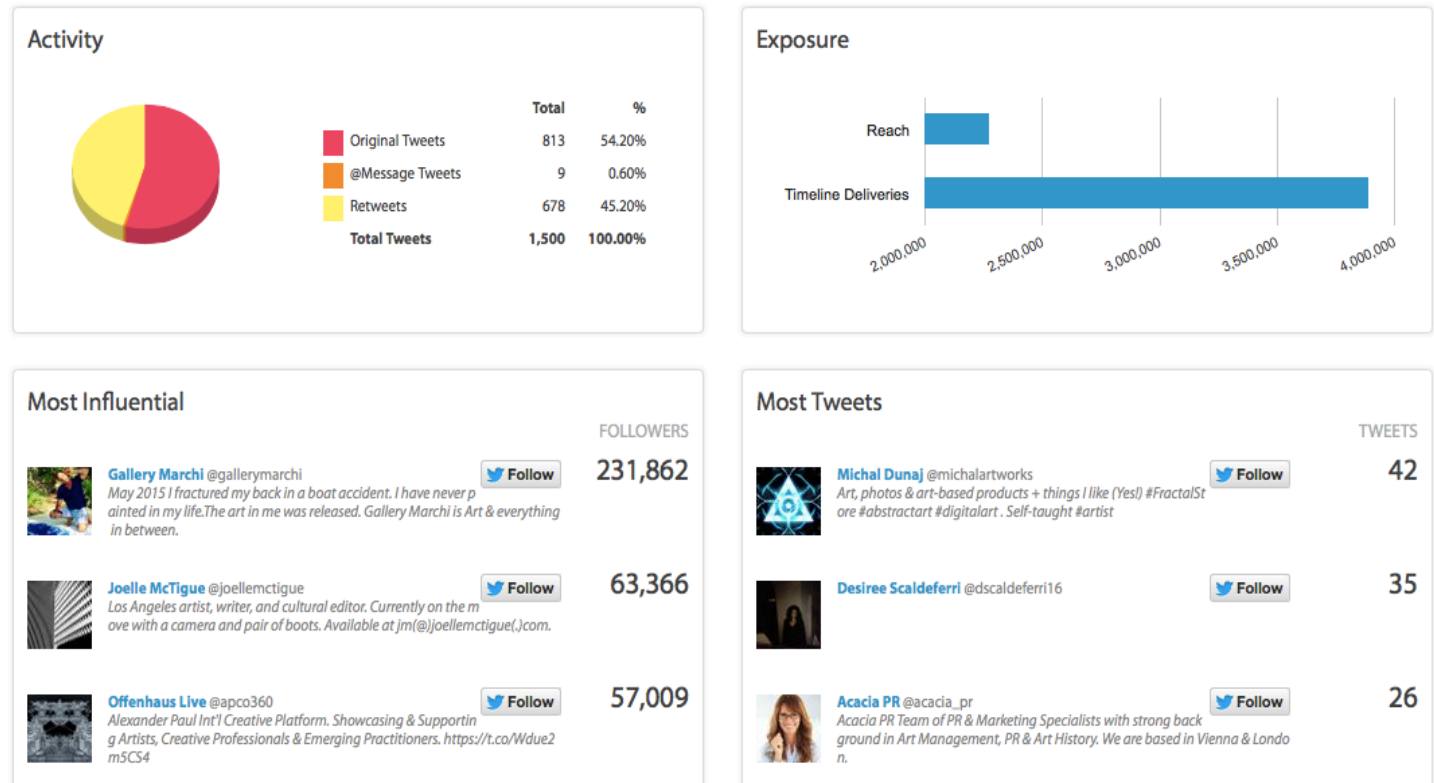
Acacia PR Team of PR & Marketing Specialists with strong background in Art Management, PR & Art History. We are based in Vienna & London.

Follow

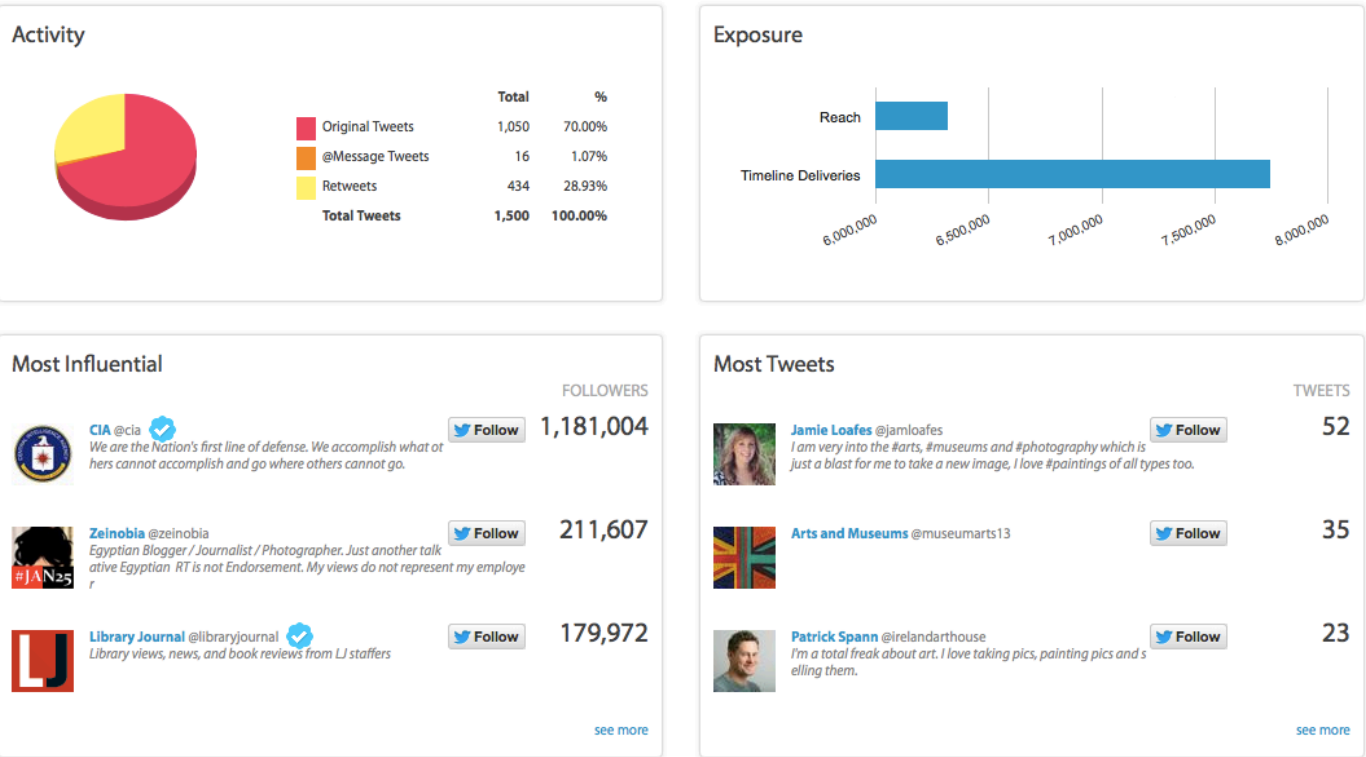
26

see more

#Contemporaryart



#Gallery



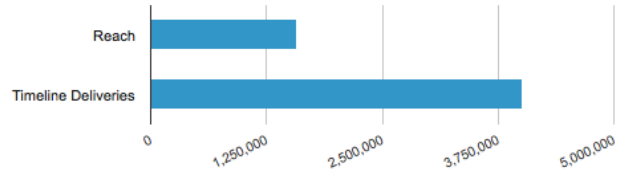
#Collector

Activity



	Total	%
Original Tweets	974	64.93%
@Message Tweets	22	1.47%
Retweets	504	33.60%
Total Tweets	1,500	100.00%

Exposure



Most Influential

FOLLOWERS



Autoweek @autoweekusa
Official Twitter feed for Autoweek. Website, print magazine, videos, iOS and Android apps. Car life, news and reviews.



99,845



Debbi Price @happyhippyshack
#Vintage #Hippie #Bohemian #Clothing #Seller #Jewelry #Crafts #Happyhippyshack #Style #Fashion #Deals #Buys #Shopping #Supportwomeninbiz #eBay #Bonzanza #Etsy



38,847



『Bloodborne』 Official @bloodborne_ps4
SCE JAPAN スタジオとフロム・ソフトウェアのタッグによるPlayStation®4専用完全新作アクションRPG 『Bloodborne (ブラッドボーン)』のオフィシャルアカウントです。
This is an official account of Bloodborne.



38,786

Most Tweets

TWEETS



Auctioneer Avenue @auctioneerave
#Follow us for all the great #Auctions #SocialMedia #Shopping #Cars #Trucks #Boats #Recreational Vehicles #Real Estate #Collectibles so much more



124



UFC Mall @ufcmall
#UFC Ultimate Fighting Championship related Products #Tickets #Bestseller #Entertainment #Ticket #Deals #Bargains #Forsale #onsale #Discount #BuyItNow



73



Investing in Jewelry @investinjewelry
We aim to show you the value in investing in exceptional jewelry.



71

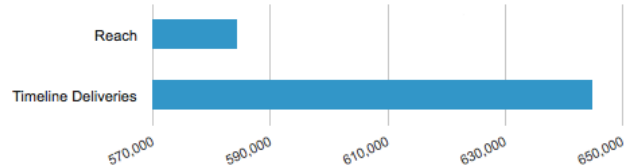
#Design

Activity



	Total	%
Original Tweets	123	65.08%
@Message Tweets	0	0.00%
Retweets	66	34.92%
Total Tweets	189	100.00%

Exposure



Most Influential

FOLLOWERS



Kim @kim
Producer at Sono



157,742



InVision @invisionapp
A prototyping, collaboration, and workflow platform for designers. Sign up for free at <http://t.co/TVIudSGcTa>. Need help? Hit up @invisionsupport.



66,188



I Love Manchester @ilovemcr
An incorruptible symbol of the city's resilience and platform for people who love Manchester. Cool. Cultured. Cosmo. Our heart's in the right place #WeLoveMCR



37,825

Most Tweets

TWEETS



Best of Dribbble @dribbblebest
Only the best from Dribbble



13



Dre Naylor @drenaylor



4



Digital Catapult @digicatapult
Developing breakthroughs for the UK's data sharing movement <https://t.co/XVF5RIR8BZ>



3

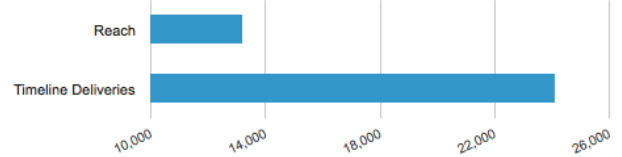
#ModernPaintings

Activity



	Total	%
Original Tweets	3	50.00%
@Message Tweets	0	0.00%
Retweets	3	50.00%
Total Tweets	6	100.00%

Exposure



Most Influential

FOLLOWERS



Blue2black @blue2black
Promoting Art. Art inherits an internal message of social, economic, religious, sexual & political injustice. Support that voice, the voice of the underground



5,549



Sam Raines @vermontpainter
Paintslinger. <http://t.co/IQZH6xyLxH>



5,461



tali croom @taliartwork
A true Londoner, an artist, roots in the arts, my father was an artist. I started 13 years ago painting in oil and acrylic on canvas. Very interested in selling.



1,830

Most Tweets

TWEETS



Sam Raines @vermontpainter
Paintslinger. <http://t.co/IQZH6xyLxH>



3



Blue2black @blue2black
Promoting Art. Art inherits an internal message of social, economic, religious, sexual & political injustice. Support that voice, the voice of the underground



1



tali croom @taliartwork
A true Londoner, an artist, roots in the arts, my father was an artist. I started 13 years ago painting in oil and acrylic on canvas. Very interested in selling.



1

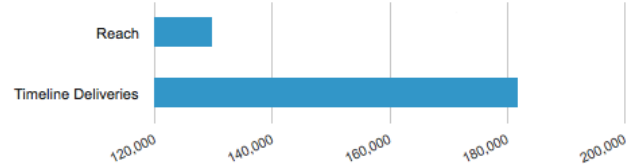
#artsdigital

Activity



	Total	%
Original Tweets	50	55.56%
@Message Tweets	2	2.22%
Retweets	38	42.22%
Total Tweets	90	100.00%

Exposure



Most Influential

FOLLOWERS



The Space @thespacearts
The Space is a partnership between the BBC and Arts Council England that commissions great arts digitally.



26,409



Artful Jobs @artfuljobs
All about the #artsjobs Looking for your next job in culture and the arts? Don't miss out - hop on board.



18,848



stephen heppell @stephenheppell
trying to mend the world with learning...
<http://t.co/ce4wk8azcy>
<http://t.co/xX0rPIU6Fn>



15,759

Most Tweets

TWEETS



Digital R&D @digitalrnd
A £7 million fund from @nesta_uk, @ahrcpress and @ace_national supporting collaboration between arts organisations, technology providers and researchers



11



smartify @smartify
Scan & discover unique stories about the art around you. Follow for tech, digital & art news. Tweets by Anna Lowe (@Annalowe4) #artsdigital #digitalmarketing



6

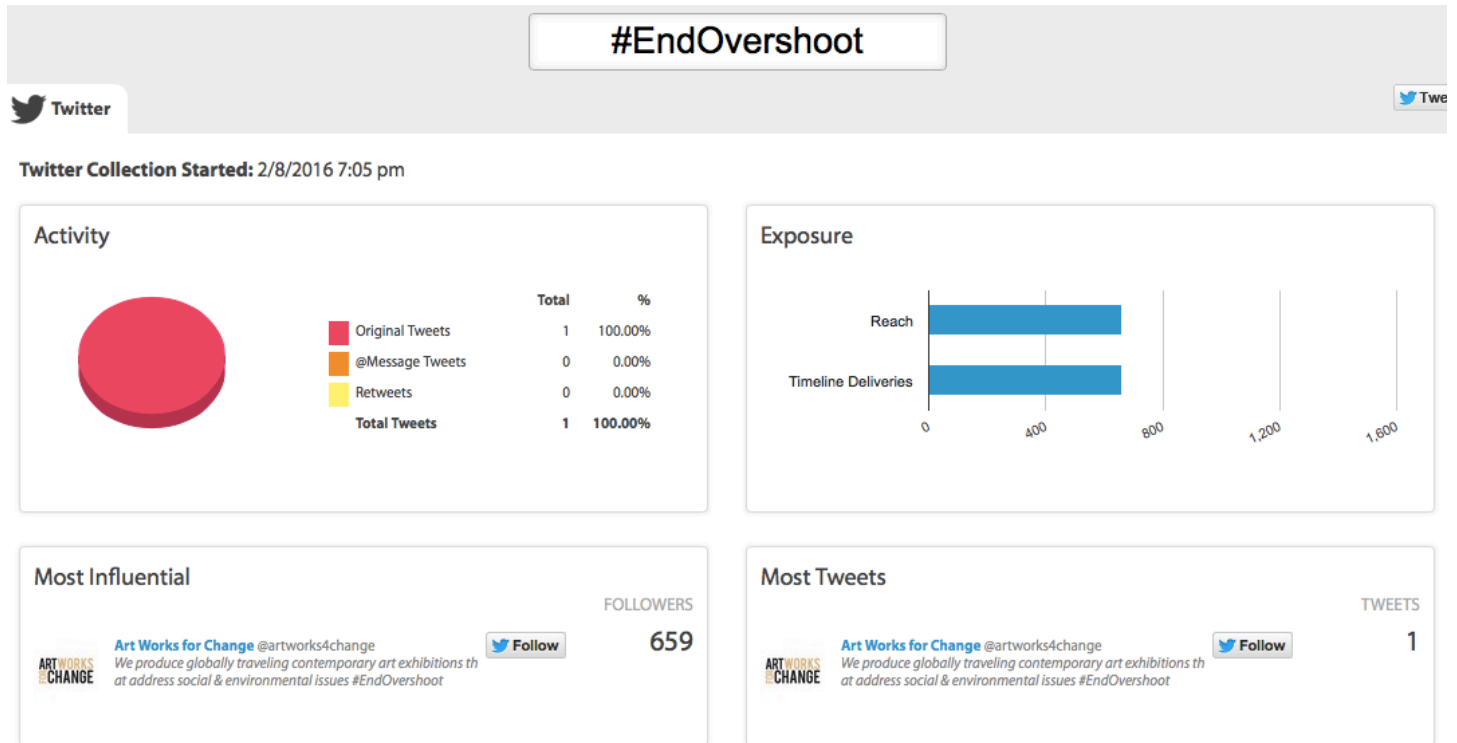


Yul Tolbert @timelike01
Creator of Timelike01 -- cartoons made for the 21st century even before it was the 21st century!

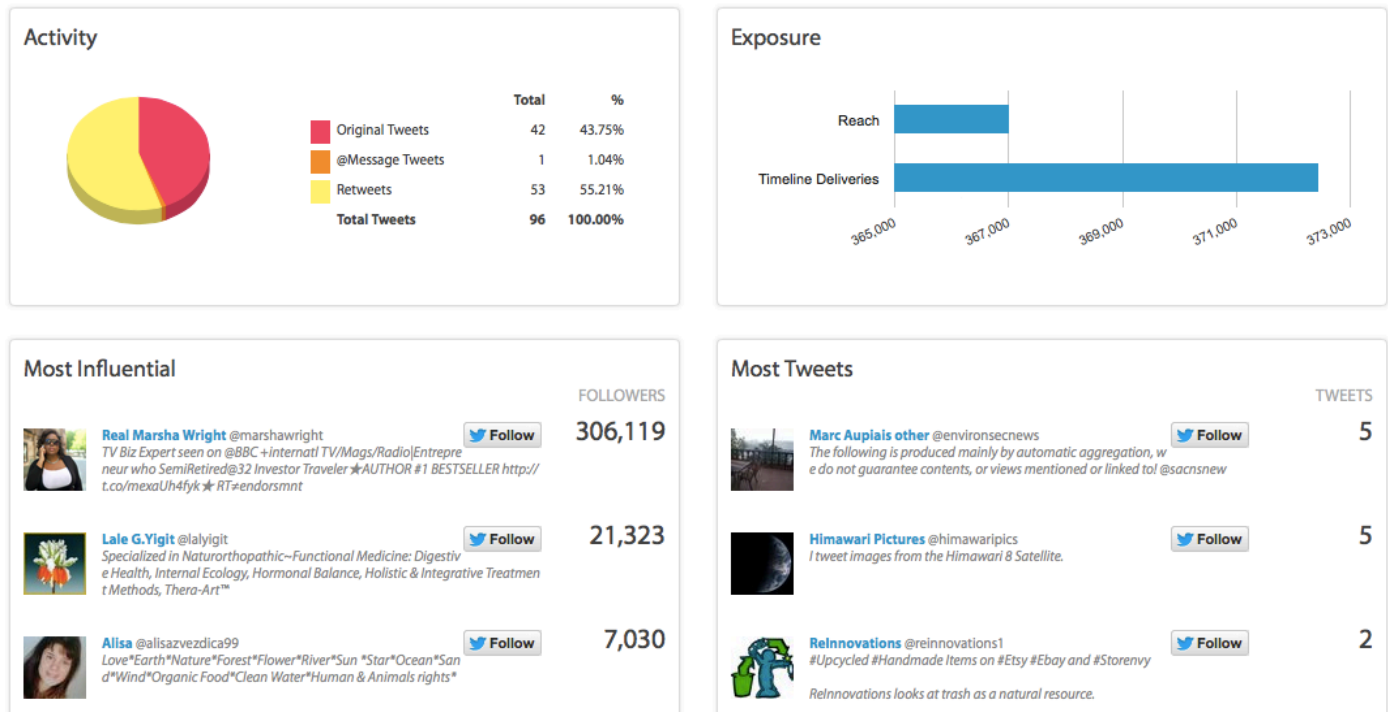


4

ENVIRONMENT



#Earth



#environment



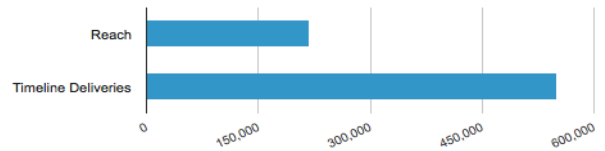
Twitter Collection Started: 2/17/2016 4:55 pm

Activity



	Total	%
Original Tweets	54	73.97%
@Message Tweets	1	1.37%
Retweets	18	24.66%
Total Tweets	73	100.00%

Exposure



Most Influential

FOLLOWERS



June Stoyer @junestoyer
Journalist & host @TheOrganicView & @CleanEnergyView Globally ranked top 1% influencers on #socialmedia #AnimalRights #bees #veterans #banivory #vegan #Catholic



75,318



Michael Green #4h2o @green4h2o
World Traveler, Picture Taker, Charity Fundraiser, Environmentalist, Philanthropist. #4h2o.



24,323



Jeremy Palmer @jeremypalmer7
Off market and unadvertised Luxury Properties. Sales, Rentals, Hotels. NOT on Facebook..... Dream car is Janis Joplin's 356.



21,719

Most Tweets

TWEETS



June Stoyer @junestoyer
Journalist & host @TheOrganicView & @CleanEnergyView Globally ranked top 1% influencers on #socialmedia #AnimalRights #bees #veterans #banivory #vegan #Catholic



5



Garden Gourmet @gardngourmet
Avid gardener and enjoy every minute! I value #organics #nature & the #environmental efforts of many. Love to tweet #gardening photos by @JuneStoyer



5



Marc Aupiais other @environsecnews
The following is produced mainly by automatic aggregation, we do not guarantee contents, or views mentioned or linked to @sacsnw



5

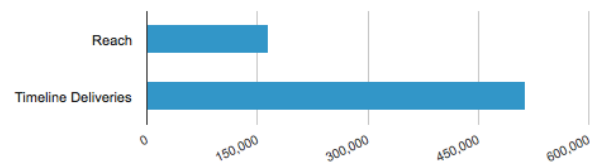
#HumanBeings

Activity



	Total	%
Original Tweets	132	69.47%
@Message Tweets	9	4.74%
Retweets	49	25.79%
Total Tweets	190	100.00%

Exposure



Most Influential

FOLLOWERS



Gloria Law1 @law1gloria
#Filipino #Honest #Employee 1998-2009 #American w/ #Integrity vs #Cambridge #MA #CityHall #Police #Defendants #Retaliation 2008Forc eMeToQuit 2009 So #Wronged



28,213



Tony Buzan @tony_buzan
Inventor of the #MindMap. Inspires the #WarriorsoftheMind in the world's largest 'MindMap': Twitter! Advisor to Top Businesses & Governments. #Author & #Poet



23,188



AUNIDAN CHRISTI. @aunidan64
#TRUTH OF #DIOS Y LA #DIOSA #ALMIGHTY, #JESUS Y LA #MAGDALENE, THE #SANGRAIL, #SCRIPTURES Y #BEYOND, #SINGLE & #ADVENTURIST: #AREYOUREADY? #JOINME:~



22,206

see more

Most Tweets

TWEETS



Global Shapers - Chd @shaperschd
GS is a network of Hubs developed and led by young people who are exceptional in their potential, their achievement and their drive to make a contribution!



34



A Human Crisis @crisishuman
Refugees are Human Beings. People with real hopes, fears and dreams. Join the conversation and give them their humanity back.



15



AUNIDAN CHRISTI. @aunidan64
#TRUTH OF #DIOS Y LA #DIOSA #ALMIGHTY, #JESUS Y LA #MAGDALENE, THE #SANGRAIL, #SCRIPTURES Y #BEYOND, #SINGLE & #ADVENTURIST: #AREYOUREADY? #JOINME:~



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see more

PR CONTACTS

https://twitter.com/City_Arts | cityartsonline.com

[@CultureGrrl](#)

Lee Rosenbaum

Location:

Web: <http://t.co/EFcPGXaHtX>

Bio: Award-winning arts journalist, lecturer. NY Times, Wall Street Journal, NPR, WNYC, HuffPost. CultureGrrl blog at <http://t.co/nLmd2J4Q> Portrait©Jill Krementz

[@City_Arts](#)

City Arts Magazine

Location: Seattle

Web: <http://t.co/0lauQ85uzz>

Bio: Creativity everywhere

FineArtMagazine

[@FineArtMagazine](#)

Fine Art Magazine covers a wide variety of art with an eye for works of up and coming as well as established artists from the U.S.A and all over the world.

Art in America

[@AiANews](#)

The World's Premier Art Magazine since 1913

New York

ArtinAmericaMagazine.com

[Mousse Magazine](#) (20K Followers)

[@MousseMagazine](#)

Mousse is a bimonthly Contemporary Art Magazine in a unique tabloid format

moussemagazine.it

Joined September 2010

Hi-Fructose

@hifructosemag

The New Contemporary Art Magazine. To get our latest print magazine: <http://www.hifructose.com> To show us your work or events: <http://hifructose.com/submit/>

My suggestion: Jaime could go to this link (below) and pull their info (twitter handle, name, type of magazine, number of followers, website URL, Contact email, Contact phone, Contact person

LINK: <https://twitter.com/search?q=contemporary%20arts%20magazine&src=typd>