

VIDEO **STORYTELLING**

LESSON **Nine**

Introduction To Sound

Purpose

This lesson will provide learners with guided practice in producing a video.

Goal

The learner will know how to work within a group to complete production on the video developed in Unit Eight.

Objectives

The learner will work with a partner to

- Revise and finalize scripts and storyboards;
- Secure crew, locations, actors, and props;
- Draft a script breakdown;
- Coordinate production logistics;
- Complete production;
- Participate in a group critique; and
- Re-shoot as needed.

Estimated Length of Session

The instructor should plan ten to fifteen hours or class sessions for this lesson. If this is your first time presenting information or you are incorporating peer mentors in the process, you should extend the lesson by two additional class sessions.

Handouts

The following handouts are recommended:

- "Overview: Preparing for Production"
- "Vocabulary: *Three, Two, One--Action!* Terms to Know"
- "Assignment: Props List"
- "Assignment: Equipment List"
- "Assignment: Production Logistics"
- "Assignment: Model Release Forms"
- "Assignment: Production Logs"
- "Learner Presentations: Production Critiques"

Equipment

The following equipment is recommended:

- Video cameras with charged batteries or electric plug-ins
- Tripods
- A television monitor or video projector
- A set of RCA cables (for connection between video camera and monitor)
- Video tapes
- Microphones, cables, and headphones
- Extension cords and/or multistrips as needed

Viewing Material

The following media may be used to complement a live demonstration or lecture:

- Powerpoint presentation: "Production In Action"

Preparation

A peer mentor should be assigned to setting up a computer with the PowerPoint presentation and a video monitor or project. This requires approximately fifteen minutes for set-up and testing. Another mentor should coordinate production equipment check-outs. The instructor should oversee the duplication of handouts and assignments.

Role of Peer Mentors

If you have experienced peer mentors in your group, encourage them to present the PowerPoint lecture. Peer mentors should fully participate in discussions and at this stage should be able to lead assignment activities with fellow learners. Peer mentors should be actively involved in group critiques and discussions throughout this unit.

Process

The following steps should be taken when introducing learners to the art of producing a quality video:

- Deliver the PowerPoint presentation "Production In Action" and hold a discussion
- Present the vocabulary overview
- Give a demonstration of narrative in action
- Hold a discussion about pitch critiques
- Revise and finalize scripts and storyboards
- Assign the script breakdown
- Assign production logistics
- Assign equipment checklist
- Assign the video production logs
- Deliver learner presentations of video footage critiques and discuss re-shooting if necessary

Assessments

The following assessment strategies are recommended for this lesson:

- Informal observation of learner participation, particularly during critique sessions
- Assessment of written assignments
- Formal observation of review and critique (see attached rubric)

Grading Breakdown	Possible Points
Assignment: Script Breakdown	
Assignment: Production Logistics	
Assignment: Equipment Checklist	
Assignment: Model Release Form	
Assignment: Production Logs	
Presentation: Review & Critique	
Participation	
• Asked questions about the unit	
• Listened attentively	
• Responded knowledgeably when asked a question	
Attendance	

Recommended % of total grade: 15%¹