## Open Fearless (debuted at *QRI's Future of Consciousness Party* on the 24th of June, 2022)

Description: Fearless 3.0 is a scent optimized for the reduction of common varieties of fear. Open Fearless is a slight improvement over Fearless 3.0. The term Open is intended to convey two meanings. First, that it is an open-source formulation rather than a proprietary blend. This draws inspiration from the open-source cola movement (e.g. OpenCola). And second, it alludes to the concept of Open Individualism, the philosophical position about personal identity that says that we are all one universal consciousness, a single subject of experience experiencing itself through the universe (cf. The Goldilocks Zone of Oneness). Hence, Open Fearless is an open-source scent optimized for reducing fear at the transpersonal level: not only does it reduce fear of the common animalistic variety, but it also tackles deeper forms of existential fear, such as the fear of being alone or the unpleasant suspicion that the universe is meaningless. The scent combines the three most friendly and soft facets of scent-space we know of: sweetness, creaminess, and coolness. In Open Fearless, these are balanced using olfactory tricks that soften the phenomenal boundary and division between facets to give rise to a coherent scent gestalt that is intended to express happiness, freshness, and a care-free state of mind.

(drops or volume unit / 5000)

- 60 Vanilla Oleoresin (Gya) (natural vanilla source, slight caramel and warm spicy nuance)
- 16 <u>Jasmin (Darma)</u> (high-pitch jasmin, hedione-like notes, very sweet)
- 16 <u>Honevdew Melon (Eternal Essences)</u> (very sweet, tropical, fruity, watery effect)
- 15 Banana (P&I) (clean, powerful, alcoholic banana smell)
- 15 L Carvone (spearmint, caraway, slow cooling)
- 15 D Carvone (slightly spicy mint with cinnamon nuance)
- 15 Menthone (diffusive, expansive, explosive mintiness that cools with a fast attack (ADSR))
- 15 Amyl Acetate (classic chemical banana scent)
- 15 Fructone (sweet wine with apple nuances)
- 15 Methyl Anthranilate (key white floral note, grape fruity, dampening, energy-absorbing, "densifier")
- 15 Ethylene Brassylate (ambrette-like musk, blends top notes and reduces sourness)
- 14 Lilac (Seven Souls) (slight indolic with a lot of creaminess potential)

- 8 Auranone (mixture of musks in case of musk anosmia for Ethylene Brassylate)
- 7 Phenyl Ethyl Alcohol (the pure softness of the rose without the flavor of a rose, it is a powerful softener with medium-sized "grain" (musks being the finest "grain"))
- 4 Sakura (woody/citrus very very subtle, "shading" mostly)
- 2.5 Cedrene (clean musky woody cedar softness)
- 1 Ambroxan (ambergris, softens everything, has a flavor of its own but at this concentration mostly works as a full-spectrum reverb softener, relaxing)
- 1 Iso E Super (similar to Ambroxan but with deeper, more woody, more resonant notes)
- 0.25 Peonile (Lilac support, adds a waxy effect that in tiny concentrations increases creaminess and blending, makes composition a bit more "dry", removes sourness, adds a touch of seriousness and determination)

4,750 - Ethanol

## **Brief Analysis:**

The main dimensional/factorized contributors to the scent are four accords:

- 1) The essential oil accord (sweet, floral, fruity, vanilla)
- 2) The "fearless backbone accord" synthetics like menthone, amyl acetate, and methyl anthranilate (which add the freshness, dampness, muskiness, and a strong expression of the main "olfactory idea" presented vanilla+mint+white florals)
- 3) The "diffuser" accord (phenyl ethyl alcohol is a key one, but also caryophyllene and sakura)
- 4) The "grounding accord" which provides an amber/woody landing pad for the top notes (cedrene, ambroxan, iso e super, and peonile)

This iteration of Fearless seems to really arrive at the effect I wanted. Namely, **refreshing sweet creaminess** that structurally smooths out and cancels out fear vibrations.

We hope you like it!:D

Infinite bliss!