[Logo]

NEWS RELEASE

FOR IMMEDIATE RELEASE

[Company Name or Nonprofit]

[Date]

[Group/Org/Business Name] has officially launched its [initiative name] name

{*Sub-header: write one sentence about why this news is important.*}

[Place, date]. [Business 1 Name] announced today that the [Group/Org/Business name] is taking on local sustainability by hosting a [event type] event.

About [type of green event]

[description of issues that are addressed through this type of action].

Media Contact:

[Name]

[Job Title]

[Email address]

[Phone number]

[Website]