Dear (NAME),

As I looked for new business partners I would like to work with, I have found your company.

(SPECIFIC COMPLIMENT)

I was taking a look at your website and I noticed that you have (PRODUCT). But I was not able to find any (BLOG POST, NEWSLETTER SIGN UP).

Not sure if that's something you are currently working on? Or just haven't had the time yet.

But I'm sure a (BLOG POST, NEWSLETTER) would help you increase your sales. So I've taken a look at what a few other brands in the space are doing and I´ve found that (BLOG POST, NEWSLETTER) written in a specific way are working extremely well.

I actually wrote an example on how a (BLOG POST, NEWSLETTER) for your brand could look like.

Let me know your thoughts

Kind regards,

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Dear (NAME),

I recently came across your company while searching for potential business partners, and I must say I was impressed by what I found.

First and foremost, I wanted to commend you on your (SPECIFIC COMPLIMENT). It's obvious that your team has put considerable effort into (PRODUCT) and its development. However, during my exploration of your website, I noticed a missed opportunity for (BLOG POST, NEWSLETTER SIGN UP).

I understand that creating content can be time-consuming, and it's possible that you haven't had the chance to focus on (BLOG POST, NEWSLETTER) just yet. However, I believe that incorporating such features would greatly benefit your business and increase your sales. In fact, I did some research on other brands in the industry, and it's clear that strategically crafted (BLOG POST, NEWSLETTER) can yield impressive results.

To demonstrate my point, I created a sample (BLOG POST, NEWSLETTER) tailored specifically to your brand. I believe it fits the messaging of your company and could serve as a valuable addition to your marketing efforts.

Feel free to share any feedback or ideas you may have. I am genuinely excited about the potential collaboration.

Thank you for considering my proposal, and I look forward to hearing from you soon.

Kind regards,

[Your Name]