

Wigy Ramadhan *AI Product Designer / Creative Technologist / User Researcher*

London, United Kingdom · +44 7776 602377 · wigyramadhan@gmail.com · [linkedin.com/in/wigyramadhan](https://www.linkedin.com/in/wigyramadhan)
Portfolio <https://wigyramadhan.com>

Educations

Royal College of Art & Imperial College London, London, UK · 2023 - 2025
MA/MSc in Innovation Design Engineering - a two-year transdisciplinary double Master's programme

Institut Teknologi Bandung, Bandung, Indonesia · 2013 - 2017
Bachelor of Design in Product Design - Cum Laude

Work Experiences

Idyll App · London, UK · April 2026 - Present
Co-founder - Calm Intelligence for Wandering Mind
Build and develop thought-capture apps powered with an intelligent associative system, enabling users to capture raw thoughts, automatically cluster ideas, and give suggestions on taking actions on them without manual organization.

Future Reality Design · London, UK · March 2024 - Present
Co-founder/Director/Editor-in-chief - Transdisciplinary Design practice platform
Manage team of editors, designers, and writers for design publication focusing on transdisciplinary practice for future reality innovations.

Canvas PX Ltd · London, UK · Nov 2025 - Present
Product Design and Research for Train Progo - AI Powered Digital Physiotherapist
Lead design and research practice in a health-tech startup.

Xendit · Jakarta, Singapore, Philippines · November 2020 - September 2023
Senior Design Researcher - B2B Fintech, Unicorn Startup
Led design research practice in one of largest fintech companies in Southeast Asia.

Fiet · Bali, Indonesia · November 2022 - June 2023
Co-founder / Creative Director - Bali Based Cycling Cafe and Service Course
Led design and social media strategy.

Style Theory · Jakarta, Singapore, Hong Kong · April 2020 - September 2020
Product & Market Researcher II - Circular Fashion Rental and Resale Startup
Led product and market research in Asia-Pacific region, with markets in Indonesia, Singapore and HongKong

Bukalapak · Jakarta, Indonesia · November 2018 - April 2020
UX Researcher I - E-commerce, Unicorn Startup
Led UX and brand research for one of the largest ecommerce in Indonesia with 100+ millions users.

Labtek Indie · Bandung, Indonesia · September 2017 - October 2018
Design Researcher - Technology R&D consultancy
Worked as design research consultant for digital products and hardware installation multiple national and international clients and agencies.

Other Experiences

Studio Playfool · London, UK · June 2024
Robotics Assembly - Managed the construction and assembly of robots for immersive installations.

1000 Startup Digital Indonesia · Pontianak & Makassar, Indonesia · 2018
Lead Design Sprint Facilitator - Design Sprint Workshop for Building Ideas for a Startup for Young Innovators across country

Institut Teknologi Bandung, School of Business Management · Bandung, Indonesia · 2017
Group Project Mentor for MBA ITB Students - Mentored MBA students in applying human-centred design to develop a new business strategy for a street food SME, guiding a team of students through an 8-week design and research process

UN Global Pulse - Pulse Lab Jakarta · Bandung, Indonesia · 2017
Human-centred Design Facilitator - Facilitated a co-design workshop with members of local government, social workers and NGO communities to design a flood mitigation system, leading field research and synthesis across a 3-days

Universe Awareness Indonesia · Bandung, Indonesia · 2016
Human-centred Design Researcher - Did research for designing a methodologies and tools for teaching universe for visual impaired kids

Skills

User Research: research planning, mixed-methods research, ethnography, in-depth interview, user testing, service safari, diary study, survey design & analysis, qualitative and quantitative data analysis, insight analysis and synthesis, storyboarding, prototyping, stakeholder management, multi-discipline collaboration

Tools & Prototyping: Figma, Miro, Dovetail, Survey Monkey, Airtable, Hotjar, HTML & CSS, Adobe Creative Cloud, Claude Code

3D modeling: Rhinoceros, Grasshopper, Autodesk Fusion, AutoCAD, Blender