

Marketing Strategy

Hey Rachel and Stacey,

Your IG post on how building IKEA furniture was great.

To test communication, seeking help, avoiding blaming, and taking responsibility in the relationship.

There is a top player: "datingbyblaine" and she has a different approach than you.

Blaine does not just sell one course, Blaine has a different marketing strategy that gets her clients on a value ladder building trust then selling multiple courses to them.

This strategy can be used to gain more attention/revenue

Do you want to try this marketing strategy?

Warm regards, Ari