

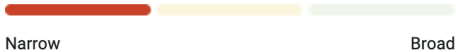
Hi Ronan, I have included the ads below. (Ranking from best performing to none.) Whatever you have time for, let me know where I went wrong.

AD 1: Clicks: 2 - Reach: 2,063 - Impressions: 2,087 - CPC: £1.60 (Toothpaste 'oral health' audience setting)- RED NARROW audience on FB

Audience definition ⓘ

Your audience is very narrow, which may affect ad delivery.

Try setting up this ad set with a broader audience to improve performance and reach more people likely to respond. [About Advantage+ audience.](#)



Narrow Broad

👋 Hello Brighton! Your Perfect Smile is Just a Click Away!

Dreaming of a brighter, smile but worried about experiencing a painful dental treatment?

At Lunsfer Circle Dental, we understand your concerns.

Our experienced team ensures a painless, professional whitening experience that will leave you smiling with confidence! ☀️

💖 We have a 100% safe and effective treatment (Gentle, no pain for your teeth and gums!)

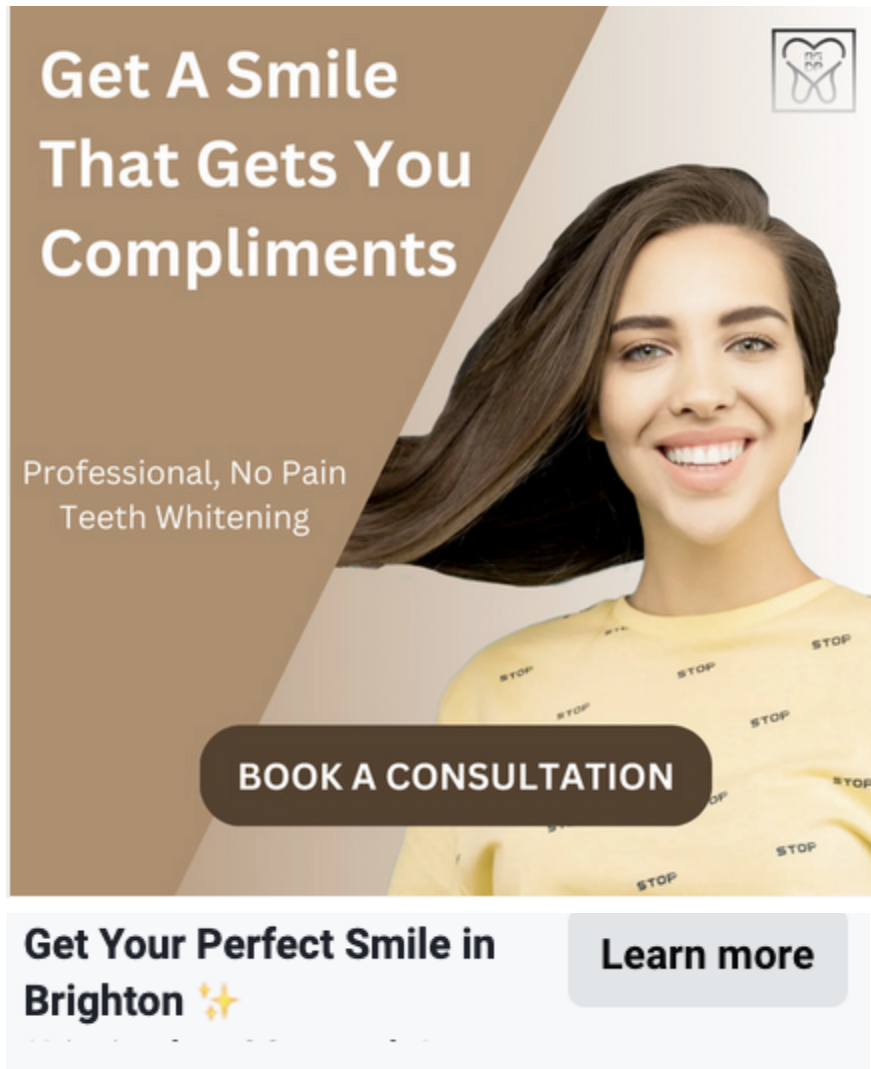
💖 Experienced, friendly staff (Who will treat you with a smile and take care of your every need!)

💖 Clean, modern professional facility (Trusted by 147+ fellow Brighton residents!)

Are you ready to get compliments on your smile again? ☀️

Tap 'Learn More' to book your next whitening appointment so you can get a smile you'll love to keep forever!

Media:



How to fix this:

We need to fix the first line “Dreaming of a brighter, smile but worried about experiencing a painful dental treatment?”

To: Dreaming of a brighter smile but worried about experiencing a painful dental treatment?

It's totally normal/okay and you're not alone.



AI VERSION:

👋 Brighton! Get a Confident, Brighter Smile Painlessly!

Are you embarrassed by your smile or tired of hiding it? Imagine showing off a radiant smile that turns heads—without the pain or hassle!

Here's why our Brighton patients love our whitening treatment:

- 💖 Gentle & Pain-Free: No discomfort for teeth or gums—just safe, effective whitening!
- 💖 Experienced & Friendly Team: Our staff is known for putting smiles on faces—starting with you.
- 💖 Brighton's Trusted Clinic: Clean, modern, and trusted by over 147 locals.

✨ **SPECIAL OFFER:** Consultation only £75 (usually £99) + £100 off your whitening treatment! That's £125 in savings to get a smile you'll love.

Don't miss out! Tap 'Learn More' to see how we can transform your smile without any stress.

Book your discounted consultation now, and let's get you smiling with confidence again!

Notes from this version:

The thing is, Ronan said we shouldn't talk about why choose us first, so we gonna have to scrap that.

Talk about the benefits first, confidence, etc. Then go in for the why choose us on the actual page itself.

AD 2: Clicks: 1 - Reach: 1,033 - Impressions: 1,277 - CPC: £1.34 (Toothpaste 'oral health' audience setting) - RED NARROW audience on FB

Audience definition ⓘ

Your audience is very narrow, which may affect ad delivery.

Try setting up this ad set with a broader audience to improve performance and reach more people likely to respond. [About Advantage+ audience.](#)

NarrowBroad

🇬🇧 Brighton & Hove Residents: October Limited Time Deal! 🙌

Tired of hiding your smile because of yellowing teeth? ✨

Imagine a brighter, whiter smile that boosts your confidence and gets you those compliments you deserve! 😁

At Brunswick Square Dental, we make your dreams of having a whiter smile come true with our professional teeth whitening.

Why Choose Us?

- 👩‍⚕️ Friendly, qualified team - 100% professional and we will take care of your every need!
- 🔬 Advanced whitening technology - The most up-to-date safe, painless whitening technology
- 💬 Clear explanations and no pain - Gentle, relaxing, full-guided treatment

⌚ Limited Time Offer: Limited Time Offer: Only 23 Spots Available! Book your consultation now and get 10% OFF your whitening treatment! 💎

📞 Click 'Learn more' to learn how a whiter smile can positively improve your life.

Media:



**PROFESSIONAL
TEETH
WHITENING**

- Customised Treatment
- Quick Noticeable Results
- Trusted Professional Care
- Gentle & Safe Treatment

***Limited to 23 people**


Clean & Safe Clinic Get Noticeably Whiter Teeth Tailored to your needs


Smile Confidently Again

Get Your Brighter Smile Now ✨


Learn more


🤖 **AI VERSION:**


 Brighton & Hove! October Teeth Whitening Deal – Limited Spots!


Tired of hiding your smile? Imagine a brighter, whiter smile that boosts your confidence instantly!



Why Choose Brunswick Square Dental?

 Advanced Whitening – Safe, painless, and designed for fast, noticeable results.


 Friendly, Professional Team – We'll make sure you feel comfortable every step of the way.

 Gentle, Full-Guided Treatment – No pain, no stress—just a brighter smile!

 Limited Offer: Only 23 spots available! Get 10% OFF your whitening treatment when you book your consultation now.

 Tap 'Learn More' and discover how a brighter smile can change everything!

AD 3: Clicks: 1 - Reach: 4,621 - Impressions: 4,910 - CPC: £2.16 (Broad audience setting)

Imagine walking into a room and getting compliments on your bright, white smile. 

At Brunswick Square Dental, we make that possible with our no pain teeth whitening treatments.


Our friendly team and relaxing environment ensure you feel comfortable and cared for every step of the way.

We have...

❤️ Professional, friendly care - We will take care of your every need

❤️ Safe, effective whitening - No pain or damage to your teeth and gums

❤️ Expert team - Approved by leading organisations such as BDA, BSP, and BSDHT

Click 'Book Now' to begin your journey to the smile that will get you compliments everywhere you go! 

Media:



**Professional
Whitening
With No
Sensitivity**

Unlock a more
confident smile

**CLICK HERE TO BOOK A
CONSULTATION**

**Get the Smile That Lights Up
the Room! ✨**

Book now

AI VERSION:

✨ Get the Smile That Lights Up the Room! ✨

Imagine walking in and seeing heads turn for your stunning, bright smile. At Brunswick Square Dental, our no-sensitivity whitening treatment can make that your reality—painlessly!

What You'll Get with Us:

- ♥ Professional Care – Friendly experts dedicated to making you feel comfortable.
- ♥ Gentle & Effective Whitening – Safe for teeth and gums, with quick, noticeable results.
- ♥ Trusted Expertise – Recognized by BDA, BSP, and BSDHT.

Ready to make a memorable impression? Tap 'Book Now' to unlock a smile that everyone will notice!

AD 4: Clicks: 1 - Reach: 1,476 - Impressions: 2,147 - CPC: £2.84 (Tooth Brushing 'Oral Health' audience setting) - RED NARROW audience on FB

Audience definition ⓘ

Your audience is very narrow, which may affect ad delivery.

Try setting up this ad set with a broader audience to improve performance and reach more people likely to respond. [About Advantage+ audience.](#)



👋 Hello Brighton & Hove! - We want to brighten your smile and let your confidence glow! ✨

Imagine the confidence boost from having a whiter, brighter smile.

Our teeth whitening service is quick, effective, and perfect for anyone looking for a confidence boost.

Get ready to receive compliments everywhere you go with your bright, white smile.

Schedule your appointment today and start smiling!

Media:



👉 **Book Your Whitening Appointment Now!** 👉

Book now




AI VERSION:

👋 Brighton & Hove Residents: Your New Smile Awaits! ✨

Imagine feeling unstoppable every time you smile! Our professional, pain-free whitening service gives you the confidence to light up any room.

Why Choose Our Whitening?

- Quick & Effective Results
- Completely Gentle – No Pain, No Sensitivity!
- Guaranteed to Get You Noticed

 Limited Appointments Available! Start getting compliments again. Tap 'Book Now' to schedule your appointment and enjoy a brighter, whiter smile!

AD 5: Clicks: 1 - Reach: 5,734 - Impressions: 6,447 - CPC: £2.94 (Broad audience setting)

👋 Hello Brighton & Hove!

Frustrated with yellowing teeth and unreliable whitening kits?

At Brunswick Square Dental, we offer a professional whitening experience that's both effective and comfortable. (That means no pain!)

Our caring team will guide you through the process and ensure you achieve the dazzling smile you've always wanted.

- ☀️ Advanced whitening technology, we have the most up-to-date equipment
- ☀️ Experienced, caring staff, who will take care of your every need
- ☀️ Transparent pricing with no hidden fees or costs

Click 'Learn More' to discover our exclusive offer and start your journey to a whiter smile today!

Media:



The advertisement features a smiling woman with dark hair and a white earbud, resting her chin on her hand. The background is a mix of white and grey geometric shapes. The text is as follows:

**Professional
Whitening
With No
Sensitivity**

Unlock a more
confident smile

CLICK HERE TO BOOK A CONSULTATION

**Brighton's Best Whitening
Clinic** 🏆

[Learn more](#)



AI VERSION:

👋 Brighton & Hove: Get a Smile That Stands Out! ✨

Struggling with yellowing teeth and tired of unreliable whitening kits? Let Brunswick Square Dental give you the lasting results you've been looking for with our no-pain professional whitening.

Here's What You Get:

- ☀️ The Latest Whitening Technology — Fast, effective, and gentle
- ☀️ Caring, Experienced Staff — A team that puts your comfort first
- ☀️ Transparent Pricing — No hidden fees, just straightforward value

👉 Limited Time Offer! Click 'Learn More' to see how you can get a whiter, brighter smile without the hassle!

NOTES:

Overall, I can't really have this why choose us thing.

It's too early like Ronan said,