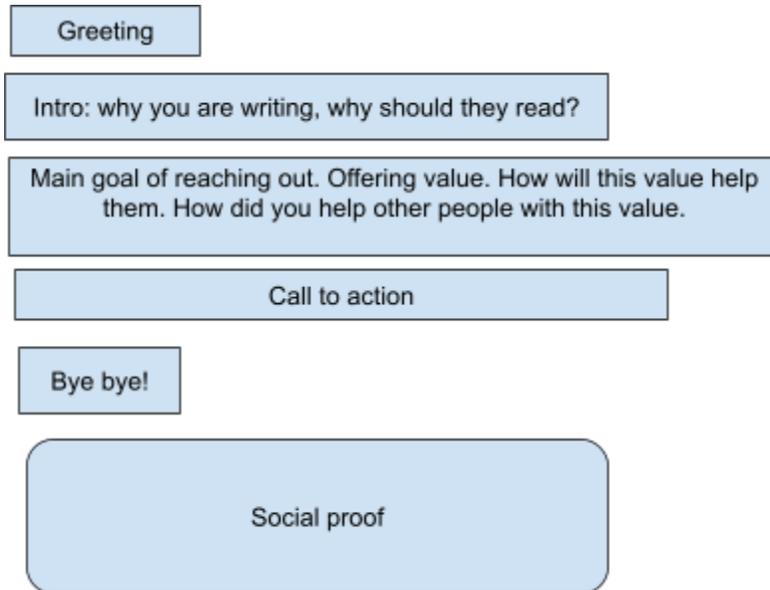


Brainstorming strategy for outreach:

Phase one: Diagram.



Phase two: Free-flowing word association.

Greeting:

Hey!

Hi.....,

Hello.....,

Hello Mr/Ms.....,

Intro

I was scrolling on your website and noticed you are not using a newsletter.

Ew, your website sucks ass, don't you wanna let me make it better?

Your business growth despite this ad and these problems is impressive. There is still a further step to transcend limitations.

Beak the limitations of adding a boasting newsletter!

Unfortunately, your emails are landing in the promotions tab

Your jewelry reflects elegance, how can someone reject it?

Came over to your website and itBracelate hooked me on itself.

Noticed that your emails are landing in the promotions tab.

Your offers are really good for receivers. Unfortunately, the emails are landing in the promotions tab.

I appreciate your relatable blog posts, would you like to turn them into emails?

It's a positive point that you are using newsletters for email marketing. However, unfortunately, they are landing in the promotions tab.

The time you invest in writing emails will turn into profit until they are in the main inbox. Unfortunately, your good emails are landing in the promotions tab.

The art of using a newsletter is a kinda jewelry of for your business! Unfortunately, this is not hooked well. All your emails are landing in the promotions tab where customers lose them easily, or maybe never see them!

Spending for a newsletter is a wise choice until emails are not going into spam or promotions!

Just found an email with good offers in my promotion tab from about one week ago. Unfortunately, this email was yours. Spending time writing emails and finally finding them in the promotions tab shows a warning.

Today I found a good email in my promotions tabb that belongs to you. Your offers are worth being in the main tab, not spam or promotions.

Your website design looks cool with your elegant jewelry offers. I am pretty sure that if your emails land in the main emails tab, not in the promotions more customers will have the opportunity to purchase new offers.

I am somaye. A digital marketer. Just noticed your emails are landing in the promotions tab where customers never check them

Putting effort ol appreciate the effort you put into writing emails for your newsletter

Call to action:

Would you like to take your emails out of the promotions tab?

Are you willing to hire someone who writes good emails that are not going into promotions?

If it's an important issue for you. I can help you with writing emails. You can have a two-week free trial to see if my effort brings any change or not.

I thought it would be a great profit for you if take emails out of the promotions tab. Would you like me to write you emails?

As a digital marketer. I can help you send your emails in the main folder, not the promotions
Zoom

Are you willing to solve this problem? I can help you write emails that land in the main inbox.

If this issue is important to solve, I can help you by writing emails. Does it seem helpful? le y me know in the reply.

To keep the click rate high, I can help you with writing good emails to land in the main inbox. Are you open to talk about it?

Would you like to bring some critical changes in email copywriting to enhance the SEO? Let me know in the reply.

Does it sound like something important? Let me know in the reply to talk about it.

Forced Connections:

Library: Directly saying what I need.

Bank: waiting for a turn (getting engaged with their content), Explaining the situation briefly and vividly. (good outreach characteristic). Saying what I need, a new card (clear call to action)

Role Playing:

As a business owner:

I am going to a meeting 10 mins later. Scrolling into my inbox, there are multiple emails from freelancers. Ignore, delete, delete. There is one that seems like it is actually business and important. Maybe a report, something like that. Open it. It has found a problem in my business that I never noticed. I am busy and don't answer. 2 days later, follow up. I guess it's important, let me see what this guy is saying.

What was important to me:

It's not having a salesy SL.

It is guiding me. Even if I reject him.

Reverse thinking:

Subject lines:

Don't miss out!
Your business needs this!
For youuuuuu!
Let me show you!
Do you need help!
It sucks!

Greeting:

Dear....,
Ladies and gentlemen!
I hope this email finds you well.

Intro:

Your business needs an update.
Why are you loosing this much money here?
I am Doing.... I can do... I charge... I am so... I | | | !!
You need..., but don't worry! I am here!

Body:

It will boost your website by 100%!
Your website is defaming your business!
You can't do it alone!
I am here!
!!

CTA:

Take action!
Do you want to hire me?
Hire me to save your business!
Tell me to save you!
Reach out for help!
.....(no cta0-

Noticed your emails are landing in the promotions tab. Would you like me to take them out?

Found your emails in the promotions tab, they must be in the main inbox. Need help in solving this issue?

Customers will not find your emails while they are in the promotions tab. Are you open to talk about the solution?

Realistic Convergent Thinking:

Hey!
Hi.....,

Unfortunately, your emails are landing in the promotions tab

Noticed that your emails are landing in the promotions tab.

I appreciate your relatable blog posts, would you like to turn them into emails?

The time you invest in writing emails will turn into profit until they are in the main inbox.
Unfortunately, your good emails are landing in the promotions tab

Today I found a good email in my promotions tab that belongs to you. Your offers are worth being in the main tab, not spam or promotions.

I am pretty sure that if your emails land in the main emails tab, not in the promotions more customers will have the opportunity to purchase new offers.

I am somaye. A digital marketer. Just noticed your emails are landing in the promotions tab where customers never check them

Noticed your emails are landing in the promotions tab

Are you open to discussing how can we solve this problem together?

Critics Action:

SL: Emails in promotions
Hi,

I found your emails in the promotion folder where they are not visible to customers. Landing emails in the main inbox will make them effective.

Are you open to discussing this problem and finding a solution? Let me know in the reply.

All the best,
Somaye

What I learned:

Don't try your best for the first line

Make your mind vomit on the page.

While writing, cover my face with my hat, and imagine I am directly talking to the business owner.

Compliments all suck!

Hi,

I found your emails in the promotion folder where they are not visible to customers. Delilah Ring will attract many customers if lands in the main inbox.

Are you open to discussing this problem and help you find a solution? Let me know in the reply.

All the best,
Somaye