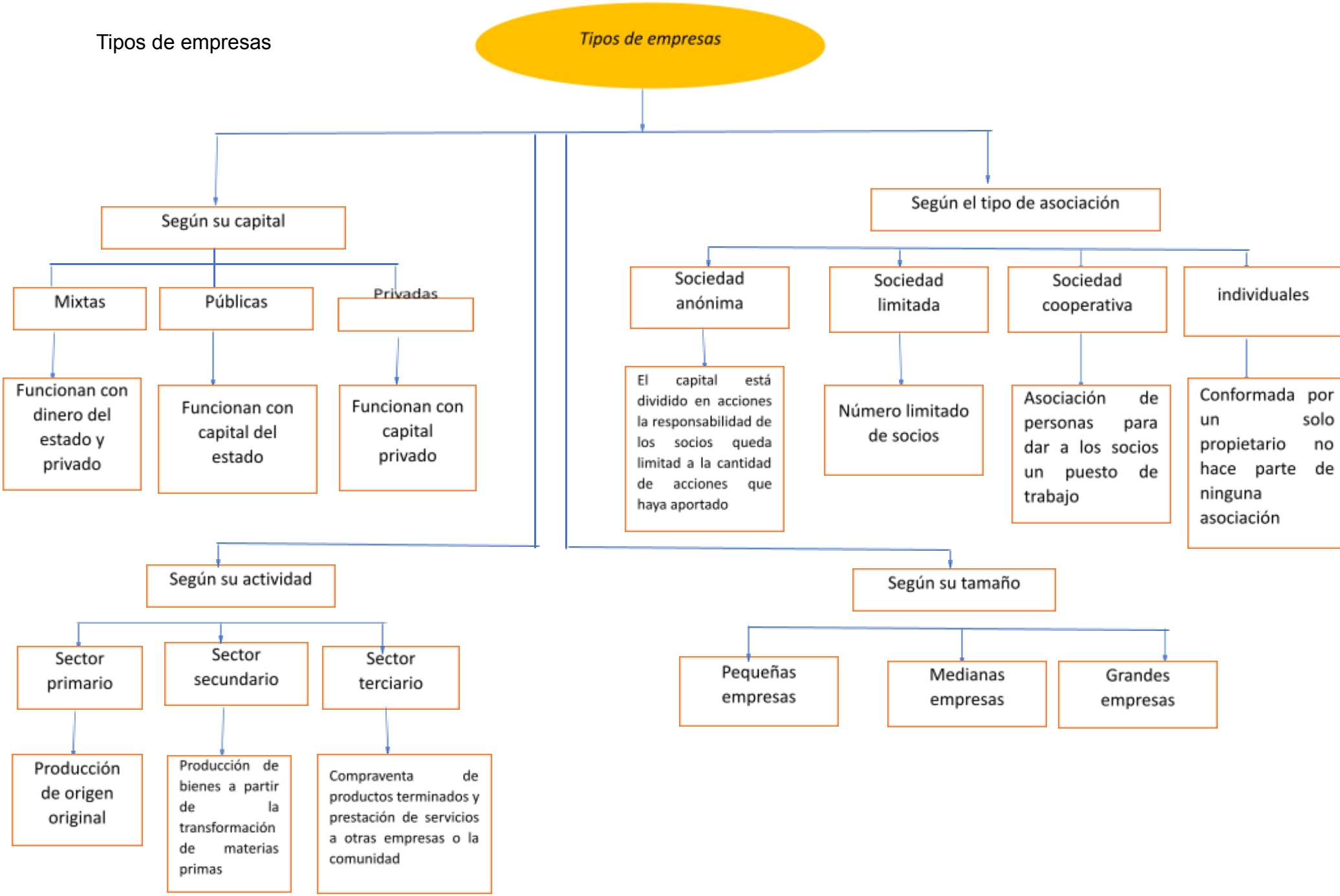Tipos de empresas