



International Observatory Digital Training Trends and Needs 2022

Survey Logistics Companies

DIGin LOGS is a project whose objective is to design and implement a digitalization itinerary in logistics based on the priority digitization needs in the logistics sector for this purpose, the project begins with an observatory aimed at the target groups of the different partners.

Company Name:

Professional activity (Describe the three main services you provide):

1. Jobs with greater difficulty to cover in your company and causes.
2. Professional skills most required of candidates in the logistics sector
 - Digital
 - Soft skills
 - Techniques/professionals
3. Technological skills that are required of human resources in the logistics sector.
4. Does your company have built-in intelligent systems?
 - ☐ YES
 - ☐ NO
5. Areas where your company is making the greatest effort for its digital transformation.
 - Cybersecurity
 - Supply chain integration with customers
 - Supply chain integration with suppliers
 - Warehouse management system
 - Payment systems
 - Cloud Computing



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- Machine learning
- Artificial intelligence

6. Main challenges in the implementation of Industry 4.0

- Information management
- Business management
- Sales Management
- Tracking of goods
- Augmented reality.

7. Logistics processes in which greater digitalization is demanded in the workplace.

- Inventory
- Company management
- Warehouse management
- Sales Management
- Analytics Kpis

8. Click on the most applied technologies to logistics.

- IoT
- Blockchain
- Big data
- Cyber-physical systems
- Cloud Computing

9. Other Logistics Digital Needs.

10. (PROPOSAL) Departments with the highest growth rate in digitization

- a. Direction and management
- b. Commercial
- c. Warehouse
- d. Traffic/Documentation
- e. Routes
- f. R&D

11. (PROPOSAL) Positions with the highest hiring demand

- a. Traffic Manager
- b. Logistics manager
- c. Stock manager
- d. Logistics methods engineer
- e. Customs manager
- f. Distribution platform manager



- g. Supply chain organization manager
- h. Lean Management Technician
- i. Operations manager
- j. Intermodal Technician
- k. Sales/Sales Manager
- l. E-commerce technician
- m. Freight forwarder
- n. Foreign trade technician
- o. Inventory management technician
- p. Systems analyst
- q. Drivers
- r. Warehouse manager
- s. Warehouse clerks
- t. Customer Service

12. (PROPOSAL) Level of digital adaptation in relation to the following axes transformation (1-5)

- a. Cloud: development of new business models, metasearch engines,
- b. Centralization, efficiency in ICT management, Big data and transportation.
- c. Marketplaces and online brokerage platforms to transform and simplify services
- d. Mobile technologies: voice telephony to agenda organizers, schedules and routes, freight controllers
- e. IOT (Internet of Things): Blockchain, Autonomous Vehicles, Intelligent Transportation, Drones and simulators
- f. Drones and simulators Robotics

13. (PROPOSAL) Digital profiles most in demand and most difficult to cover

- a. IT architects of logistic systems
- b. App developer, Web programmer
- c. e-Commerce Technician
- d. Logistics Processes Cybersecurity Technician
- e. Business Analysis and Big Data supply chain technician
- f. Digital Marketing of logistics processes
- g. Logistics Systems Software Engineer