

## SL - A Human Copywriter | May Disobey Prompts

First off, I would like to congratulate your team on the launch of Kwazii AI.

Now let's deal you in:

I dove deep through entire site and, noticed that while talking about the tech is great,

Remember the most important rule...

“Businesses and people ONLY CRY, when it comes to ROI”

Buyers want to know, Right Away, if Kwazii can

- Boost their sales 🚀
- Streamline their processes 🌊
- Minimize their losses 📉
- Reduce business costs, and 💰
- Improve customer relationships... 😊

And the last piece of the puzzle to complete this is-

\*knock knock\*

Oh, that's probably the FBI.

Reply back and I will divulge this last piece of evide-...

P.S. I wrote this section beforehand. If the FEDs show up, they're probably here for this “unfair” secret ‘krabby patty formula’ too 😏

P.P.S. I've re-written the copy for your landing page. Implementing all of

the changes I told you about earlier. This will shed new light on your website and shift the minds of your prospect as they're going through it. Specifically, how it will reduce the cost and streamline their process when they integrate Kwazii AI into their workflow.

Down there, I linked it below.

If you like it, let me know.

[Oh Yeah, this is going to change the way you see your website](#)

### **Follow Up**

**SL - Kwazii, why the cold shoulder?**

Hey there,

I understand you guys are ultra busy.

I'm just following up on my first email. Hopefully you guys got the chance to see the optimization that I gave to your landing page.

I've rewritten it with the focus on boosting sales, streamlining processes, and improving ROI. 🙌😊

Best Interest,

Nguyen Lam