

Davi Januário

| SENIOR PRODUCT DESIGNER

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PERSONAL PROFILE:

With over 19 years of experience as a Product Designer in B2B, B2C and B2B2C spaces, my focus is to create human-centered experiences, providing better experiences for customers and improving metrics, indicators and business needs, with highly detailed visual finishes and precise interactions to solve problems in the products or services.

Skills: Product Strategy, User research, User experience, Visual designer, Information architect, Interaction design, Mobile app design, Web app design, User flows, Prototyping, Usability, User journey mapping, Usability tests, Design system, AB tests, Handoff

Main tools: Figma, Sketch, Framer, Hotjar, Google Analytics, Adobe Creative, Microsoft Office, Dovetail, Optimal workshop, Notion, Confluence, Jira.

WORK EXPERIENCE:

Sr. Product Designer / Health Tech - Dasa

SP, Brazil / December 2021 – July 2024

- Coordinated the development of the api that manages the schedules, optimizing tmo by 52%.
- Supported the roadmap, strategic construction of products and services.
- Participated in sprint end to end, applying processes and design dynamics.
- Worked together with developers and product managers ensuring what was defined.

Sr. Service and Interaction Designer / Consultancy Company - Fjord, part of Accenture Song

SP, Brazil / September 2019 – November 2021

- Validation of value proposition for different projects Go to market and Ventures.
- Record of findings and guidelines to serve as inputs for future strategies.
- Created a marketplace designing from the architecture of information until the interface and interaction, resulting in 50 thousand registered products and 5 million visits/ month.

EDUCATION / COURSES:

- Business English - Delfin School - Present - Dublin, Ireland
- Exploratory research - Aprender design - 2021 - SP, Brazil
- Business Design - Panamericana - 2010 - SP Brazil
- Post graduation in Project Management - SENAC - 2015 to 2016 - SP, Brazil
- Bachelor degree in Industrial design - FMU - 2011 to 2014 - SP, Brazil

LANGUAGES:

English: Intermediate (able to communicate) | Portuguese: Native | Spanish: Basic