

Name:

Students will be able to:

- Discuss the rising popularity and acceptance of sports betting
- Explore the impact of sports betting on the fairness of sporting events
- Examine the influence of sports betting advertisements on various groups, including young adults and compulsive gamblers



INTRO

QUESTION OF THE DAY: What Percent of a Typical Sports Broadcast is Spent with Sports Betting Advertising on Screen?

Answer the question on the first slide in the space below. Then, compare your answer to the answer on the second slide. Finally, follow your teacher's directions on how to answer the follow-up questions on the last slide.

1. **What percent of a typical sports broadcast is spent with sports betting advertising on screen?**



LEARN IT

VIDEO: Examining Sports Gambling's Rise in Popularity with Teens

Since its legalization in 2018, sports betting has exploded in popularity and has had a major effect on the sports industry. But what about young people who are a big audience for these games? Watch the video about the effects of sports betting on young people. Then, answer the questions.

1. **What percentage of high school-aged adolescents reported having gambled for money in the past year?**
2. **What are the main concerns experts have about sports betting becoming popular and common among young people?**

3. How might social sportsbooks apps and daily fantasy leagues affect teens' behavior even if they aren't using real money?

ARTICLE: [Sports Gambling Creates a Windfall, but Raises Questions of Integrity](#)

Sports betting has an effect on those placing bets, but what about the athletes? The legalization of sports betting has put pressure on players and leagues to both accept the practice (and the money that it generates) and avoid its pitfalls. Read the article to learn more. Then, answer the questions.

1. **Fill in the blank: According to NCAA surveys, _____ in _____ student-athletes have experienced harassment from gamblers.**
2. **Which of the following best describes prop bets?**
 - a. Bets on the final outcome of a game
 - b. Bets on specific outcomes within a game
 - c. Bets on the performance of an entire team
 - d. Bets on the winner of a championship series
3. **What are two potential solutions to help keep sports fair and protect athletes from the pressures of sports betting?**

INTERACTIVE: Myth or Fact: Sports Betting Stats

The Center for Gambling Studies at Rutgers University examines gambling behaviors among New Jersey residents. It compiles trends in the gambling and sports betting industry. Follow your teacher's directions to play Myth or Fact.



ACTIVITY: [ANALYZE: Sports Betting Advertising](#)

Since its legalization in 2018, sports betting advertising has expanded rapidly and now is a part of most sports viewing experience. How are they persuading viewers to place bets? Follow your teacher's instructions to complete this activity.



Follow your teacher's directions to complete the Exit Ticket.