

Please review this and indicate the weak and strong points of this cold outreach message and how I can improve it. Thanks!

Subject line: Let's demolish your competitors

Hey (name of prospect),
My name is Africa, I recently came across your Instagram and I was captivated by what you have to offer.

Your products are amazing and your marketing reach/ online presence is prohibiting you from with the best customers and is costing you a lot of sales.

I would like to help you solve those problems with:

- Website

A web design that matches your theme and character

With persuasive copy that will drive customers to take action

NB: These changes won't involve changing your color scheme

- Landing page

Page that will collect and help grow your email list

- Email sequence

An email sequence that doesn't only promote but also shares value lessons and creates a relationship with the customers.

I will offer my service FOR FREE, in exchange for a genuine testimonial.

If you're ready to skyrocket your business to the next level, then we can schedule a quick 7 minute call and discuss how my expertise aligns with your goals and explore other potential strategies to amplify your business.

Best Regards
[Africa Moyane](#)