

Disney in a Time of Global Transformation: Second Annual Disney, Culture & Society Research Network Conference

在全球變革時代中的迪士尼：迪士尼、文化與社會研究網絡會議第二屆年會

How can, and how should, we use the study of The Walt Disney Company to examine the global era in which we live: a time of tremendous change in terms of how we communicate and understand one another? How is Disney revising itself and its properties to stay relevant in our ever-changing world? What does it mean to “keep moving forward” in a time of cultural re-framing and de-colonialism?

我們可以和應該如何運用對華特·迪士尼公司的研究來審視我們所生活的全球時代：在這個時代我們彼此交流和理解對方的方式發生了什麼巨大變革？迪士尼如何通過對其自身和其產品進行更新以適應這個高速變化的世界？在文化重塑和去殖民主義時代，“不斷前進”究竟意味著什麼？

As Walt Disney said: “Around here, however, we don't look backwards for very long. We keep moving forward, opening up new doors and doing new things... and curiosity keeps leading us down new paths.” Disney is constantly on the move, transitioning and transforming as they develop and market the next big thing. As Disney continues to acquire more of the media market, they craft something new: a globalized cultural cauldron with a Disneyfied sheen. To address these questions and issues, the upcoming Disney, Culture and Society Research Network Conference aims to open up a conversation around how Disney survives and thrives while continuously adapting to the global media industry.

正如華特·迪士尼所說：“然而，在這裡，我們並不會過多沉湎於回顧過去。我們持續前進，開啟新的大門，做新的事情...好奇心引領我們不斷踏上新的道路。”迪士尼一直在不斷前進，在開發和推廣新的大型項目時持續過渡和轉型。隨著迪士尼不斷收購更多的媒體市場，他們正在打造一種新的東西：一個具有迪士尼特色的全球文化融爐。為了探討這些問題，即將舉辦的迪士尼、文化與社會研究網絡會議第二屆年會旨在展開關於迪士尼如何在全球化和本土化媒體產業中不斷適應的討論。

If you are researching elements of the Walt Disney Company in its wide range of capacities, we want to hear from you. We invite abstract submissions on a diverse range of Disney Studies topics as represented by our Network, including but not limited to:

如果您正在圍繞華特·迪士尼公司的各個不同方面進行研究，我們希望聽到您的聲音。正如我們研究協會所代表的一樣，我們邀請多樣化的迪士尼研究主題的摘要，包括但不限於以下議題：

- | | | |
|-------------------------------|----------------------------------|--|
| ● Lucasfilm 盧卡斯影業 | ● Audiences 觀眾 | ● Games 遊戲 |
| ● Marvel 漫威影業 | ● Corporate & Industry
公司與行業 | ● History 歷史 |
| ● National Geographic
國家地理 | ● Environment &
Animals 環境與動物 | ● Live Action 真人電影 |
| ● Pixar 皮克斯動畫工作
室 | ● Fairy Tales 童話 | ● Marketing &
Merchandising 市場營
銷與商品 |
| ● Adaptation 改編 | ● Fandom 粉絲 | ● Music 音樂 |
| ● Animation 動畫 | ● Fashion 時尚 | ● Pedagogy 教學 |
| ● Art 藝術 | ● Food 食物 | ● Politics 政治 |

- Princesses 公主系列
- Representation & Identity 形象與身份
- Streaming & Technology 流媒體與技術
- Television 電視
- Theatre 劇場
- Theme Parks & Tourism 主題公園與旅遊
- Villains 反派

We are aware of the current state of the world with the Covid-19 pandemic, the financial precarity of scholars, the environmental harm, and the difficulties of procuring visas for international travel. We want to make this conference as accessible to as many different Disney scholars as possible, so this will be a **free online conference**.

我們了解當前世界的狀況，包括新冠流行、學者們的財務不穩定、環境損害以及取得國際旅行簽證的困難。我們希望將這次會議盡可能地讓眾多不同領域的迪士尼研究者都能參與，因此這將是一次**免註冊費的線上會議**。

Timeline

Abstract Deadline: 31 January 2024

Acceptances Communicated & Registration Open: 15 March 2024

Registration Closes: 21 June 2024

Conference: **24-28 June 2024**

時間線

摘要截止時間：**2024年1月31日**

結果通知和註冊開放時間：**2024年3月15日**

註冊截至時間：**2024年6月21日**

會議舉辦時間：**2024年6月24日至28日**

Information Required

If you would like to submit an abstract for this conference, either as an individual or as a pre-constituted round table (for a round table, you must have 3-6 presenters, and you'll need all of the personal information for each person), please do so in [this Google Form](#). Members and nonmembers of DisNet are welcome to submit. **All submissions must be in English as the conference will also take place in English.** You will need to provide the following information (if you're submitting an individual abstract with multiple authors, you need all of the personal information for each person):

所需資訊

如果您希望提交此次會議的摘要，無論是個人提交還是以小組形式提交圓桌討論（對於圓桌討論，您需要有3-6名報告者，並且您需要提供每個人的個人信息），請使用此Google表單提交[this Google Form](#)。迪士尼研究協會的會員和非會員都可以提交摘要。會議的報告語言為英語，所有提交內容必須用英語填寫。您需要提供以下信息（如果您提交的是多位作者合作的摘要，您需要提供每個人的個人信息）：

- Name 姓名
- Email 電郵
- Affiliation 單位
- Time zone in June 時區

- Biography (~100 words) 個人簡介 (100字以內)
- Social media handles (optional) 社交帳號 (選填)
- Consent to share social media handles and/or email address 是否同意分享您的社交帳號和電郵給其他參會者
- Consent to be recorded as a speaker and/or an attendee 是否同意本次會議錄製 (不論是作為報告者還是參會者)
- Accessibility requirements you would like to bring to our attention 希望我們注意的其他輔助需求
- Title 題目
- Abstract (250-300 words) 摘要 (250-300字)

For more on DisNet and to remain up to date on all of what DisNet has to offer, please see:
关于其他迪士尼研究协会的最新訊息，請關注：

- DisNet website: <https://www.dis-net.org/>
- Twitter: @_DisNet (https://twitter.com/_DisNet)
- Instagram: _disnet (https://www.instagram.com/_disnet/)
- Bluesky: <https://bsky.app/profile/disnet.bsky.social>

Consider [joining DisNet](#) today! Additional materials will be available for members both before and during the conference!

考慮立刻加入迪士尼研究會！更多的會員專屬材料將會在會議開始前和結束後放送！