

SAMPLE Designing a national survey

Assignment instructions and answers

- 1) Find a contemporary problem, challenge, or issue that people are being affected in one way or another. The idea is that you will periodically collect data on that topic. The topic must be specific. For example, **NOT** “Work”, but “Employee retention.” Find something specific within the topic you choose.

Topic (2.5 points):	Employee Retention
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- 2) Give a title to your survey. It will be in “National XXX Survey” format. Make sure that you use a key concept in the title. For example, National Employee Retention Survey

Survey title (2.5 points):	National Employee Retention Survey
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- 3) What kind of questions do you plan to ask? What kind of response sets do you plan to use for each question? At least six questions. Each question must directly ask something about your topic. **DO NOT ask demographic (age, gender, education, income, race/ethnicity, etc.) or open-ended questions (15 points x 6 questions and response sets):**

Question 1 (12 points):	How long have you been with your current company?
Response set 1 (3 points):	1) Less than 5 years 2) Between 5 to 10 years 3) More than 10 years
Question 2 (12 points):	How satisfied are you with your current job?
Response set 2 (3 points):	1) Not at all satisfied 2) Somewhat satisfied 3) Extremely Satisfied
Question 3 (12 points):	How appreciated do you feel by your present company?
Response set 3 (3 points):	1) Not at all appreciated 2) Somewhat appreciated

	3) Extremely appreciated
Question 4 (12 points):	How well do you feel your current job aligns with your skillset?
Response set 4 (3 points):	1) Not at all aligning with my skill set 2) Somewhat aligns with my skill set 3) Highly aligns with my skill set
Question 5 (12 points):	How involved do you feel when the company is planning about the business?
Response set 5 (3 points):	1) Not at all involved 2) Somewhat Involved 3) Extremely involved
Question 6 (12 points):	How well do you think you are able to balance your personal life and your work life?
Response set 6 (3 points):	1) I am not able to balance my personal and work life at all. 2) I am okay at balancing my personal and work life. 3) I am excellent at balancing my personal and work life.

4) What is the purpose of this survey? (25 words minimum)

Purpose (5 points):	To understand what factors can contribute to both higher and lower levels of employee retention within a corporation. Specifically, to assess factors influencing job satisfaction, alignment of skills with job roles, perceived appreciation, decision-making involvement, and work-life balance among employees across various industries.
Word count (-5):	43