

Context: I'm sending Emails to local UK Construction businesses in order to help make/update their Quote pages.

Hi <Name>,

I visited your website recently and noticed how you have a Quote section on your main page. One of the things that can benefit you would be a dedicated Free Quote page **because this would look more professional and give you a boost on Google which leads to more sales.**

I've built an example website **with things like Testimonials, a brief description of services, and a place for a client to add their enquiry with the intent of driving more clients to your website and boosting conversion rate and revenue.** You would need to make a link on your homepage that redirects you to your new Quote page. You can check out the example website at the bottom of this email.

If you are interested in having a personal sales-driven Free Quote page, let me know and we can kick things off together!

Best Regards,

Kabir Ghai

P.S: You can view my example website here: <https://testbuilders.carrd.co/>

<https://hemingwayapp.com>

This one was from earlier in the day

Hi <Name>,

I recently checked out your website and noticed a few tweaks that could increase your chances of getting more quotes. First, I recommend creating a "Free Quote" section and giving it its own page. It'll make things more organised, drive more clients to your website, and even boost your site on Google!

I also have other ideas to get more sales from your website and thus more potential customers.

I want to write you a personalised Free Quote page, I've built an example website with features like Testimonials, a brief description of your services, and a Quote page. You can check it out here: <Email>.

Let me know if you are interested and we can kick things off together!

Best Regards,

Kabir Ghai