

Shot List - Outreach

Overview:

Use the following shot lists as a guide of what we are looking for. As much as possible, make sure that what you are shooting feels natural and not staged or overly set-up.

Special Considerations:

- For every person featured in photos and videos there MUST be a [signed release form](#).
- Ensure that people featured in photos are not wearing a mask (As much as is safely possible and still in accordance with local Covid-19 precautions.)

Photography

Directions & Settings:

- Please shoot all photos in a landscape/horizontal orientation
- Capture some of images where the subject is left/right aligned, and there is space left on the other side (where text can be added)

Shot List:

- **Landscapes**
 - Scenes of the local life in the city or town around you
 - (Examples: People going into shops, traffic going by, farm animals grazing, or whatever you see happening in the public spaces of the city or town you are visiting.)
- **Outreach Event**
 - Wide and medium action shots of outreach workers in the field
 - Action shots of outreach workers talking with and connecting one-on-one with women in the community
 - Wide and medium shots of women and/or fistula patients attending event
 - Wide shots of the outreach site
 - Wide and medium action shots that show the challenges you encountered (for example, difficult roads)
 - Action shots of women in the community
- **Women**
 - **Women who are happy or joyful**
 - A woman exclaiming joy upon being discharged from the hospital
 - Groups of women talking and laughing together
 - Groups of women singing and/or dancing
 - An individual woman smiling and looking into the camera
 - **A Woman's Life Before Treatment:**
 - Wide shot of a woman alone in front of her home - shots that convey isolation as a result of fistula.
 - Portraits of an individual woman within a rural setting
 - **Women in Society**
 - Wide or medium shots of groups of women or individual women together in rural areas
 - Portraits of women in their community
 - **Portraits of fistula patients holding signs**
 - Fistula patients smiling at the camera and holding a handwritten sign with their written answer to, "now that you are healed, what are you looking forward to doing in your new life?" (written in English)

Video

Directions & Settings:

- Shoot all videos in Full HD (Aspect Ratio: 1920 x 1080)
- FPS: 24 or 30
- Do your best to reduce shaking the camera by holding it still while recording and not walking while recording.

Interviews:

- **Fistula patient interview & portrait** (see "[Patient Story Video Interview](#)" document)
- **Outreach worker interview** - see guide on page below

B-roll:

- **Landscapes**
 - Footage taken out of the window during your journey to the outreach site
 - Scenes of the local life in the city or town around you
- **Outreach Event**
 - Wide and medium action shots of outreach workers in the field
 - Action shots of outreach workers talking with and connecting one-on-one with women in the community
 - Wide and medium shots of women and/or fistula patients attending event
 - Wide shots of the outreach site
 - Wide and medium action shots that show the challenges you encountered (for example, difficult roads)
 - Action shots of women in the community
- **Women**
 - **Women who are happy or joyful**
 - A woman exclaiming joy upon being discharged from the hospital
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 - An individual woman smiling and looking into the camera
 - **A Woman's Life Before Treatment:**
 - Wide shot of a woman alone in front of her home - shots that convey isolation as a result of fistula.
 - Portraits of an individual woman within a rural setting
 - **Women in Society**
 - Wide or medium shots of groups of women or individual women walking in rural areas
 - Portraits of women in their community

Outreach Worker Video Interviews

Directions & Settings:

- Please shoot all videos in Full HD (Aspect Ratio: 1920 x 1080)
- FPS: 30 or 60
- Align the subject within the frame, then begin recording the interview. If you need to move the camera to adjust the shot, let the subject finish speaking first. Do not move the camera while the subject is speaking unless they are completely out of the shot.
- Capture a portrait of every person interviewed.

Interview Questions:

- Introduce yourself - what is your name and role at Fistula Foundation?
- How long have you been working with women with fistula?
- What breaks your heart the most about what women with fistula go through?
- Why is outreach such an important step in connecting women with fistula to treatment?
- What is a woman's reaction usually like when you first tell her that she can be cured?
- Overall, what is the most rewarding part of the work you do?
- What is the most challenging part of the work you do?
- In your day-to-day work, what do you see as the biggest barriers to women accessing fistula treatment?
- What are your hopes for fistula outreach this year?
- Is there anything else you would like to share with donors about the work you and your team are doing?