Title: Networking App and Pitch Contest at 1 Million Cups

Blurb: Malik Ahmad of Pushr presented at 1 Million Cups on April 1st, 2015.

Malik Ahmad of Pushr presented at 1 Million Cups and a small pitch contest was held at the Eureka Building on April 1st, 2015.

Pushr is a mobile application that helps users make connections faster. It allows users to selectively share the social media accounts, contact information, and documents they want to share with friends and associates with a “push”. With Pushr, the user does not need to have the app installed to receive a push. This makes it easier to collectively share social media accounts to contacts.

A fourth year Biology Major at UC Irvine, Ahmad was inspired when he and his co-founder Christopher Bates went to a networking event at UC Irvine. Since both are graduating, they realized the importance of knowing people since many of his friends received jobs through networking. At the event they passed out their resumes, business cards, and transcripts. But when he walked out of the event, he noticed eight of his resumes on the floor. Ahmad was troubled because he couldn’t get the connections he wanted and wanted to find a solution.

“We’ve made it possible to consolidate all your digital information in one spot so when you meet someone you can effectively communicate and network with them with the digital information you chose to share with them,” said Ahmad.

He is doing it for college students like himself to expand their networks and hopes users are able to network faster and to get the most out of the application. The app is free and available on the Appstore and Google Play.

After, Ahmad’s presentation a 30 second pitch contest was held where anyone from the audience could pitch their startup. A total of 11 presenters went up to pitch.

1 Million Cups is a weekly event and is open to the public. If you are interested in attending, you can find information at www.1MillionCups.com/Irvine. If you are interested in being a presenter at the event, you can register here.

To learn more about Pushr please visit http://pushr.me/