

Find a news post or article to assess whether it is misinformation (false).

Choose something that catches your attention. Consider sources such as the news, a celebrity or famous group, a favourite website or show, or a favourite topic. Is it shocking? Surprising? Funny? Unusual?

Then follow these SIFT steps below in the LEFT column (SIFT by ME). See the example SIFT by Isaac from MediaWise (RIGHT column).

	SIFT by Me	SIFT by Isaac from MediaWise
● Type of site ● Author ● Title		● Tik Tok news report. ● Dylan Page. ● Africa Is Splitting Apart.
Explain why this source grabbed your attention. Is there anything you question?	Stop	Stop Isaac felt that a shocking Tik Tok news topic about Africa Splitting Apart was hard to believe even though it had over 2 million views. Why was it so popular? Could this be true?
Open a new tab and search for information about the author or organization. Say whether they seem credible or not.	Investigate	Investigate Dylan Page claims to be the number one news reporter on TikTok but Isaac cannot find anything to show that Dylan Page is a journalist or with a news outlet. So that makes author credibility unreliable .
Open new tabs and search for what others say on the topic. Based on your findings, explain if this is misinformation (false) and why.	Find	Find Isaac searches the title “Africa is splitting apart” and scrolls down to an accurate news article from USA Today. The article explains that a large crack in the ground in western Kenya caused people to worry about Africa splitting apart. This is caused by shifting tectonic plates. But this will take MILLIONS OF YEARS. So this is misinformation because it is using a bit of truth to make a claim that is intended to make people worry when they don’t need to.
Look over the original to see what experts you need to search for more information on the topic. Make a conclusion about whether or not this is misinformation.	Trace	Trace Isaac learns that seismologists are experts who study tectonic plates and searched for one who had written about Africa splitting apart. The expert said the images used were false. Conclusion this is mostly misinformation.