



ALPHA PHI OMEGA EAGLE SCOUT ALUMNI ASSOCIATION

AMBASSADOR

PROGRAM

Dear Ambassador,

Thank you so much for your generous commitment to host a table at the upcoming event in support of our council's initiative to collaborate with APO chapters and alumni groups. Your willingness to dedicate your time and resources is deeply appreciated.

Your participation will be instrumental in raising awareness and fostering connections that will ultimately benefit Scouting in our community. By showcasing the value of indirect support, such as event sponsorship and assistance with key activities like Merit Badge Universities, popcorn distribution, Friends of Scouting phone-a-thons, and staffing APO booths, you are helping to build a stronger and more sustainable support network for our Scouts.

We are very grateful for your partnership in this important endeavor.

As a reminder, we kindly request that you complete the brief event feedback form after the event. Your insights will be valuable in helping us evaluate the success of this initiative and plan for future engagements.

Additionally, please ensure the event kit is shipped back to us at 1462 Wayneport Rd, Macedon, NY 14502, within a week to 10 days after the event. This will allow us to properly account for all materials and get them to the next event.

Again, thank you for your invaluable contribution and ongoing support of Scouting. We look forward to a successful event with your participation.

Sincerely,

Casey Jakubowski

Director of Special Projects

Event Kit Inventory & Guide

This guide outlines the contents of our event kit and offers suggestions for utilizing the included materials. Please note that event requirements vary across councils, so you will need to adapt these recommendations to suit your specific event. Feel free to use as much or as little of the kit as you deem necessary. Our primary goal is to promote the Fraternity and cultivate prospective members.

It should take 15-20 min to set up

We aim to maintain two to three of these kits available for loan. All components fit within the box and should be returned therein. While we will strive for consistency, please note that minor variations may exist between boxes. If any item is missing, please inform the alumni association.



Your kit will include a return shipping label. You should find it in a pouch on the inside flap of the box. Please keep this label so you can return the kit to us. Also save the box!



Kit Contents

Table Cloth QTY 1		Included is an eight-foot, double-sided tablecloth. One side displays the APO Eagles logo, while the other features the Alpha Phi Omega letters. You will need to determine which side to use based on your audience. Because this is an 8-foot tablecloth, you will need to be careful centering it on a 6-foot table. Please ensure that tails do not cause a trip hazard.
QR Blocks QTY 3		You should find three clear blocks, each with a different QR code. • The "swag block" is key for gathering student information; students should scan it when receiving swag. • For alumnus/alumna visits, they should fill out the alumni check-in form. • The chapter finder block links you to the national website, where you can search for a school Some blocks have experimental NFC tags. If the QR codes aren't working, the websites are listed at the bottom of the blocks.

Hanging Banners QTY 2		Included are two hanging banners one for the Fraternity and one for the Alumni Association. Use the most appropriate one or use both. You'll need some way to hang them or attach them to the wall.
Takeaway cards QTY: 25-50		These are 2 sided and foiled business cards designed to stand up
Scholarship posters 5 Posters 5 Stands It will grow over time		Rolled within a cardboard tube are a set of posters and stands. The first set of posters comprises our Scholarship Hall of Fame. This set includes five posters, as depicted to the left. These may not be suitable for outdoor use and can be displayed either on or in front of the table.
Supporting Posters 2 posters 2 Stands		The second set of posters supports the scholarship fund and our portable store. The second poster in this set features a QR code that directs individuals to the store, where patches (located on the tube table) can be ordered.

Patch Displays

QTY 3



Included are three 11x17 display sets showcasing various patches produced by the alumni association and the Fraternity over time.

These patch displays should be used in conjunction with the "Support the Scholarship" posters to create a mini store. The QR code, located in the bottom right-hand corner of the poster, directs individuals to our alumni association store. There, they can order any, all, or some of the patches displayed on the table, pay by credit card, and have them shipped directly to their address. The sets provided in the boxes are for display purposes only and will need to be reused at multiple events; therefore, please do not sell the items displayed on the table.

Swag

The item will vary

QTY 25 ish

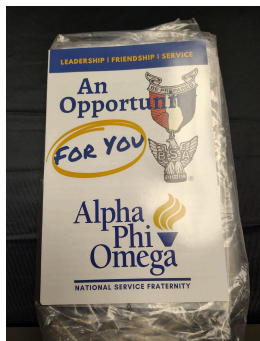


We will attempt to include swag of some sort. Most likely, they will be bumper stickers or water bottle stickers, but they could be leftover handout patches or some other item that might be related to the fraternity. These are intended for our target population. Anyone you give an item to should fill out the swag form, and we will let them know about the Leaders of Service Scholarship when it comes out.

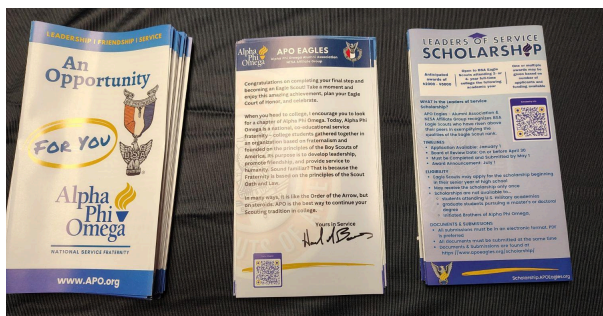
Hand outs

QTY 100

Old version



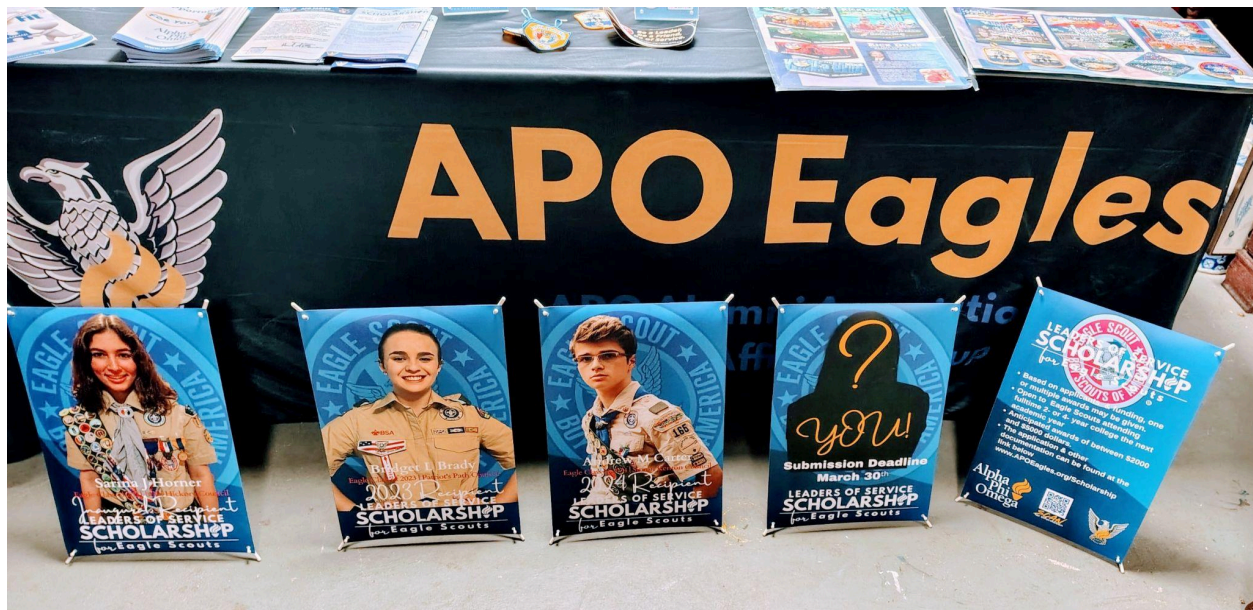
New Version



Currently, there are two versions of our handout document. The older version is an 8.5 x 11-inch sheet folded in half, containing information solely about the fraternity and the opportunity it presents.

The newer style is an oversized tri-fold encompassing three distinct documents. When placed on the table, it presents the Fraternity opportunity; flipping it over reveals the invitation to the Leaders of Service Scholarship program. Opening it fully displays the Leaders of Service Scholarship handout. Additionally, there are three piles of what appear to be three different single-page documents, suitable for both students and parents.

Sample Display Set up



Other Variants



Return Notes

1. Please be sure the patch displays are flat in the box, we want to use them for a while.
2. Use the tube for the posters.
3. Please put the tablecloth in LAST. It is usually the first item the next person will need.
4. Please make sure to complete the event report form, located [HERE](#).