



MIKE ANDERS



Product Manager | Product Strategy | Agile Delivery | Data-Driven Decision Making

CONTACT



Lake Emilieville,
Minnesota, 31583



+14344541XXX



anders@enhancv.com



example.com

SKILLS

- Product Lifecycle Management
- Product Strategy & Roadmapping
- Agile & Scrum Methodologies
- Backlog Prioritization
- User Research & Discovery
- Stakeholder Management
- Cross-Functional Leadership
- Data-Driven Decision Making
- Product Analytics (Google Analytics, Amplitude)
- Jira, Confluence, Productboard

PROFESSIONAL SUMMARY

Experienced Product Manager with a strong background in building and scaling digital products for global audiences. Proven ability to align business objectives with user needs through data-driven decision-making, continuous discovery, and close collaboration with engineering and design teams. Known for owning product strategy end to end and delivering measurable impact in fast-paced, cross-functional environments.

WORK EXPERIENCE

Senior Product Manager

Atlassian, San Francisco, California

Jan 2020 - Present

- Owned product strategy and roadmap for collaboration tools serving 50K+ teams globally.
- Led cross-functional teams to deliver features that increased weekly active usage by 18% year over year.
- Drove continuous discovery and experimentation, resulting in a 22% improvement in feature adoption.
- Defined and tracked product KPIs, using insights to prioritize initiatives and support executive decision-making.

Product Manager

Spotify, New York City, New York

June 2016 - December 2020

- Owned mobile and web product initiatives contributing to a 15% increase in user engagement.
- Translated customer insights and business goals into

CERTIFICATIONS

Certified Scrum Product Owner (CSPO)

- Scrum Alliance, Iss. March 2021

Product Management Certificate

- General Assembly, Iss. Nov 2019

EDUCATION

Master of Business

Administration (MBA)

University of California, Berkeley – Haas School of Business

August 2019 – May 2021

Bachelor of Science in Computer Science

University of Minnesota, Minneapolis

September 2012 – May 2016

product requirements across multiple releases.

- Partnered with engineering and design to ship experiments that improved retention by 10%.
- Supported data-informed decision-making through analysis of user behavior and A/B test results.

Associate Product Manager

Google, Mountain View, California

June 2014 - May 2016

- Supported product development for internal and customer-facing tools used by cross-functional teams.
- Assisted senior PMs with roadmap planning, requirements definition, and sprint execution.
- Analyzed user behavior and operational data to inform prioritization and improve workflow efficiency by 12%.
- Collaborated with engineering and UX to deliver incremental improvements across multiple releases.

PROJECTS

Enterprise Collaboration Analytics Dashboard

Led discovery and delivery of an internal analytics dashboard to improve visibility into team usage and feature adoption. Defined requirements, partnered with engineering and design, and delivered a solution adopted by 10+ internal teams, reducing manual reporting effort by 30%.

User Onboarding Optimization Initiative

Owned a cross-functional initiative to improve new-user onboarding flows through experimentation and funnel analysis. Prioritized and shipped iterative improvements that increased activation rate by 14% within three months.

Pricing & Packaging Experimentation

Collaborated with product marketing and finance to test new pricing and packaging options for a SaaS product. Supported data analysis and rollout strategy that contributed to a 9% increase in average revenue per user (ARPU).

Thank You for Using Enhancv!

Build Your Enhancv Resume

Get Your Resume Score

I wanted to personally thank you for choosing an Enhancv resume template while preparing your application.

Looking for a new role takes courage, focus, and persistence. You invested real effort into presenting your experience clearly and honestly, and that matters. A resume is more than a document. It reflects your choices, your priorities, and the work you stand behind.

If you would like to explore everything our platform offers, you can visit <https://enhancv.com>. There, you'll have access to tools such as:

- Resume checks with real-time feedback
- ATS compatibility insights
- AI-powered content suggestions
- Cover letter creation and customization
- Role-specific guidance to improve clarity and impact

At Enhancv, we build tools for people who take their next step seriously. Seeing our templates and platform support job seekers like you is why we do this work.

Thank you for trusting us during an important moment in your career. I wish you confidence in your applications and success in the opportunities ahead.

Warm regards,
Volen Vulkov
Co-Founder

