## **Privacy Policy**

Privacy policy governs the manner in which an app collects, uses, maintains and discloses information possessed by the users. Privacy Policy describes the way important information about the user is collected through our mobile applications and the use of that information.

We demonstrate fidelity as "Your Privacy is Worth" and work in accordance with the user satisfaction.

We will only collect personal and non-personal information where it is reasonably necessary to do so for the conduct of our business. Any collection of personal information by us will be fair and according to the law. Information will be gathered for purposes such as improving the quality of our Service, tailoring recommendations to user interests, and making the Service easier to use.

## Categories:

The collected information comprises several categories:

- Personal Information (Information you give to us).
- Technical Information when you use our Services.
- Third Party Information (e.g. social media sites) in relation to our Services.

Personal Information is something that specifically identifies you personally, and can be used to contact you. It may include your full name, email address, contact number, photograph, coordinates info, and sometimes username as well.

Technically Information provides information about when you use our Services. This may include information about internet protocol address, mobile ID, operating system version, browser type and language, GPS location, device name, user email address, and maybe user's email addresses.

We may allow the user to connect the Services to Social Media Account(s) like Facebook, Twitter, or any third party Service to collect information about the user when you consent to allow access to your social networking profile. In such a case, we may collect Personal Information, such as your user ID, name, e-mail address, and profile picture that are available in your public profile with such a third party, and content such as posts, comments, media, and applications.

We also reserve the right to collect information about activities using our Services, such as the number of levels completed, the length of time played, interactions with other players, and with a game or a website. In addition to this, we may also use other third-party data analysis in order to get information about the usage of the Services.

## Use of Information:

Non-Personal Information may be used by us for administrative, analytical, statistical, compilation, research, optimization, security and other purposes. Specifically, we may use your Non-Personal Information to respond to Customer Service Inquiries and to protect against cheating, crime, fraud or for other security reasons and for providing you advertising that better suits your interests. We may collect your Non-Personal information to track your use of our Websites/Apps to help us learn more about your gaming activities, understand your preferences and tendencies so that we can personalize your experience. This may help us to provide you with in-game offers and notifications that are tailored to you, and otherwise enhance your gaming experience.

We may use your personal information to provide you with any goods, services, or functionality you have requested; to respond to any inquiry you have made through our Customer Service features, and to send you newsletters, promotions or marketing material. You may also opt out of receiving such materials at any time in accordance with the instructions provided in this Privacy Policy.

We may use information held about you to verify your compliance with any terms and conditions that may apply to the use of our software, applications and/or services. We will not share your personal information with such third parties without your consent.

## Child Protection:

While keeping in view the child protection, our services closely comply with the standards administered by International Child Protection Agencies. We do not intentionally target children under 13 years of age, but if someone around you under the age of 13 has tempted to contact/or do business with us, please advise at <a href="mailto:gamingzillawizards@gmail.com">gamingzillawizards@gmail.com</a> so that we may be able to rectify the matter.

We will not sell, distribute or lease your personal information to third parties, except in the delivery of this game, unless we have your permission. We may use your personal information to send you promotional information about third parties which we think you may find interesting.

Links to Other Websites:

Our games may contain advertisements and links to other websites of interest. However, once you use these links to leave our site, you should keep in mind that we do not have any control over the other websites. Therefore, we will not be responsible for the protection and privacy of any information, which you provide whilst visiting such sites. You should exercise caution and look at the Privacy Statement applicable to the website in question.

We reserve the right to amend our Privacy Policy at any time without giving any notice to you, and such amendments will take effect from the date of issue on our website.