ANNEX2

ΠΑΚΕΤΑ

All the services are divided between Basic, Standard, and Extra packages. Any specific requests can be handled on a phone call.

1. **SALES-PROZ GK BASIC**

- Custom Coded 3-Page Website with information on client's company
- Integration with in-house AI/Custom Tools to Scrape Data based on 100 different data points (client preference)
- Collection of 10,000 unique email addresses(and or phone numbers) for marketing campaigns using 100 data points
- Basic setup of Spreadsheet Automation + 3rd Party Apps to automatically collect, organize, and compile data from scraping campaigns
- Basic outbound marketing setup (email) using in-house systems to market to uniquely scraped emails.

2. **SALES-PROZ GK Growth`**

All the basic features, including:

- Fully coded and functional 'Booking' Page for inbound appointments
- Additional 10,000 unique email addresses and/or phone numbers for marketing campaigns using 1,000 different data points
- Configuration of 'Sales-Proz' tools for mass-marketing via website contact forms (1,000-10,000 per day)
- Configuration and Integration of 'SALES-PROZ GK' CRM and Analytics Dashboard within Client's Data/Business Infrastructure
- Configuration of 3rd party apps and API's to suit client needs (I.E Payment Processor, Email Marketing)
- Data Verification to ensure 100% validity of email/phone records (up to 30,000)

3. **SALES-PROZ GK EXTRA**

The 'extra' options can be added to the basic or growth packages as per the clients needs.

- Configuring Data with 'AI' to mass market through various platforms (I.E Facebook and Google) by creating different lookalike audiences

- Install predictive analytics to send updates to client based on 'lead activity'

- Schedule various sales/marketing campaigns depending on lead activity (I.E someone who wants more information vs ready to buy now

- Additional Data Scrapes as per the client's request (up to 100,000 unique email records), 10,000 different data points and unlimited phone/email verification

- Data Exclusivity as per availability for specific keywords, niches, etc.

- Your own 'portal' to manage all your data and tools under one roof

- Unlimited emails sent and contact forms submitted (based on data collected)

- Fully Coded Custom (HTML) Website as per clients needs (up to 20 pages)