

Today is the FINAL DAY OF the 5-day Blog Sprint Challenge, %FIRSTNAME%.

This week is all about getting a high-converting blog written, published, and publicized!

For 5-days you'll get step-by-step instructions on all the steps to quickly create high-converting blogs that get found by your ideal audience.

Here's an outline of what to expect over the 5 days...

- **MONDAY** - Brainstorming & Keyword Research
- **TUESDAY** - Outlining & Drafting
- **WEDNESDAY** - Editing
- **THURSDAY** - Final Details & Publishing
- **FRIDAY** - Publicizing & Repurposing

Let's get into the content for day one!?

Step 7: Publicize & Repurpose

Repurposing content shouldn't take a lot of time, especially with ChatGPT as your assistant.

Here are some things to think about for repurposing:

- Where do your ideal clients/readers hang out? Can you repurpose and publicize it there?
 - Social media sites
 - YouTube
 - LinkedIn
- You can also read your blog post and record it for YouTube
 - I've included a couple I did in the Resources
- Pictory is great for off-camera videos
- Try things and see what does and doesn't work

Stuck? Use ChatGPT

ChatGPT is great for repurposing content. If it has already learned about your blog, a couple of prompts will give you social media posts, video scripts, and more.

PROMPT: give me 10 Facebook/Instagram posts for this blog (you can either paste the blog in or describe the blog)

PROMPT: write a script for a YouTube video that is no longer than 50 seconds long

PROMPT: write a blurb for my newsletter about this blog post

Now, you can use the posts you generated in the last step and get your blog out there!

Don't forget to send it to your newsletter list (if you have one). They've signed up to hear from you, so let them hear about it.

=== NOW IT'S YOUR TURN ===

So here's your assignment for Day 5 of the Blog Sprint Challenge:

1. Create at least two to three social media posts
2. Share the posts you've created
3. If you have an email list, send your blog to them
4. Post as a reply to the Day 5 post in the [Facebook group](#) and share one of the posts you're sharing
5. Join today's live call

==== TODAY'S LIVE CALL ====

As a reminder, we'll be hopping on ZOOM today to go over Publicizing & Repurposing.

Today's call will be at Noon ET/9 AM PT.

Here's the link to join:

<https://us02web.zoom.us/j/89732634048?pwd=wSxUDxuQiEw7azzuqhr3vi67PURt6l.1>

==== HEAD TO THE FACEBOOK GROUP ====

The last thing you need to do today is to hop over to the Blog Sprint Challenge Facebook Group and tell us how your publicizing and repurposing went as a comment in the Day 5 post.

Because the group is a place for feedback and support - it's super important that you join if you haven't already.

This Link Will Take You Directly To the Group Post For Today

So that's it for Day 5 - do your homework, share for feedback, and join me live at Noon ET/9 AM PT, and we'll help you get your blog outlined and drafted.

P.S. On the live call today we'll talk about Publicizing & Repurposing so don't miss it! Here's that link for the live call again:

<https://us02web.zoom.us/j/89732634048?pwd=wSxUDxuQiEw7azzuqhr3vi67PURt6l.1>

==== JOIN THE BLOG SPRINT ACCELERATOR ====

The Blog Sprint Accelerator is a place that fosters community and consistency in your blogging. It's a 4-week program starting March 10 through April 4. You can get all the details and sign up at the [Blog Sprint Accelerator](#).